



# 7 STEPS TO FILM ON THE SHOOTSTA KIT

*Your guide to filming great video content.*

## STEP 1: CHECK YOUR LOCATION

Choose a quiet location with natural light. Avoid filming against white walls. Make sure to book the room and arrange permits if required.

## STEP 2: SETTING UP YOUR KIT

Open the **tripod**. Place the **autocue** on top. Slide the **bracket** into the **autocue**. Screw your **camera** on top of the **bracket**. Open the **autocue** and place your **iPad** inside with your script loaded.

## STEP 3: FRAME YOUR SHOT

Position your talent in front of the camera. Make sure your camera is level and at the same height as your talent. Don't leave too much room above their head. Keep the background tidy and free of distracting items.

## STEP 4: SET UP AUDIO

Attach the **receiver (RX)** to the camera and give the **transmitter (TX)** to your talent. Attach the lav mic to your talent and make sure the wire is hidden. Set the audio levels on the back of your camera.

## STEP 5: FOCUS ON YOUR TALENT

Set your camera to manual focus (**AF/MF button**) and turn the focus ring until your talent is clear and sharp. Press **C3** twice to zoom in and double check before filming.

## STEP 6: REHEARSE

Test the speed and the size of the words on the autocue. Practice makes perfect!

## STEP 7: RECORD AND REVIEW

Press the record button to start and stop filming. When you're done, play back the footage on the camera, iPad or a laptop to make sure you're happy with your footage.

### **Need help? Get in touch.**

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