

Core Value #1:

Core Value #2:

Core Value #3:

Core Value #4:

Core Value #5:

1) Will I want our entire tribe to continue to stand for this Core Value in 100 years from now?

#1 #2 #3 #4 #5
Y/N Y/N Y/N Y/N Y/N

2) If our tribe doesn't abide by this Core Value, would I leave the company?

#1 #2 #3 #4 #5
Y/N Y/N Y/N Y/N Y/N

3) Would I want to hold this Core Value even if, at some time, it became a competitive disadvantage?

#1 #2 #3 #4 #5
Y/N Y/N Y/N Y/N Y/N

4) Would I personally hold this Core Value even if I wasn't rewarded for holding it?

#1 #2 #3 #4 #5
Y/N Y/N Y/N Y/N Y/N

5) Do I believe that the people who breach this Core Value consistently simply do not belong in our tribe?

#1 #2 #3 #4 #5
Y/N Y/N Y/N Y/N Y/N

6) Do I see this Core Value lived by the leadership of the tribe today?

#1 #2 #3 #4 #5
Y/N Y/N Y/N Y/N Y/N

RTOWN

Identify: 1. More than 1 Person in a Seat; 2. Person in more than 1 seat; 3. Empty seats; 4. Enthusiastically Rehire?