



## **Counsel Financial Continues Commitment as TrialSmith National Sponsor**

*Law firm funding company pledges renewed partnership with plaintiff-centric organization*

WILLIAMSVILLE, N.Y. ([PRWEB](#)) March 12, 2018 -- Counsel Financial, the nation's leading law firm financing company, is proud to announce its continued role as the National Sponsor for TrialSmith. [TrialSmith](#) houses the largest online litigation bank with more than 600,000 depositions, available only to plaintiffs' attorneys, and provides critical information to trial lawyers nationwide.

Through the partnership, [Counsel Financial](#) is also pleased to support the National Association of Trial Lawyer Executives ("NATLE"). Its members collectively represent over 60,000 plaintiffs' attorneys across the country and together work to preserve and enforce justice and protections offered by the U.S. Constitution.

Paul Cody, President and CEO of Counsel Financial, states of the partnership, "We are proud to continue to be associated with TrialSmith. It's a terrific organization with an exclusive focus on providing plaintiffs' attorneys with unique investigative and collaborative tools to help them achieve success for their clients. We're honored to be able to continue to support their good work on behalf of the plaintiffs' bar."

As the trusted leader in law firm lending, [Counsel Financial](#) is committed to the plaintiffs' bar and serving the unique needs of contingent-fee firms. The company supports many initiatives aimed at trial lawyers and providing them the necessary tools and latest information. Counsel Financial will be the headline sponsor of the "Business of Law" full-day seminar at the upcoming [Mass Torts Made Perfect](#) conference in April and will speak on various topics related to law firm management and advancing as a law firm. Vice President of Business Development, Steve Mingle, will also speak during the American Association for Justice "Hot Topics in Mass Tort Litigation" seminar on March 28 in Atlanta, Georgia.

### About [Counsel Financial](#)

Counsel Financial is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by multiple national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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