PLATFORM OVERVIEW

attendease

A MODERN APPROACH TO EVENT TECHNOLOGY

Attendease is an award-winning event management platform for corporate event teams. Our platform is built to simplify the entire event management process, driving efficiency and reducing costs.

event technology awards

Best event website/mobile site 2016

WHY USE AN EVENT MANAGEMENT & AUTOMATION PLATFORM

By using an automation platform, you and your team can save time to focus on what matters.

- Dramatically increase productivity
- One tool for your entire event lifecycle
- Remove custom development expenses
- Drive down the cost per event with each incremental event you do
- Increase ROI

BRING THE TOOLS
YOU USE FROM AN
AVERAGE OF SEVEN
DOWN TO ONE!

chapter #1

PUBLISHING & AUTOMATION

Easy-to-use website builder with pre-built templates, no matter what type of event.

- Conference
- Webinar
- Roadshow
- Product launch
- Retreat
- And more!

Website Builder

ADVANCED PUBLISHING ENGINE

Create highly-customizable, branded event websites with an easy-to-use drag-and-drop dashboard.

PRE-BUILT TEMPLATES

Use our pre-built templates for all your event types, including webinars, conferences, product launches, retreats, and more!

WIDGETS FOR ALL YOUR NEEDS

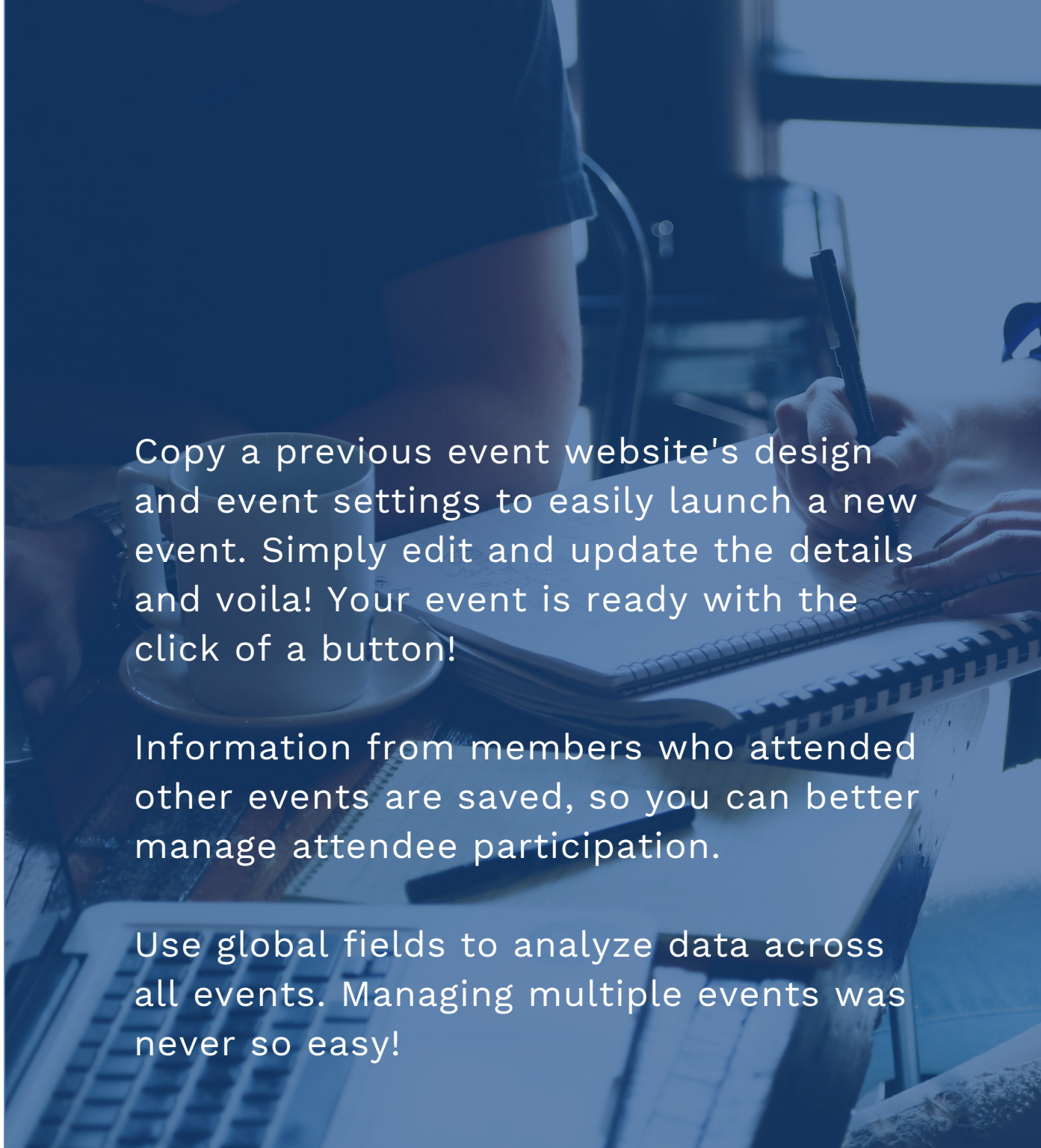
Video widget, photo widget, content widgets – embrace the flexibility and design of our drag-and-drop platform.

MOBILE FRIENDLY WEBSITE

Your attendees can access the event details any time from any device, with a seamless event experience.

The easiest way to create new events

Save time: Copy a template from a previous event to create a new one!



Copy a previous event website's design and event settings to easily launch a new event. Simply edit and update the details and voila! Your event is ready with the click of a button!

Information from members who attended other events are saved, so you can better manage attendee participation.

Use global fields to analyze data across all events. Managing multiple events was never so easy!

We have web capabilities in-house, however, our team has been bombarded with other projects so I needed to find a solution. That's where Attendease came in. They make it easy for me to tailor my page and edit it on my own without needing web developer experience. There is always a quick turnaround when I need additional support.

datto

chapter #2

EVENT MANAGEMENT

Simplify and automate your event management processes using the Attendease platform. From registration to payment, and scheduling, manage all from one place!

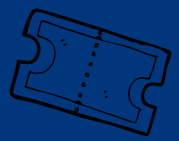
FLEXIBLE REGISTRATION FORMS

CONDITIONAL REGISTRATION FORM FIELDS

Create conditional fields for more sophisticated registration scenarios.

GLOBAL REGISTRATION FIELDS

Define form fields once at the organization level and use them across all your events, for better analytics and management.



PRICING, PASSES & PROMO CODES

Unlimited options for creating different price groups and passes, dates and visibility in registration pages.

TIE REGISTRATION FORMS TO PASSES

Create connections between registration forms and pass types, with custom forms for different event groups.

Create clean, modern forms with unlimited input fields, in any order, and conditional fields.

SESSIONS & REGISTRATION SETTINGS

DRAG-AND-DROP SESSION SLOTTER

Easily create, edit and manage sessions with a visual drag-and-drop calendar slotter.

CAPACITY WAITLISTS

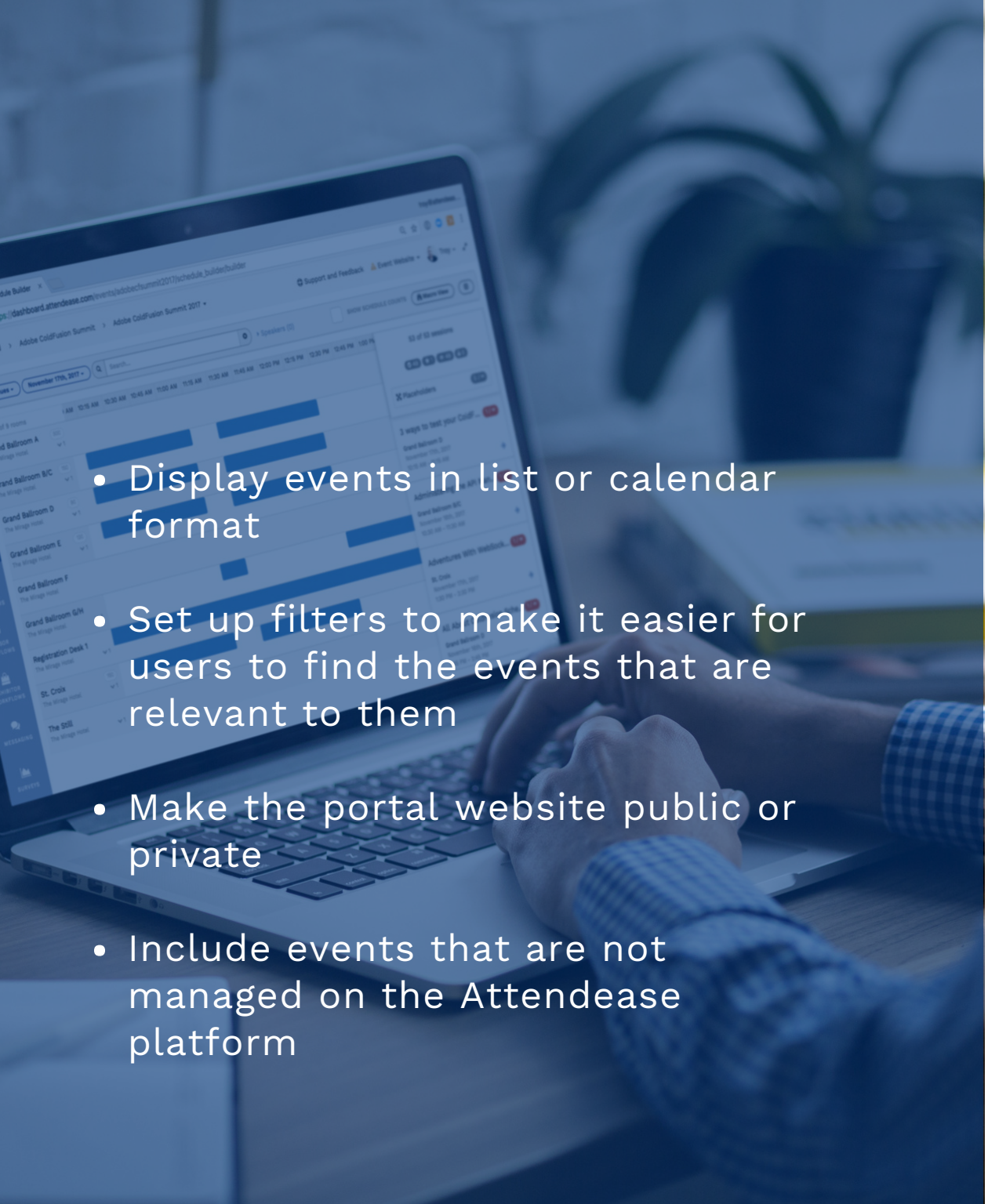
Turn on waitlisting to auto-manage session capacities and registration updates.

PRIVATE INVITATIONS

Decide who is allowed to register by restricting registration to those individuals who have received an invitation.

MULTI-CURRENCY SET UP

Choose to accept transactions in US Dollar, Canadian Dollar, Pound Sterling, or Euros.



- Display events in list or calendar format
- Set up filters to make it easier for users to find the events that are relevant to them
- Make the portal website public or private
- Include events that are not managed on the Attendease platform

Listing your events with

Event Portal Website

Create sophisticated enterprise-level event portal with important event dates to share with your attendees.

An easy way to manage

Speakers, Sponsors, & Exhibitors

Use workflows to automate the process of managing speakers, sponsors, and exhibitors. All three workflows work in a similar manner, and will make your life much easier when managing your next event!

Workflows work in five simple steps:

1. Create custom application forms

2. Invite speakers, sponsors, and exhibitors to register

3. Review and approve or reject applications

4. Quickly publish approved profiles to your website

5. Let speakers, sponsors, and exhibitors manage their information. They can add their own bio, and all you need to do is approve it. Everything will automatically be updated to your website!

“

After a thorough review of all the online event registration sites out there, it quickly became clear how superior Attendease is to the competition. It is by far the most sophisticated program, and that is exactly what I want for the types of clients and attendants I want to attract.

KIOKO

INSPIRE • ENGAGE • EVOLVE

chapter #3

ATTENDEE EXPERIENCE

Always stay engaged with your attendees by facilitating two-sided communication and positive event experience.

SINGLE SIGN-ON (SSO)

Use a variety of SSO solutions for both registrant sign in and event team login security.

MEMBER PROFILE

Personalize attendee experience, let your visitors create their own profiles and accounts.

MULTI-ATTENDEE REGISTRATION

Allow a single person to register multiple attendees, each with individual personal details, during the same registration occurrence.

PERSONAL AGENDA CREATION

Enable attendees to schedule sessions to create their own personal agenda of the event.

SOCIAL SHARING

Registrants can share details of an event with their network across various social media channels.

Track and manage your single and multi event attendees and members.

I love how simple and easy that Attendease is to use! It makes building a website easy and quick! We did a custom theme and the team there to help us was very quick to respond and extremely helpful!

Orchestra
SOFTWARE

chapter #4

EVENT MARKETING

Integrate into your marketing stack and report with confidence.

INTEGRATED MARKETING

EMAIL MARKETING

Keep in touch with your attendees: send custom one-to-one or group emails.

NOTIFICATIONS

Send automated push notifications through your event's mobile app.

GOOGLE & ADOBE ANALYTICS INTEGRATIONS

Track and analyze your event website traffic with Google and Adobe Analytics.

CUSTOM URL

Customize the domain and URLs for your entire portfolio of events.

Event marketing solutions designed to grow your events

Integrations

Integrate with your marketing stack to have a holistic vision in your event management and lead management efforts.

HubSpot

sli.do

slack

Google Analytics

boomset

salesforce

From the start of the process to the end Attendease always said YES! They listen to your overall goals and needs. The staff is very easy to work with and they will partner with you to get your final needs achieved. Great product, great team, great service, great partner!

ConferenceDirect®

chapter #5

EVENT ANALYTICS

With Attendease you can track performance throughout the entire event lifecycle. Collect, visualize and export data with confidence!

EVENT MEASUREMENT

EVENT REGISTRATION TRACKING

Keep track of your registration and analyze your results at any stage of your event.

REGISTRATION FORM ANSWER REPORTS

Collect and measure data from form answers.

EVENT REVENUE TRACKING

Track and analyze the revenue of the event.

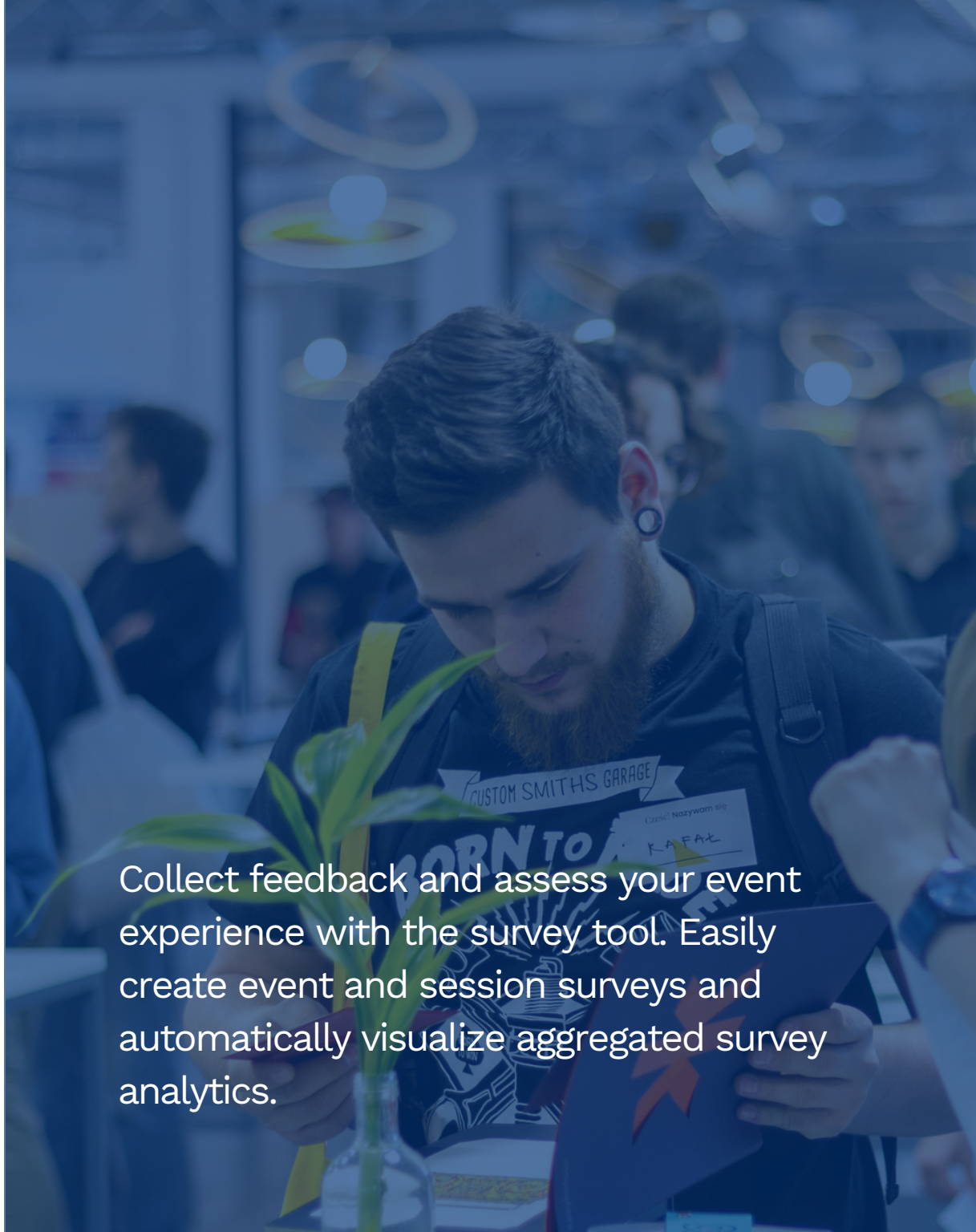
BU EVENT REVENUE TRACKING

Segment the revenue of the business unit event.

Gather and measure attendee, event and event portfolio insights push your events to the next level

Attendee survey & attendance tracking

With Attendease you can also track how members have been interacting with your events,
through member attendance tracking.



Collect feedback and assess your event experience with the survey tool. Easily create event and session surveys and automatically visualize aggregated survey analytics.

Attendease is the Swiss Army knife of conference production. The best part is the ‘ah-ha’ moments when using the platform – the attention to small details not only delight, but dramatically enhance the process of conference programming.

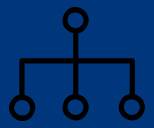
SXSW

chapter #6

MULTI-EVENT MANAGEMENT

Powerful engine for publishing an entire event portfolio managed by various teams. Keep the unique look and feel of the brand across all events.

MANAGING MULTIPLE EVENTS

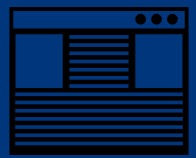


MANAGE DIFFERENT BUSINESS UNITS

Create multiple business units within one organization or account.

EVENT-LISTING PORTALS

Visually segment and consolidate your multiple event listings into one portal.



WEBSITE TEMPLATE LIBRARY

Keep the brand consistent across all events, with our website template library, with options for all event types.

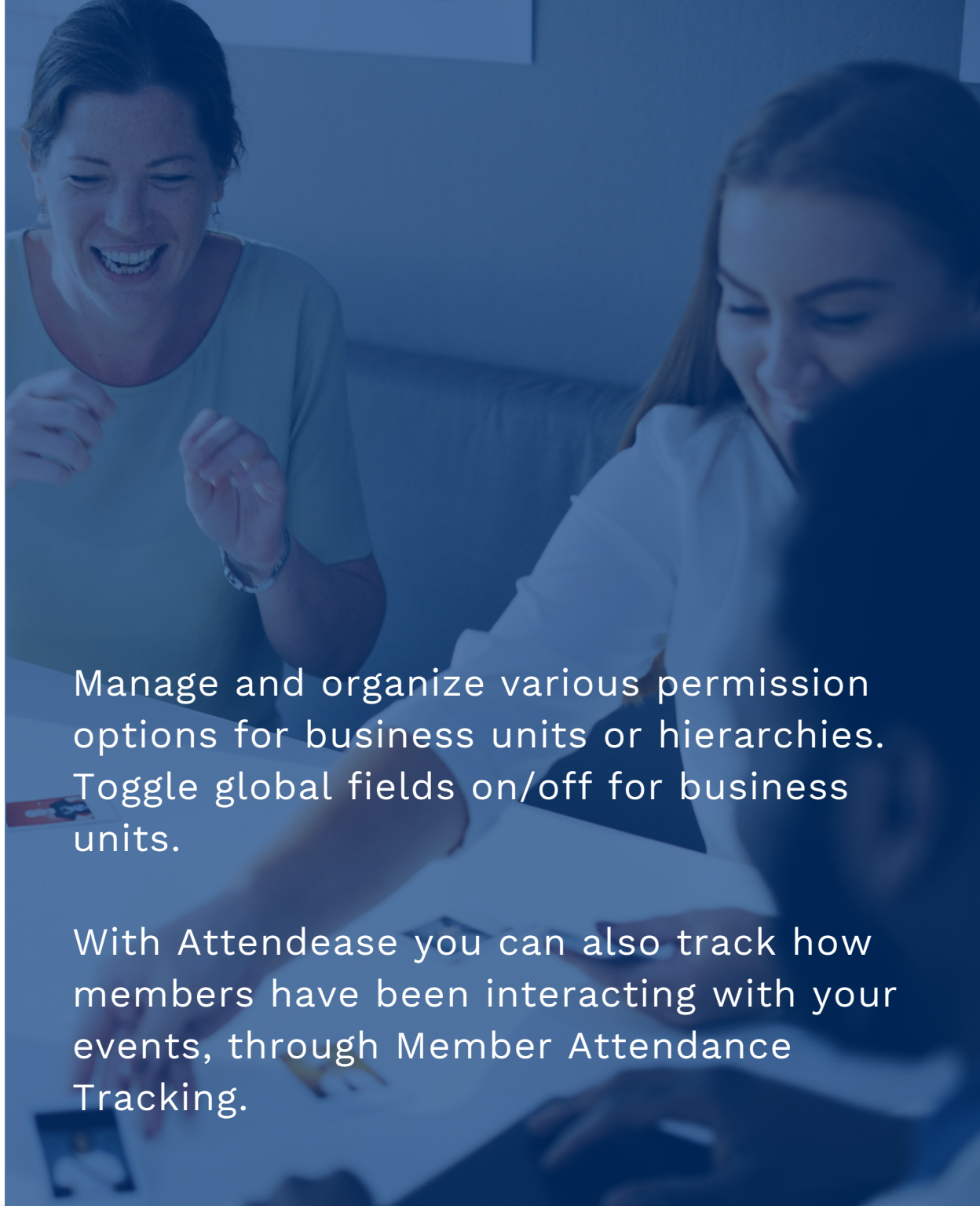
GLOBAL REGISTRATION FIELDS

Define form fields once at the organization level and use them across all your events, for better analytics and management.

Create, publish, and manage your entire event portfolio regardless of size or type.

Security & permissions

Enable secure sign-in and authentication options.



Manage and organize various permission options for business units or hierarchies. Toggle global fields on/off for business units.

With Attendease you can also track how members have been interacting with your events, through Member Attendance Tracking.

Attendease was very user friendly from our attendee perspective. The Customer Support was outstanding and I say this as we had many customization requests and this posed challenging for my team but due to the excellent customer service we received all the customization was actualized which made me very happy. I look forward to using Attendease for future meetings.

MANAGE YOUR NEXT EVENT THE SMART WAY.

See Attendease in action: book a demo

WWW.ATTENDEASE.COM/BOOK-A-DEMO
SALES@ATTENDEASE.COM