



9 reasons why Ireland can help you scale into EMEA

It's exciting times! The business case has been approved for your company to scale into EMEA. Increased revenue, growth and expansion lie ahead. But before you enjoy these successes, you need to set up your IT infrastructure. That's where Ireland comes in.

The reasons below will highlight why you should strongly consider Ireland to set up your EMEA HQ. After all, setting up your IT infrastructure is one thing. Ensuring minimal downtime and disruption is another.

- 1 A presence in Ireland also opens up **access to the UK and Europe**
- 2 Ireland's **strong technology heritage** dates back many decades
- 3 Ireland's workforce is recognized for being **highly skilled and dynamic**
- 4 A number of **medium and large US companies** have **already set up** their EMEA HQs in Ireland:
 - No need to blaze a new trail yourself; follow in tried and tested footsteps
 - Join a warm community of US businesses in Ireland
- 5 Ireland is an **English-speaking country**
- 6 Regardless of Brexit, Ireland remains **firmly within the EU** and enjoys strong relationships with other European countries
- 7 Ireland's workforce is **multicultural**:
 - You'll be able to access different language capabilities if you need them
- 8 Arkphire, a **trusted IT vendor in Dublin**, has helped large US companies establish their EMEA HQ in Ireland, e.g. HubSpot, Dropbox, WeWork and Wrike
- 9 Arkphire has a **presence in Ireland and the UK**, future-proofing (as far as possible) any Brexit effects

Setting up your IT procurement needs in Europe is complex.

Read more about the steps involved when scaling from the US >