

# 4 reasons why you need to consider hybrid & multicloud strategies

The cloud has been a notable game-changer for how enterprises manage their IT. At the very least, cloud migration has enabled companies to increase the efficiency of working with remote teams, provided greater opportunity for scaling and helped reduce on-premises storage costs.

However, cloud migration shouldn't be seen as the answer to every storage requirement a company has. Our checklist shares 4 reasons why you should get your head out of the clouds sometimes. Staying closer to the ground with hybrid and multicloud strategies could be the answer for your business.

## 1 Focus on compliance and security

- Just about every industry is regulated, but some are more heavily regulated than others.
- How data is stored is of critical importance to maintain high compliance standards.
- Storing sensitive data in on-premises servers, and not in the cloud, fulfils many of your business compliance requirements.

## 2 Consider how often your data needs to be accessed and used

- Cloud storage options can have different price models.
- You might pay more to access your data frequently in a cloud storage model than you would in a hybrid or converged one.

## 3 Think performance

- Not all data storage systems act the same, e.g. speed.
- Align the performance you want with the data storage system you choose.

## 4 Think integration

- You don't need to store your data in the cloud or in on-premise infrastructure. You can do both.
- A converged solution can work but needs to be mapped out carefully.
- It's critical to maintain visibility on where your data is.
- This solution can work well for companies who work with multiple data segments.

If figuring out what kind of storage system(s) is/are right for you sounds daunting, don't worry. Arkphire works with companies like yours to find the best solution for your data storage needs. Talk to us to find out more about how to make information access control a priority in your company.

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