

UPSKILLING THE FUTURE WORKFORCE

A hand holding a pen pointing at a document in a library setting. The background shows bookshelves filled with books. A purple arrow graphic points from the text towards the hand.

ACCENTURE ACADEMY
ANALYTICS

ACCENTURE ACADEMY ANALYTICS CAPABILITY OUTLOOK

ANALYTICS SHIFTING TO THE CORE

- Analytics as a capability emerged in 2006 and a more than a decade later Analytics is beginning to take root as a core business capability for all Industries and all corporate functions – beyond the back-office data science function
- Business need to align organizational and talent development priorities to include Analytics foundational skills for all functions and leverage Applied Analytics
- Embedding Analytics and Data Management within business functions gives organizations the ability to extract more value from its data and deliver richer Business Insights
- All business leaders and corporate functional teams need to strive toward adopting data as their new second language and fostering it among stakeholders

ANALYTICS OFFERING HIGHLIGHTS

- Analytics content supports Analytics practitioners and business functional teams with **more than 350 courses across 8 major subject areas**
- Accenture Academy develops all of its content in-house and bases it on Accenture **applied research and best practice methods**
- Analytics Content:
 - Analytics **Management**
 - Analytics **Methodology**
 - Business **Function Integration**
 - Industry **Insights**
 - Integration with **Digital and New IT**
- Analytics Offering:
 - New **competency model** aligned to job roles
 - Courses and proficiency levels to support individual learner curriculum plans for **Analytics roles and Functional roles**



CURRICULUM FRAMEWORK ANALYTICS

THE ACADEMY PROVIDES CONTENT THAT CAN BE IMPLEMENTED RAPIDLY AND COST EFFECTIVELY, WHILE ALSO ALLOWING FOR CLIENT-SPECIFIC CONTENT.

350+
COURSES



METHODOLOGY



CUSTOMER & SALES APPLICATION



FINANCE & SUPPLY CHAIN APPLICATION



MANAGEMENT



RAPID ACADEMY SUPPORT AND MAINTENANCE

- **Account Support via Learning Consultant:** Dedicated point of contact to the client administrator for operational queries and to support building overall program success
- **Technical Support via Accenture Helpdesk:** Helpdesk to support users and administrators with their technical queries e.g. Site Access Issues, etc.
- **Frequent Content Updates:** Content is continuously refreshed so it remains relevant to changing business needs; ~250 courses added annually

INDUSTRY CERTIFICATION SUPPORT

- Informs**
- Listed as an INFORMS recognized analytics continuing education provider for the Certified Analytics Professional (CAP®) program.



ACCENTURE ACADEMY

ANALYTICS OFFERING FY19+

- 1 Applied Analytics Mindset**
- 2 Integration within Business Functions**
- 3 Industry Insights Delivered by Analytics**
- 4 Business Insights is the End Game**
- 5 Analytics & Data Savvy Workforce a Must**

ANALYTICS OFFERING

SUBJECT AREAS – REPRESENTATIVE COURSES



ANALYTICS FUNDAMENTALS

- Analytical Methods to Segment Qualitative Data
- Analyzing Business Intelligence for Effective Decision Making



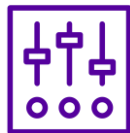
INDUSTRY SOLUTIONS FOR ANALYTICS

- Big Data in Decision-Making Processes in a Consumer Goods Company
- Spotlight on Applied Analytics for Life Sciences



APPLIED ANALYTICS FOR FINANCE

- Applying Statistics Inference for Finance Professionals
- Enhancing Business Decisions Using Cash Flow at Risk (CFaR)



APPLIED ANALYTICS FOR SUPPLY CHAIN AND PROCUREMENT

- Unlock Hidden Supply Chain Business Insight to Drive Profitability
- Integrated Strategic Procurement Analytics



APPLIED ANALYTICS FOR CUSTOMER MANAGEMENT, SALES AND MARKETING

- Implementing Real-World Customer Profitability Management (CPM)
- Improving the Customer Buying Experience Using Social Media Analytics



APPLIED ANALYTICS FOR HR AND HUMAN CAPITAL

- Foundational Skills of a Strong Analytics Team
- Identifying Human Capital Factors That Contribute to a Successful Analytics Strategy