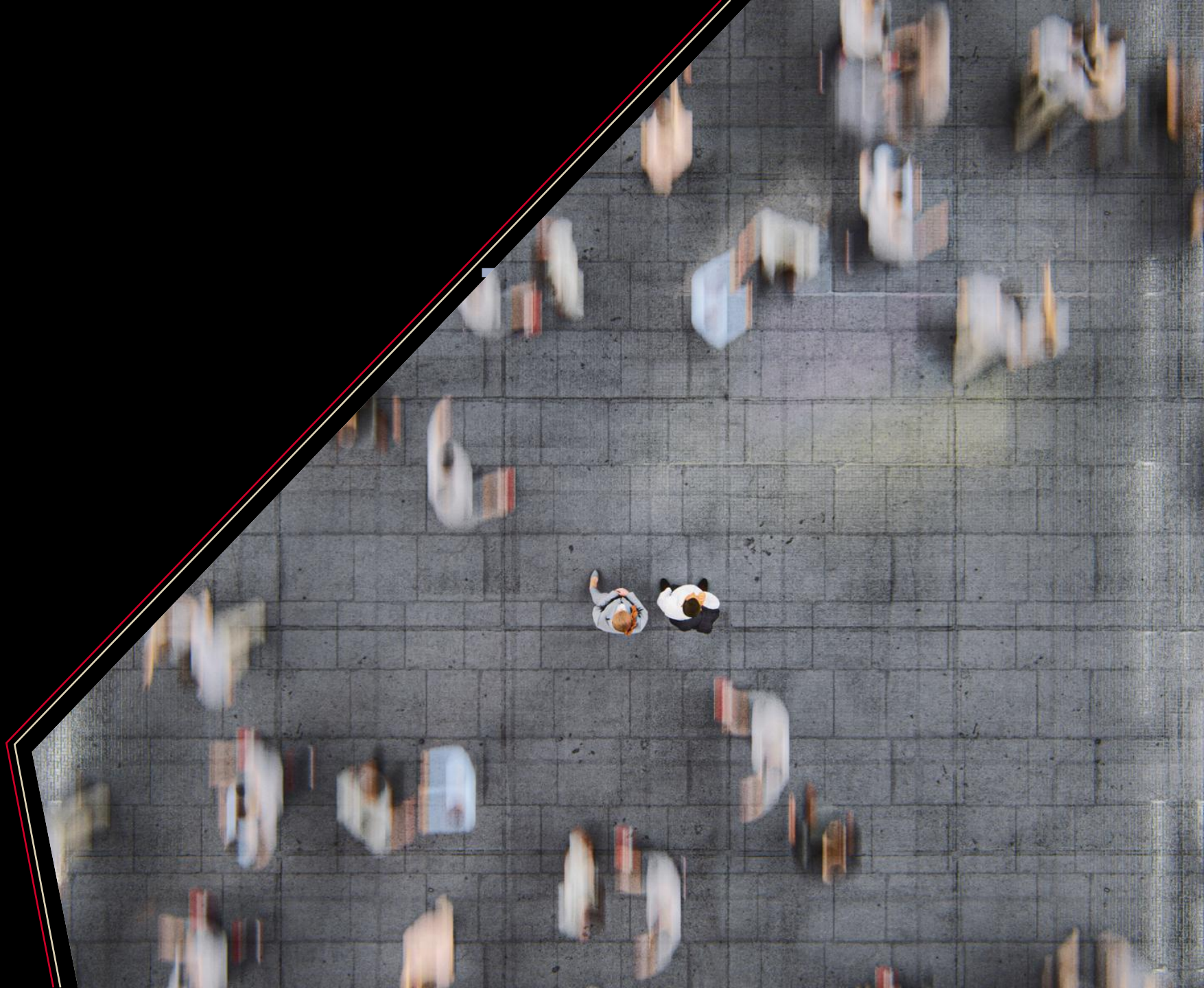




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COMMERCE**

# **US Commerce Data Compendium**

August 2022





**2021 Retail**

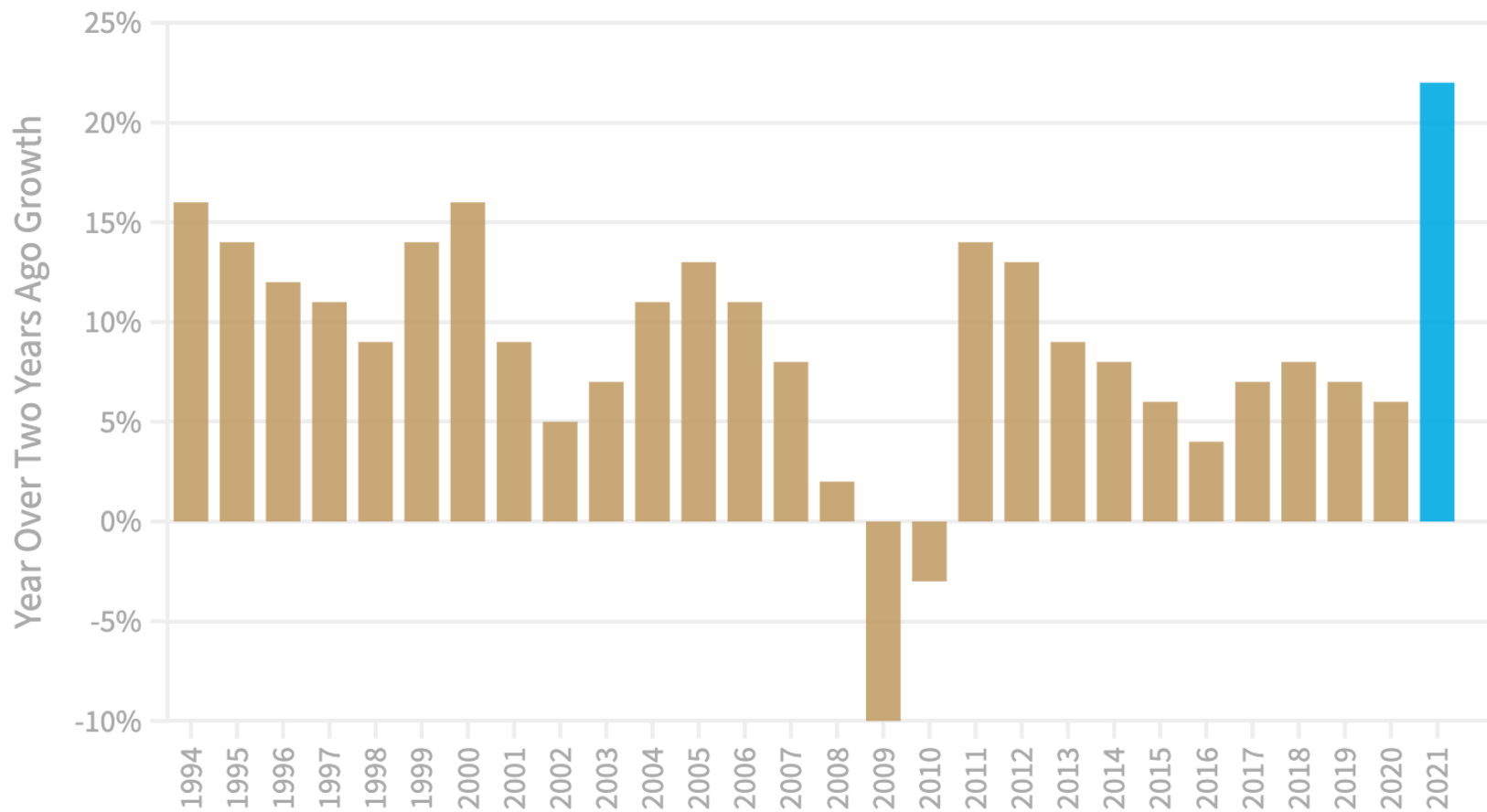
**\$6.6T**

**+18% vs 2020**

**+22% vs 2019**

# Retail Growth

## Year over Two Years Ago





**Retail - 2022 Jan-July**

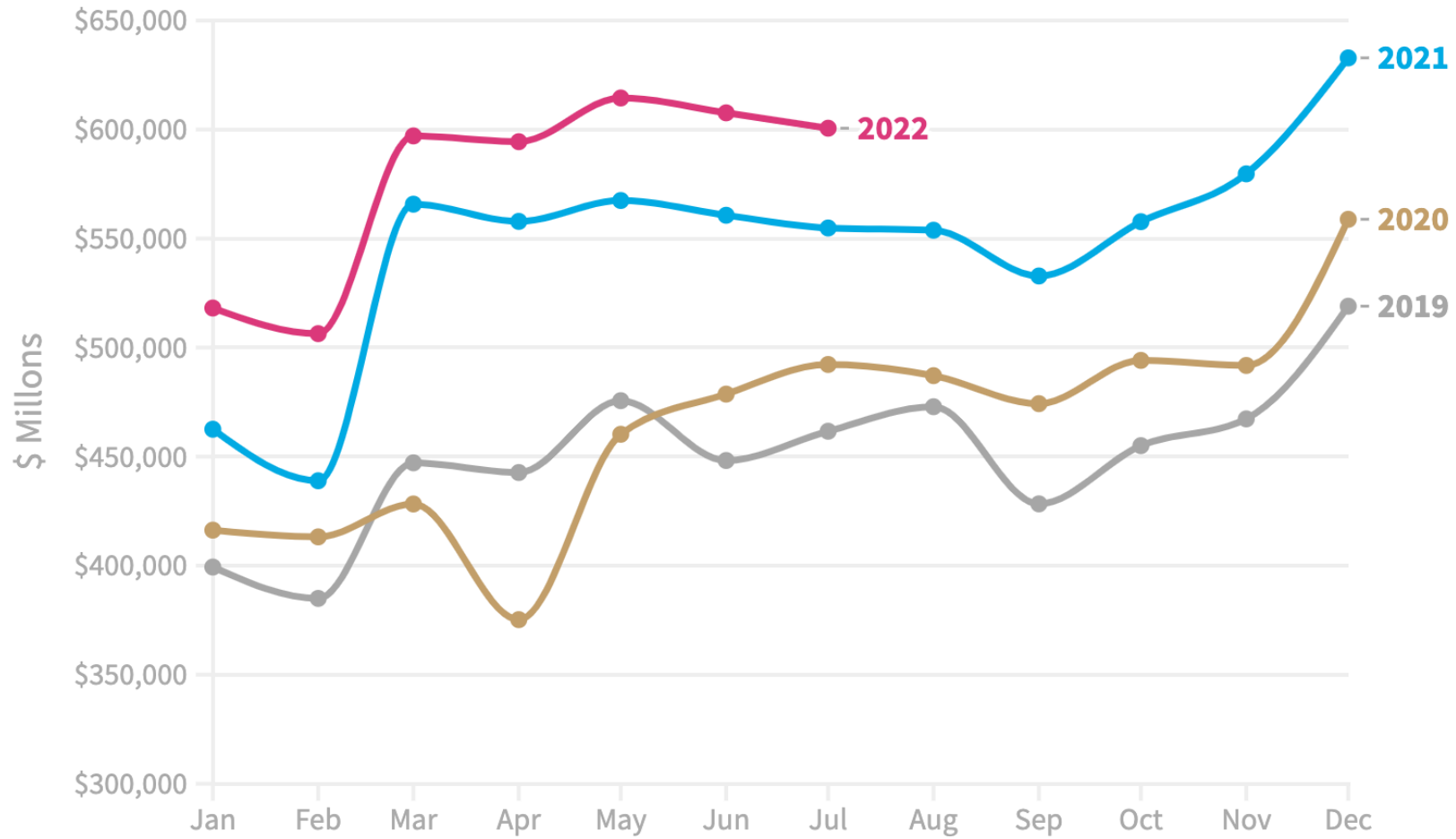
**\$4.0T**

**+8.9% vs 2021**

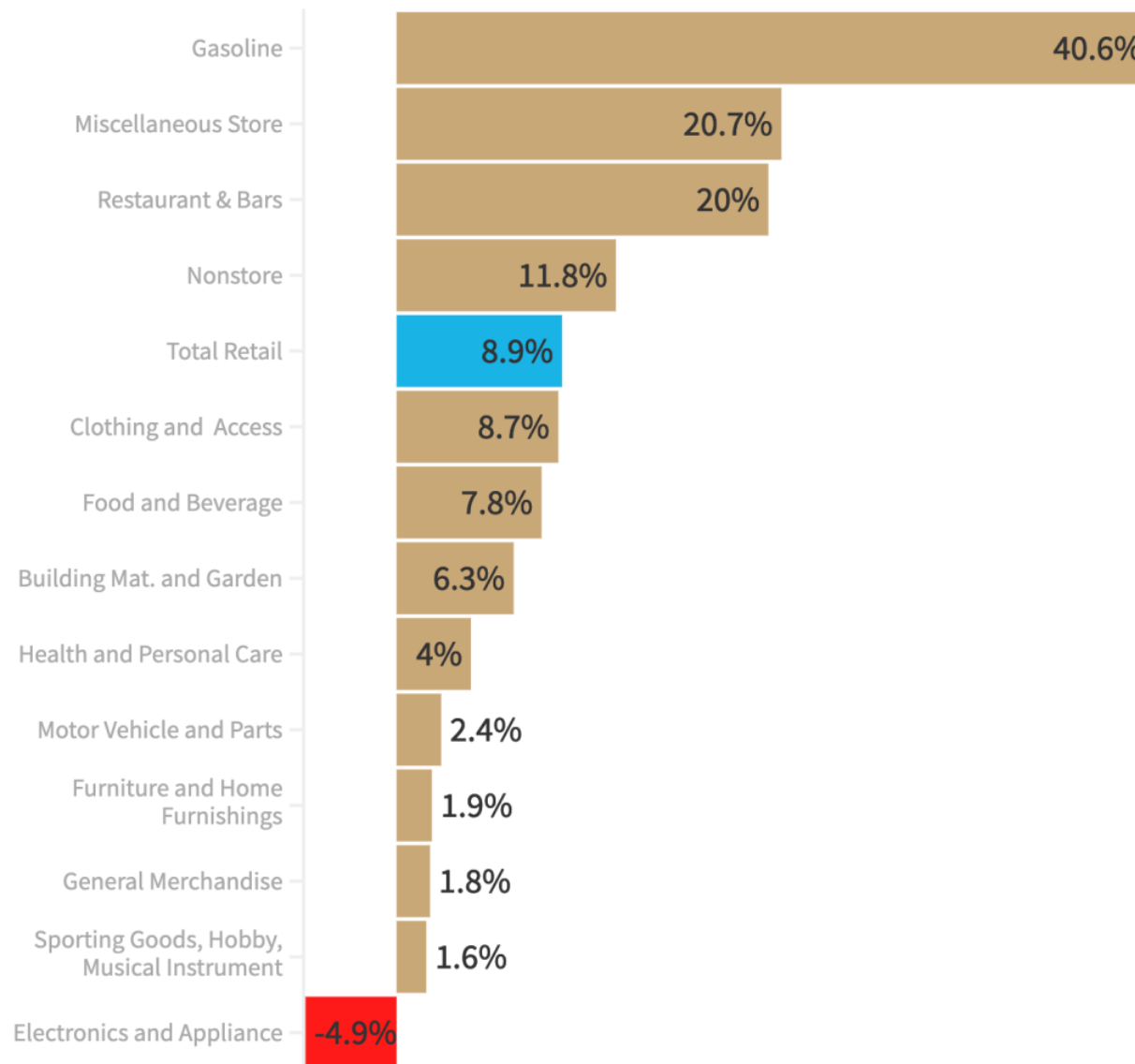
**+31.8% vs 2020**

**+32% vs 2019**

# Monthly Retail Sales



# YTD Sales vs 2021

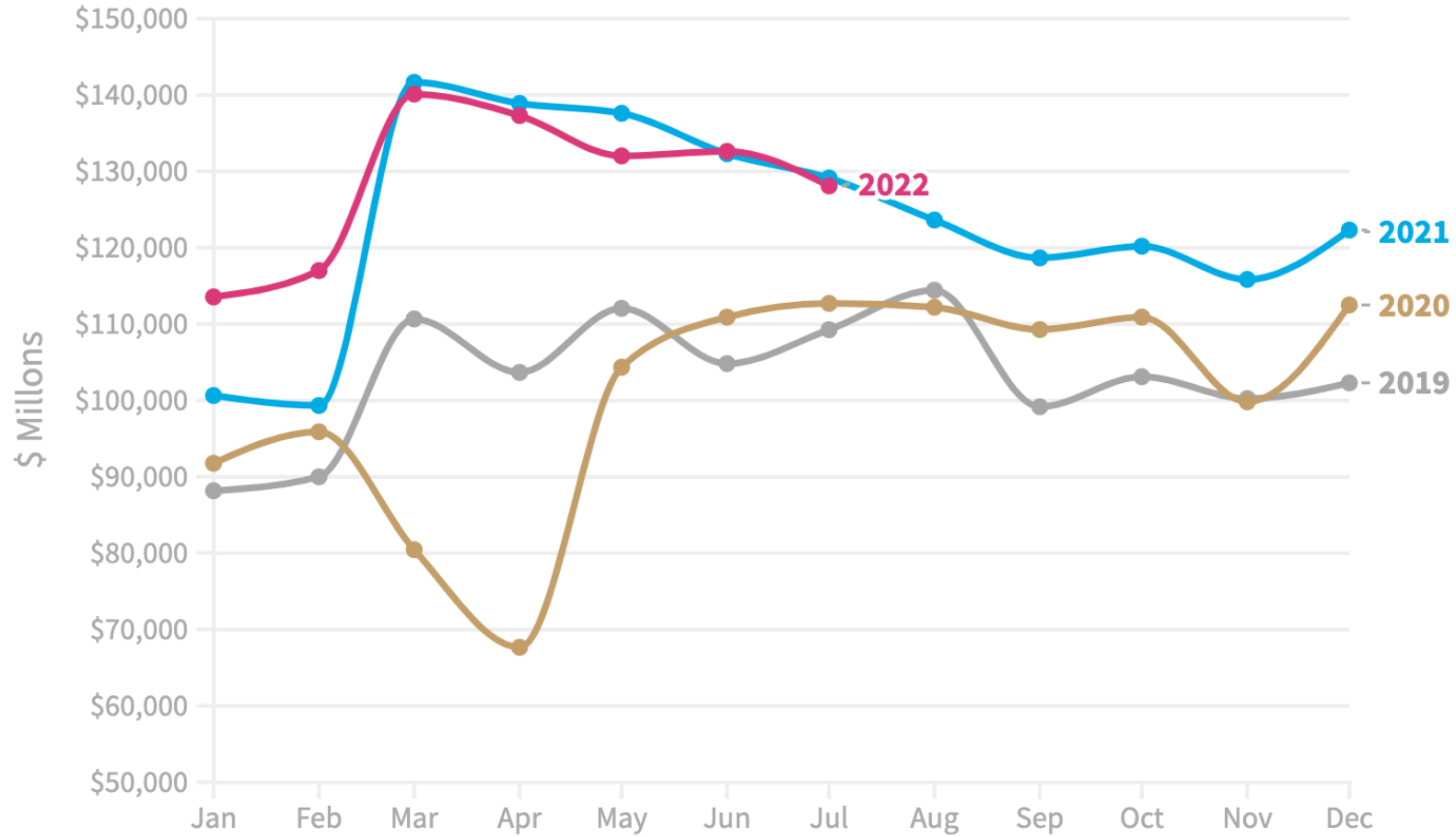


# Automobile - 2022 Jan-July

**\$901B**

+2.4% v 2021  
+35.7% v 2020  
+25% v 2019

# Monthly Auto Sales





# Grocery - 2022 Jan-July

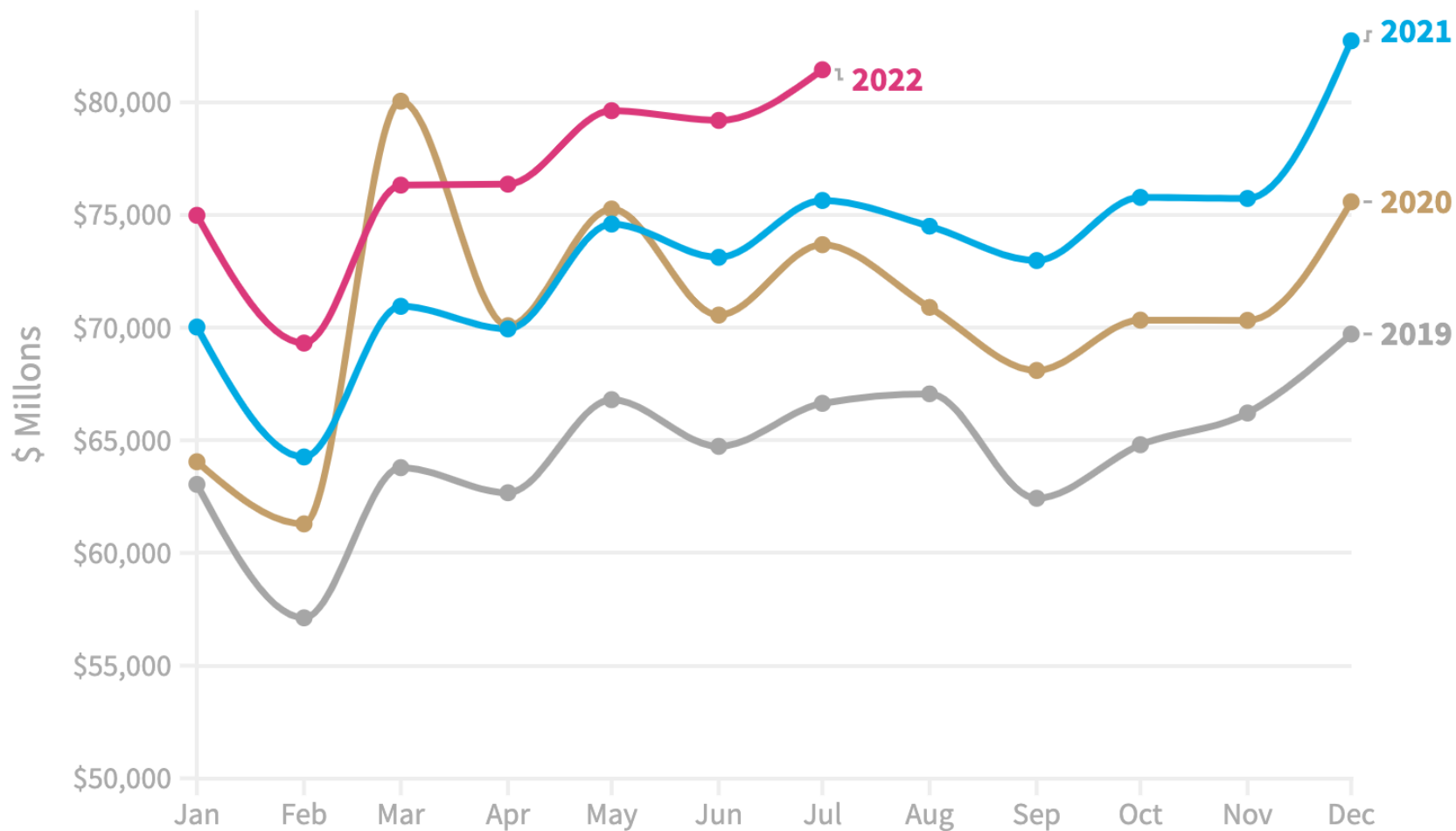
**\$537 B**

+7.8% vs 2021

+8.5% vs 2020

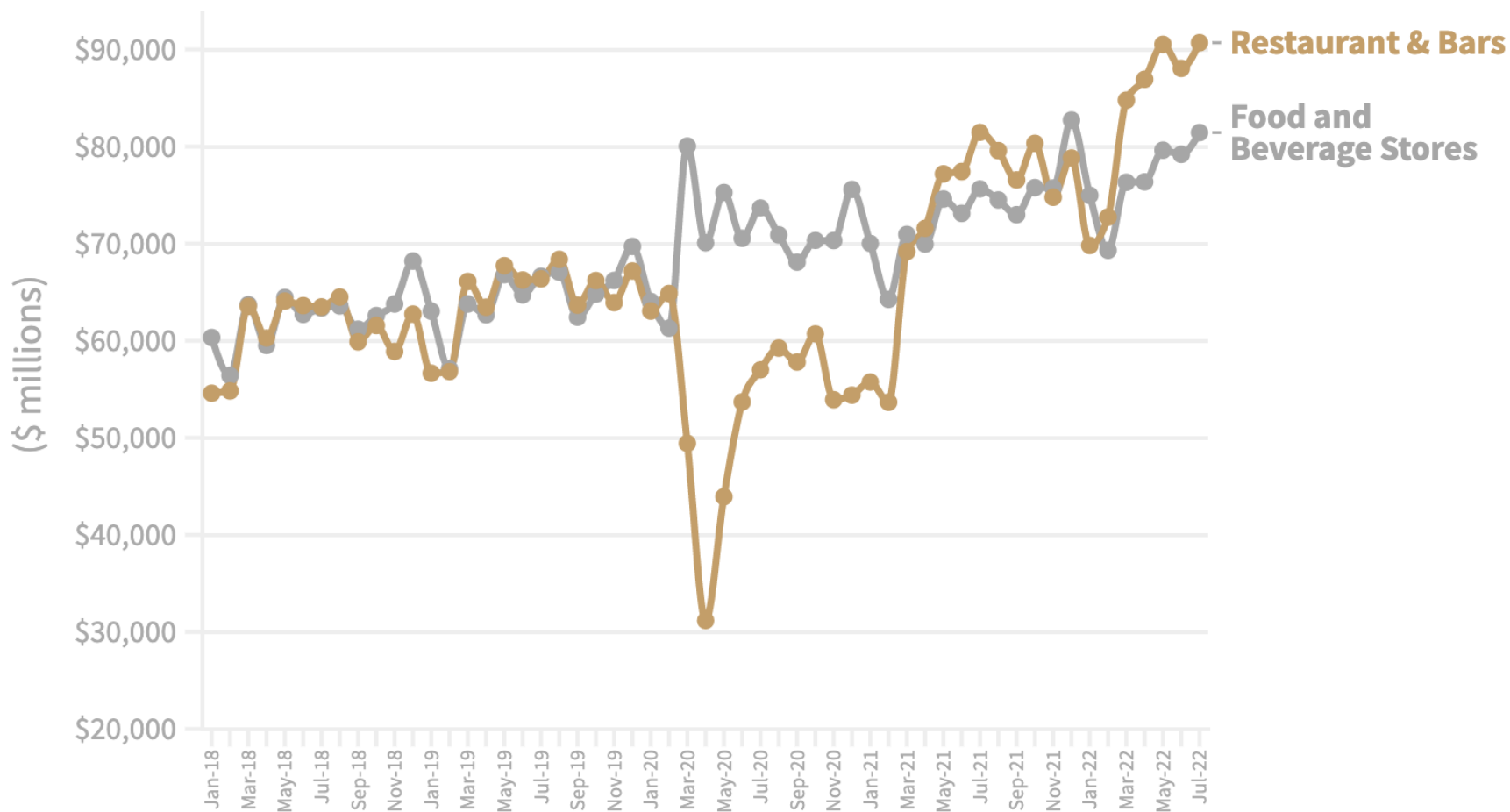
+21% vs 2019

# Monthly Grocery Sales



SOURCE: US Dept of Commerce, Economic Indicators Division, Retail Indicator Branch, Adv Monthly, Not Seasonally Adj. Cat 445

# Restaurant vs Grocery



SOURCE: US Dept of Commerce, Economic Indicators Division, Retail Indicator Branch, Adv Monthly Data, Not Seasonally Adj. Cat 722 vs 445

# Apparel - 2022 Jan-July

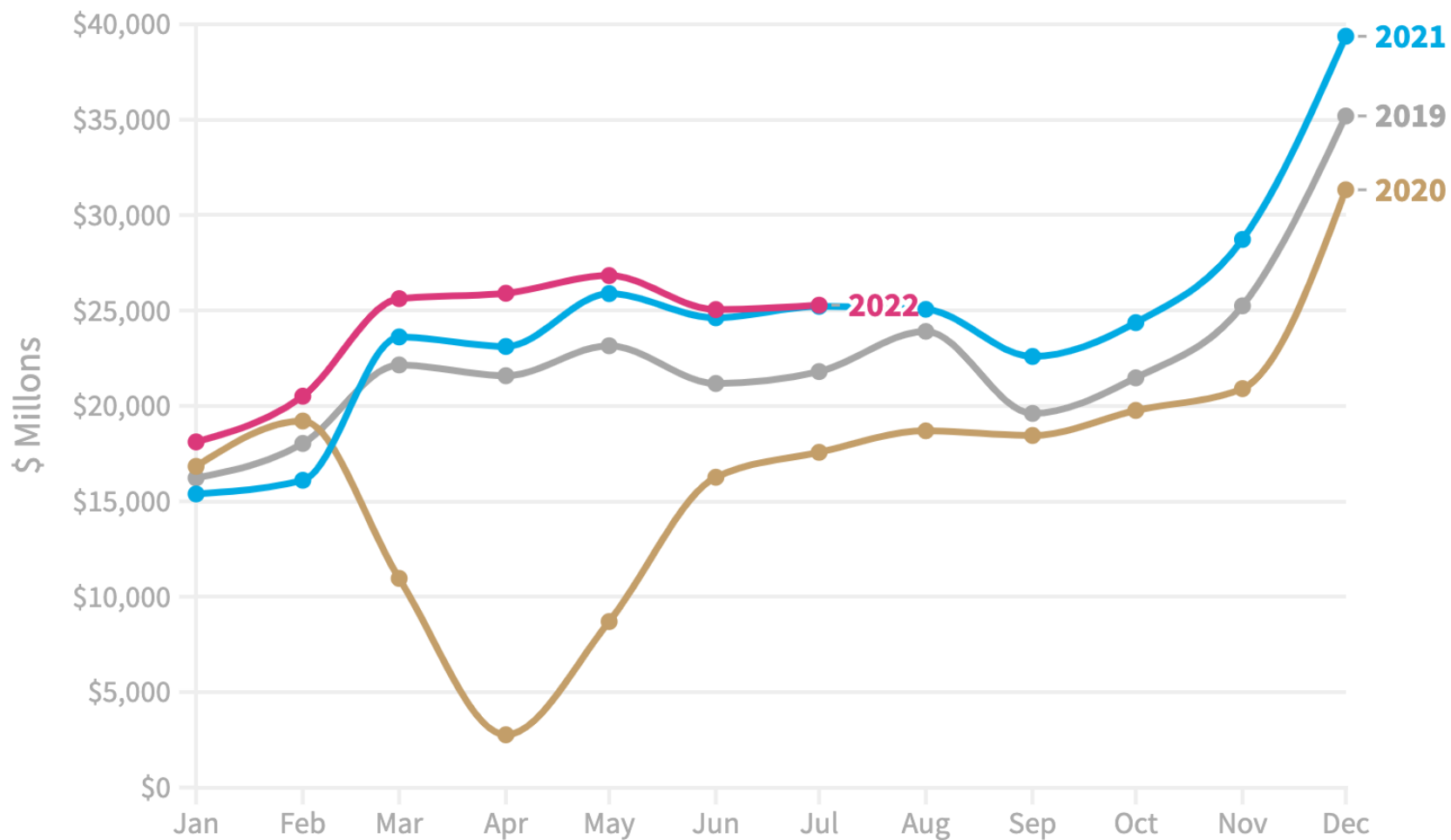
**\$167B**

+8.7% vs 2021

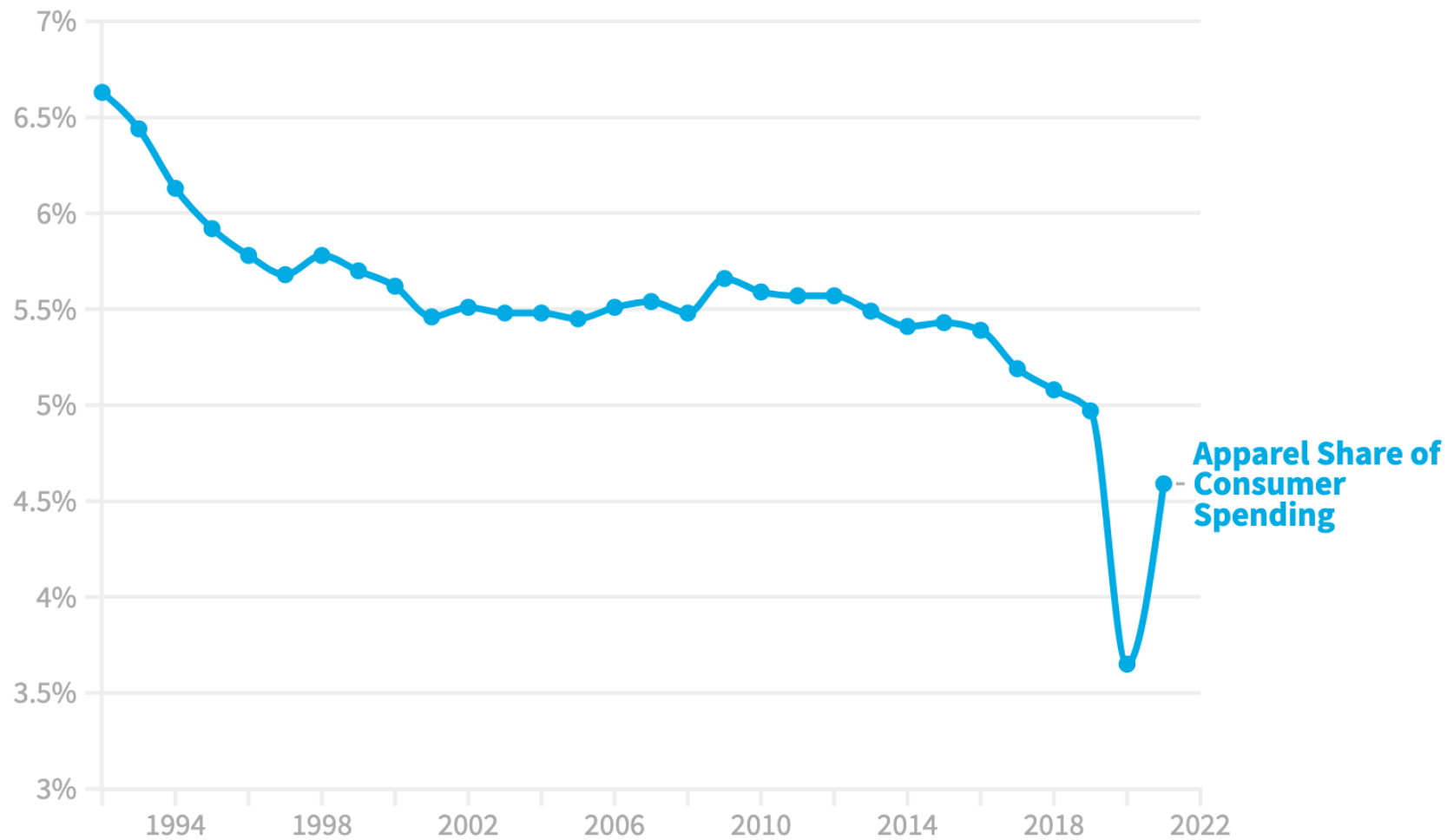
+81% vs 2020

+16% v 2019

# Monthly US Apparel Sales



# Apparel Share of Consumer Spending



SOURCE: US Dept of Commerce, Economic Indicators Division, Retail Indicator Branch, Adv Monthly, Not Seasonally Adj. Cat 448/44000

# DIY / Home Improvement - 2022 Jan-July

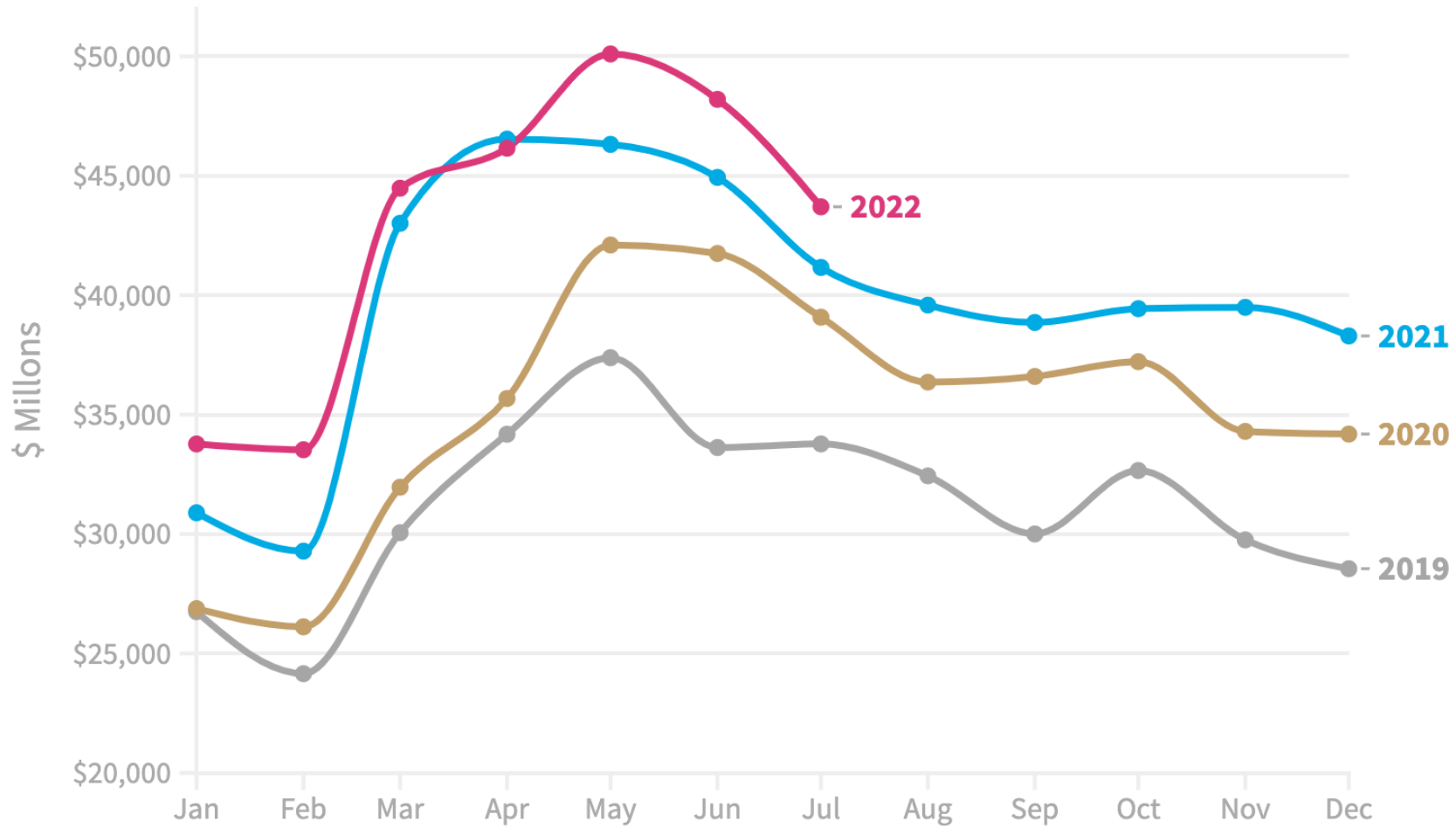
# \$300B

+6.3% vs 2021

+23% vs 2020

+36% vs 2019

# Monthly US DIY / Home Improvement Sales



SOURCE: US Dept of Commerce, Economic Indicators Division, Retail Indicator Branch, Adv Monthly, Not Seasonally Adj. Cat 444





# Electronics - 2022 Jan-July

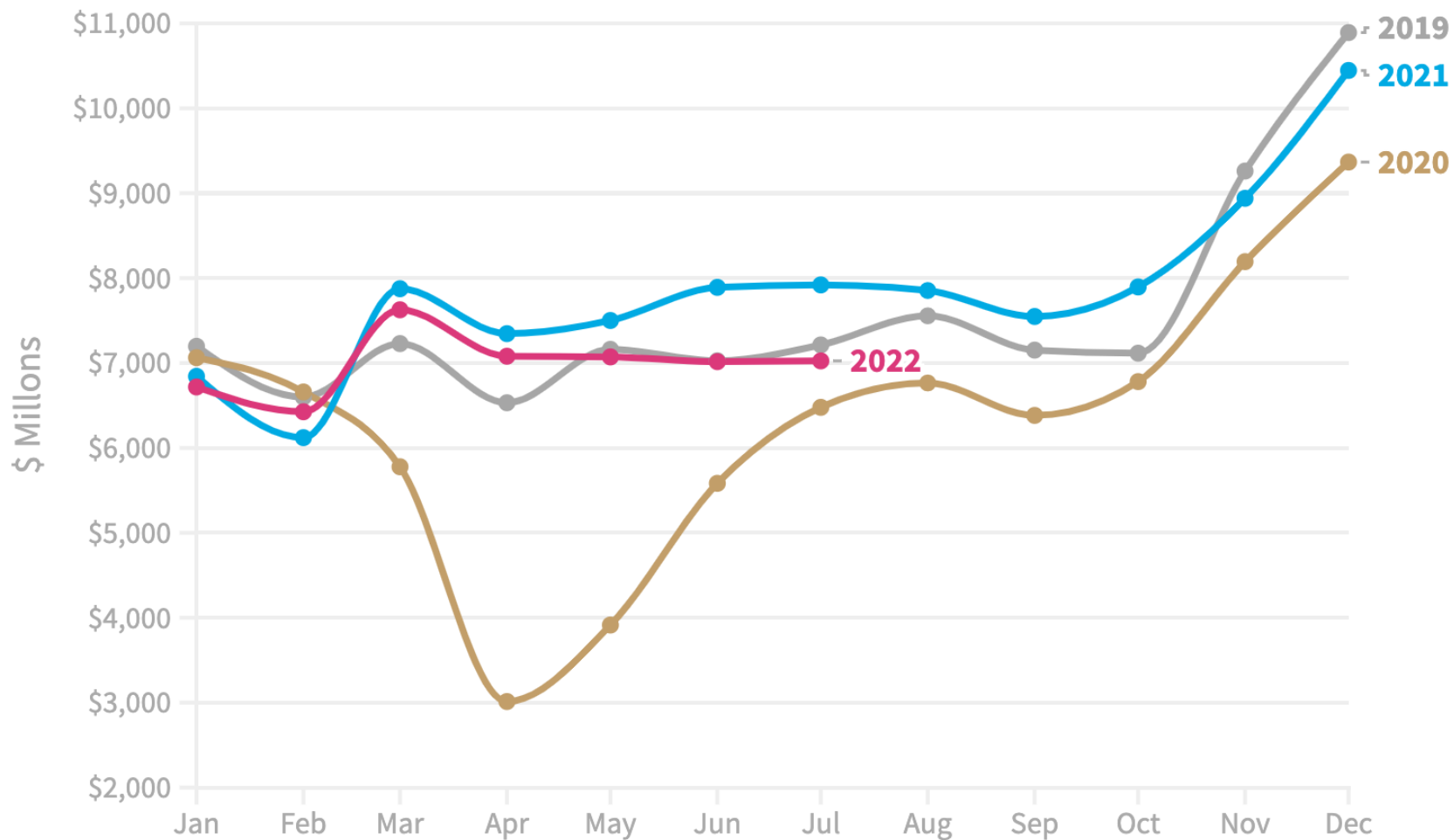
**\$49B**

**-4.9%** vs 2021

**+27%** vs 2020

**+0%** vs 2019

# Monthly US Electronics Sales



SOURCE: US Dept of Commerce, Economic Indicators Division, Retail Indicator Branch, Adv Monthly, Not Seasonally Adj. Cat 443

# E-Commerce 2022 Jan-June

**\$483B**

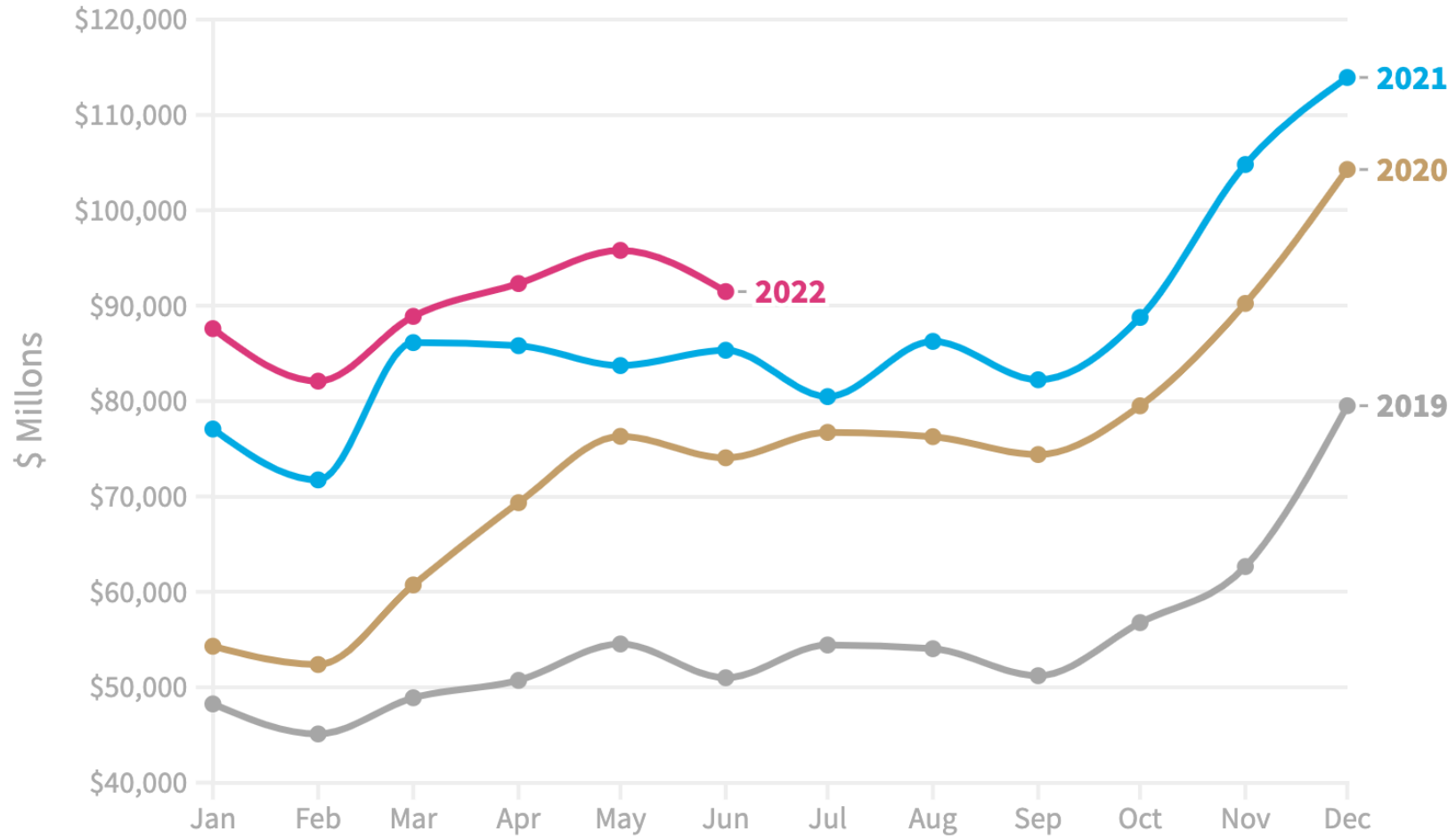
14.1% of US Retail

+7% vs 2021

+38% vs 2020

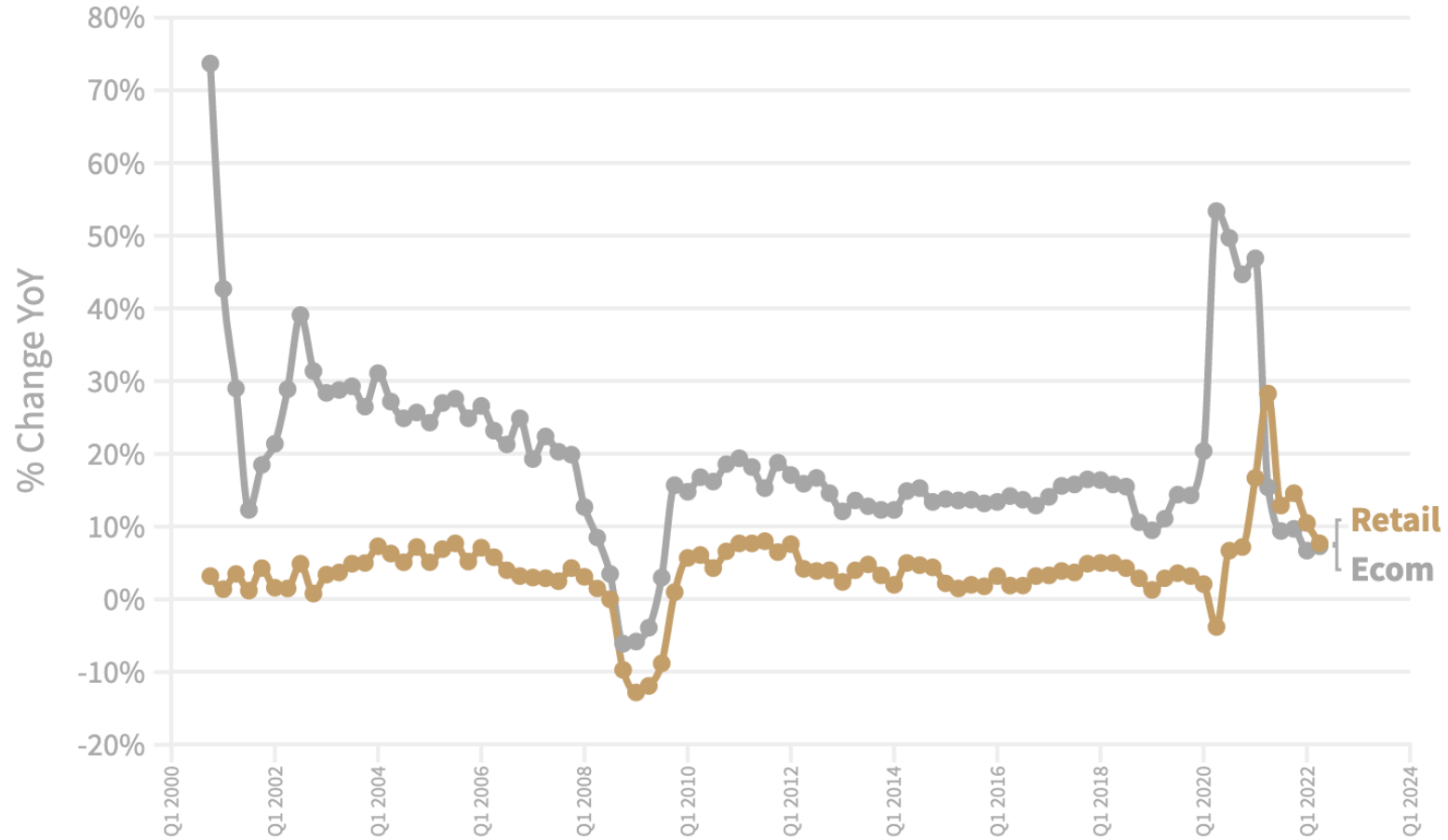
+89% of 2019

## Non-Store Sales (eCom & Catalog)



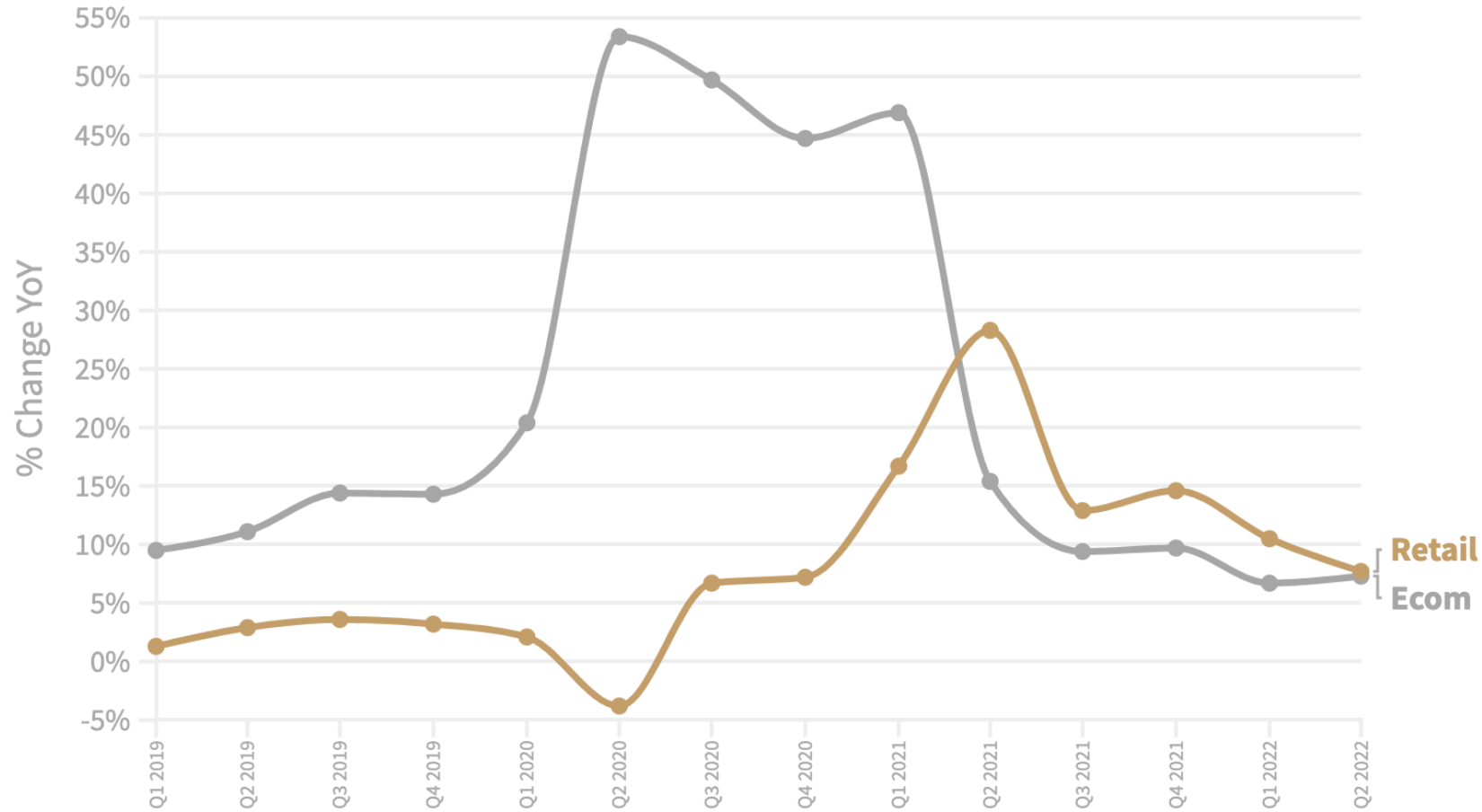
SOURCE: US Dept of Commerce, Economic Indicators Division, Retail Indicator Branch, Adv Monthly, Not Seasonally Adj. Cat 454

# E-Commerce vs Retail YoY Growth



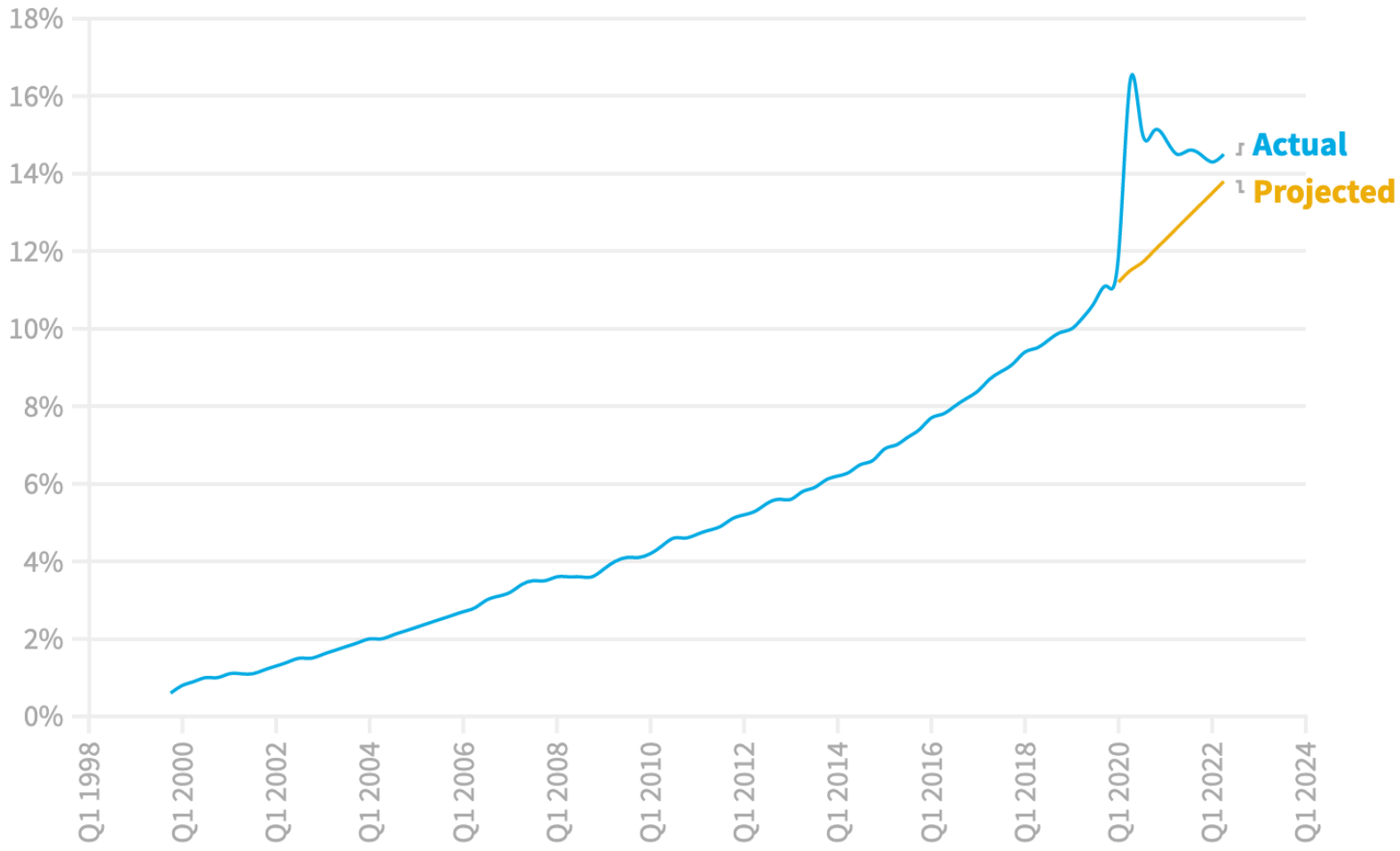
Source: US Dept of Commerce, Economic Indicators Division, Retail

## E-Commerce vs Retail YoY Growth (last 3 years)

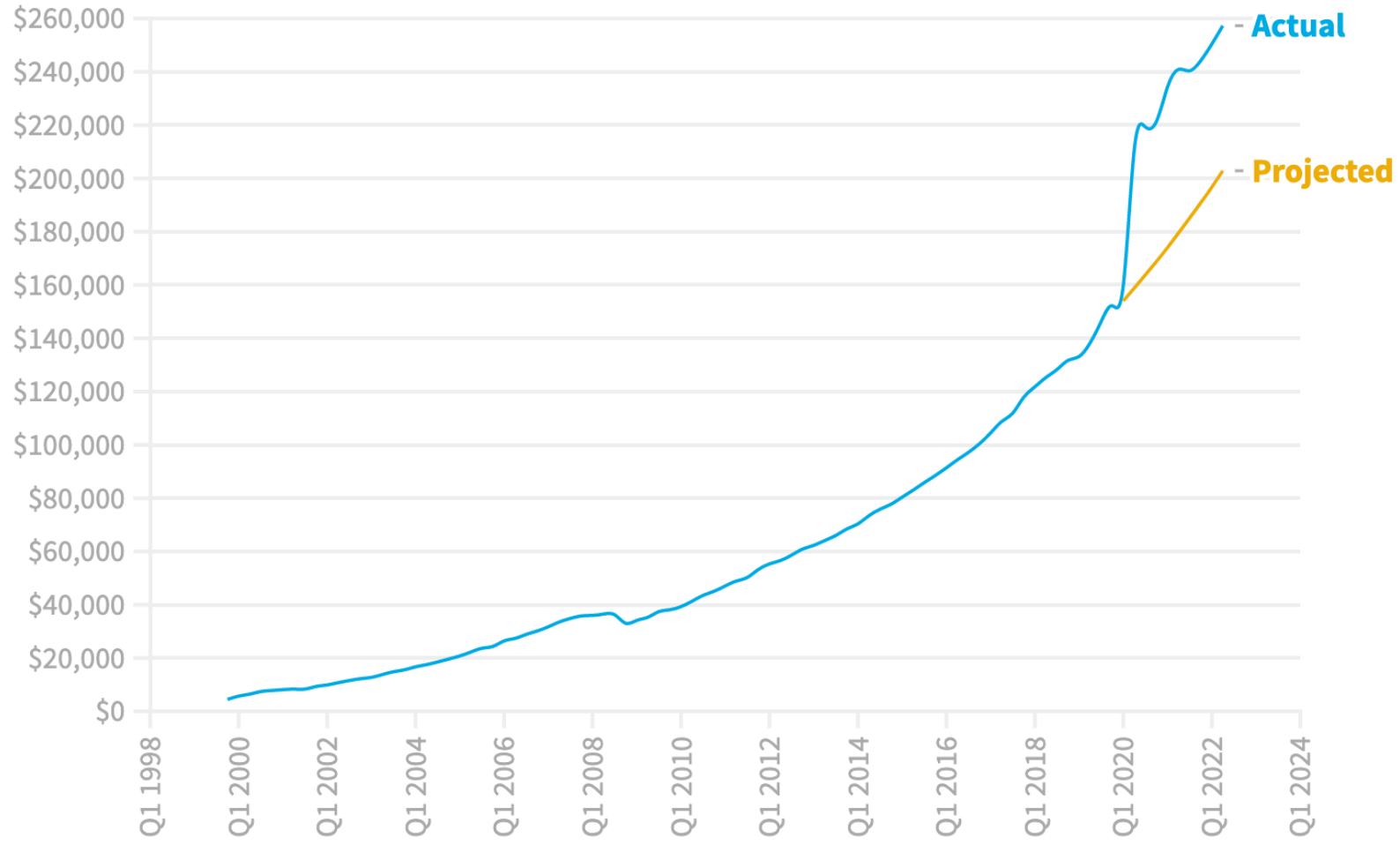


Source: US Dept of Commerce, Economic Indicators Division, Retail

# E-Commerce Share of Retail



# E-Commerce Revenue





# Inflation (July 2022)

**8.5%**

2.3% Dec 2019

# US Retail Sales Adjusted for inflation



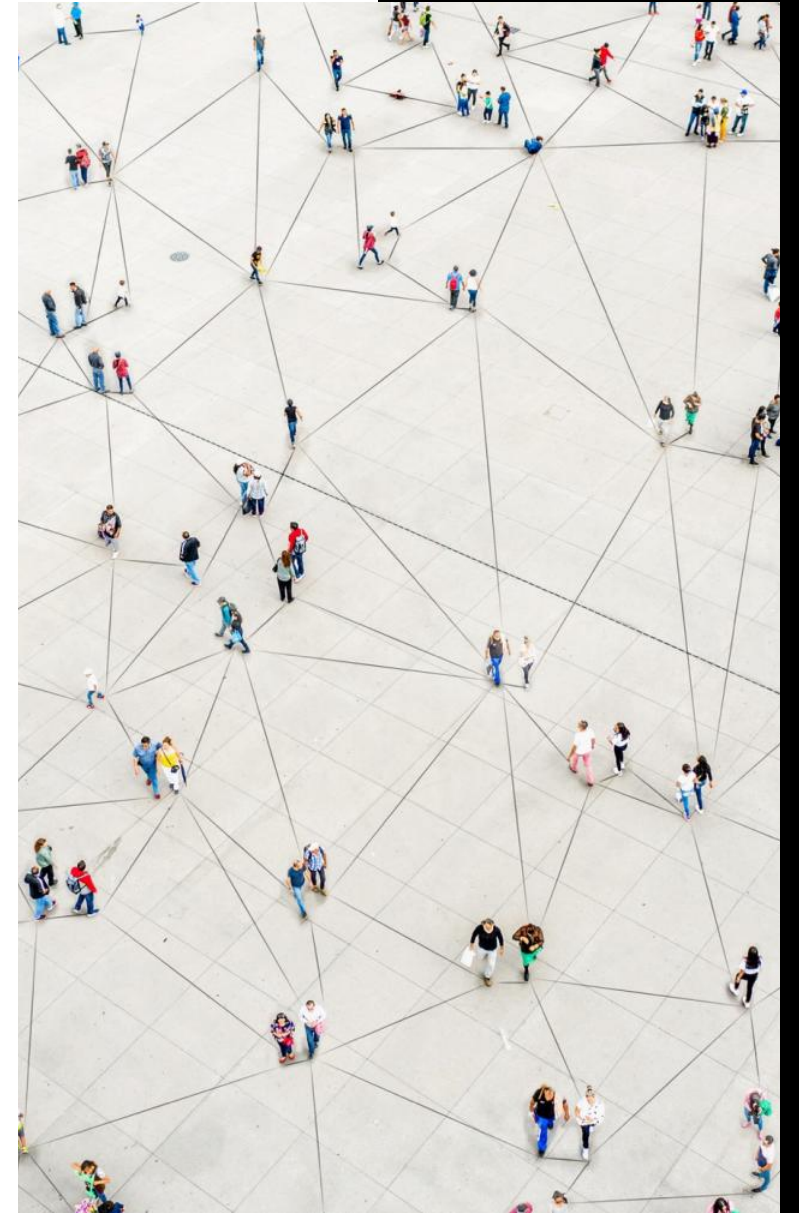
# Data Sources

US Retail & E-Com Sales Data: [US Dept of Commerce](#)

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## Jason “Retailgeek” Goldberg

Chief Commerce Strategy Officer,  
Publicis Groupe

[@retailgeek](#)

## Scot Wingo

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Co-Founder of ChannelAdvisor

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