

MONDAY-WEDNESDAY  
**OCTOBER 15-17**

Boston, Massachusetts

**MC** | MASSCHALLENGE

# Global Summit 2018

**BCG**

THE BOSTON CONSULTING GROUP



**MIT REAP**

Regional Entrepreneurship  
Acceleration Program

# AGENDA: GLOBAL SUMMIT 2018

**DAY 1: MON 15 OCT** *Continuum, 21 Drydock Ave, Boston*

**5:00 – 8:00 PM** **Welcome Reception & Networking**

**DAY 2: TUE OCT 16** *Boston Consulting Group, Seaport, Boston*

## Introduction & General Sessions

<b>8:30</b>	<b>Breakfast</b>	
<b>9:00</b>	<b>Welcome Remarks: MC, MIT &amp; BCG</b>	
<b>9:20</b>	<b>MIT's Theory of Change</b> - Scott Stern   Professor, MIT Sloan School of Management	
<b>10:00</b>	<b>Ecosystem &amp; Entrepreneurship Panel</b> - MassChallenge Alumni, MIT REAP Alumni	
<b>10:30</b>	<b>Break</b>	
<b>11:00</b>	<b>Practical Approach to Creativity</b> - Alan Iny   Associate Director, BCG	
<b>11:30</b>	<b>An Entrepreneur's Journey</b> - Fireside Chat	
<b>12:00</b>	<b>Lunch &amp; Track Session Break-out</b>	
<b>1:00</b>	<b>ECOSYSTEM BUILDER TRACK</b>	<b>CORPORATE INNOVATION TRACK</b>
<b>1:15</b>	<b>What Works &amp; What Doesn't?</b> MIT REAP	<b>Lifting the Odds of Corporate Innovation</b> Justin Manly   Partner, BCG & Chris Stutzman   BCG Digital Ventures
<b>2:00</b>	<b>Workshop Session</b> – Practical Application of Ecosystem Building Concepts	<b>External Innovation</b> Michael Ringel   Sr. Partner, BCG
<b>2:45</b>	<b>Break</b>	
<b>3:00</b>	<b>Collective Impact &amp; System Level Design Considerations</b> MIT	<b>Startup-Corporate Collaboration Panel</b> Moderated by Phil Budden, MIT
<b>3:45</b>	<b>Innovation Analytics</b> Wendi Backler   Head, Innovation Analytics Insight Center, BCG	<b>Diversity as a Business Advantage</b> Roger Premo, Partner   Managing Director, BCG & Frances Taplett   Global Senior Director, BCG
<b>4:45</b>	<b>Corporate Innovation Models That Strengthen Innovation Ecosystems</b> Fiona Murray   MIT	
<b>5:30</b>	<b>Evening Networking Reception</b>	

# GLOBAL SUMMIT 2018

**DAY 3: WED OCT 17** | *The Innovation and Design Building, Seaport, Boston*

## Innovation In Practice 9:00am – 12:00pm

*(Innovation tour locations listed are subject to change)*

	<b>CAMBRIDGE</b> <i>(Tech Focus)</i>	<b>BOSTON</b> <i>(HealthTech Focus)</i>	<b>INNOVATION &amp; DESIGN BUILDING</b> <i>(Design Focus)</i>	<b>FORT POINT</b> <i>(Fintech &amp; Cleantech Focus)</i>
<b>Stop 1</b>	The Engine	Boston Biomedical Innovation Center	MassChallenge	DCU Fintech Innovation Center
<b>Travel</b>				
<b>Stop 2</b>	MIT Nano	Boston Children's IDHA	America's Test Kitchen	FCAT Labs (Fidelity)
<b>Travel</b>				
<b>Stop 3</b>	DesignX	MGH Plug n Play	Continuum	Fraunhofer Center for Sustainable Energy Systems (CSE)
<b>Travel</b>				
<b>12:30</b>	<b>Summit Conclusion Lunch</b>			
<b>2:00</b>	Break			
<b>3:30</b>	<b>MC Boston Awards VIP Reception</b> – <i>Boston Convention &amp; Exhibition Center</i>			
<b>4:30</b>	<b>Startup-Showcase</b> – <i>Boston Convention &amp; Exhibition Center</i>			
<b>6:00</b>	<b>MC Boston Awards</b> – <i>Boston Convention &amp; Exhibition Center</i>			



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