

## **Counsel Financial Promotes Health and Community through J.P. Morgan Corporate Challenge®**

*Financing company fosters fitness in the workplace and local businesses through annual event*

WILLIAMSVILLE, NY ([PRWEB](#)) June 13, 2017 -- Counsel Financial, the nation's leading trusted source for law firm lending, proudly announces its participation in the J.P. Morgan Corporate Challenge® in Buffalo, New York on June 15, 2017. The event, held annually to promote corporate teamwork, camaraderie and local businesses, will draw over 13,000 participants from close to 400 companies in Western New York. The 3.5-mile Buffalo race is one in a series of 13, which covers seven countries and five continents.

[Counsel Financial](#) formed a team of runners and has rallied many friends and family to come out to support the team as spectators. The company is a strong proponent of teamwork and fitness in and outside of the workplace and also regularly demonstrates its commitment to community involvement. In addition to being an annual participant in the Corporate Challenge, Counsel Financial is also a long-time partner of the Mikey's Way Foundation, whose [mission](#) is to serve pediatric cancer patients through the distribution of internet-ready electronics at absolutely no cost to their families.

Moreover, Counsel Financial fully supports this year's Corporate Challenge recipient of race proceeds, the Strong Community Schools Initiative. The Initiative serves the Buffalo Public Schools, the second largest urban school system in New York State, and seeks to build bridges between families and communities, leading to improved student learning, increased parent involvement and healthier communities.

Counsel Financial's team captain, Kim Gomlak, stated, "The Corporate Challenge has become an annual tradition for our company that everyone looks forward to. It's great to see new faces on the team each year, and it is yet another avenue through which we can foster community involvement for a great cause."

### About Counsel Financial

[Counsel Financial](#) is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by multiple national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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