

Counsel Financial Announces Addition of New Managing Director

Law Firm Funder Continues to Foster Growth Amid Pandemic

WILLIAMSVILLE, N.Y. ([PRWEB](#)) April 20, 2020 -- Counsel Financial is pleased to announce the addition of Todd Kushman to the Company's management team. Mr. Kushman joins [Counsel Financial](#) as Managing Director of Strategic Initiatives & Financial Operations, bringing with him over 20 years of experience in financial operations, risk management, raising equity capital and debt financing. At Counsel Financial, Mr. Kushman will focus on optimizing Counsel Financial's capital structure by overseeing internal financial operations and will be responsible for building relationships with current and prospective strategic partners and clients.

Prior to joining Counsel Financial, Mr. Kushman was a principal at Victory Park Capital where he was responsible for the firm's debt capital raising efforts and Risk Management. Prior to Victory Park Capital, Mr. Kushman co-founded Torrey Pointe Capital, a macro hedge fund, where he managed all capital raising and non-trading functions. Mr. Kushman also held the position of Managing Director at Cerberus Capital Management, where he executed strategic financings. He also served as a board member and led the investment committee of Scottish Re Group Limited.

Prior to Cerberus Capital, Mr. Kushman was Chief Operating Officer for Ally Financial's Capital Markets & Investments division. He served as Ally's Head of Market, Counterparty and Mortgage Credit Risks. Prior to Ally, Mr. Kushman built the Structured Product Derivatives trading desk at Bear Stearns, and its successor, J.P. Morgan.

Mr. Kushman received a B.S.B.A in Accounting from The Ohio State University and a MBA in Finance & Media Management from Fordham University. In addition, he is a Certified Public Accountant (inactive).

[Counsel Financial](#) continues to grow amidst the challenges presented by the COVID-19 pandemic. It remains a stable source of capital for contingent-fee law firms and its team is committed to assisting plaintiffs' attorneys throughout this unprecedented time and beyond. The Company emphasizes the importance of building long-term strategies in order to maintain firm operations and advocate strongly for clients in a rapidly changing environment.

Counsel Financial has provided working capital exclusively to the plaintiffs' bar for two decades and is exclusively endorsed by the American Association for Justice and The National Trial Lawyers. The company continues to adjust its financial products to fit the changing legal landscape and build upon its experienced team of attorneys and professionals, in order to best serve its clients. With added flexibility, Counsel Financial can now meet any law firm need, with funding from \$500,000 to \$50 million+.

**Contact Information**

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