NearForm

NODECONF REMOTE

When

Monday 2nd November - Friday 6th November

Location

Virtual Event

Contact

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Events Manager
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Introducing NodeConf Remote 2020

As anyone who's come to NodeConf EU will undoubtedly agree, our annual event in Ireland is not just a conference, it's a gathering of the NodeConf family. In 2019, 280 attendees from 32 countries across 5 continents came together to share ideas, stories, insights and have fun. For most who come regularly, it's an experience not to be missed.

As we plan for a year of uncertainty, we want the experience that is NodeConf EU to remain constant while still taking actions to protect our communities around the world. To that end, NodeConf EU will return in 2021 and in its place this year we are introducing NodeConf Remote to allow us all to connect virtually.

Highlights from NodeConf EU 2019

280 attendees from

32 countries across

5 continents

39 Speakers

21 Talks

11 Workshops

Testimonials

"Everything was cool! Great for team building and networking."

"I enjoyed everything from the talk to the workshops and the night events. The people there made the experience amazing, also live music was awesome."

"The talks were really stellar. They were well thought out and well delivered. You could tell the organising committee really tried to create a diverse series of informative sessions delivered by a very diverse team of people. I was enthralled and really appreciated this.
The watches were also amazing."

"The people, the best part is meeting lots of like minded people"

"The most impactful talks for me were the Braille.js + hardware demonstration, Shaping Electron, Let It Crash and the HTTP/QUIC presentation"

"The badge, and badge workshop were class. The entertainment was really good."

"An absolutely amazing conference. I will come back next year"

"Braille talk, bangle.js"

"The evening entertainment was excellent. Great bands and the games night was fun"

"The bangle.js watch is awesome"

"Great workshops provided by IBM and Red Hat engineers."

Bangle.js was a massive hit with attendees, with many survey respondents selecting it as one of their conference highlights.

Social reach

The most popular social network for our marketing and brand awareness of the conference was, of course, Twitter.
A look at the stats from our hashtag #NodeConfEU over the course of the conference itself was:

1.2k
total tweets

1.7M
potential reach

872
total retweets

330
photos shared

1k
links clicked

All in just 5 days

Our big reveal!! 🎉
This years #NodeConfEU digital badge, a groundbreaking ML-driven smart watch! Bangle.js is the first #opensource #javascript smartwatch powered by @TensorFlow Lite!

6:13 PM · Nov 10, 2019 · Twitter for iPhone

View Tweet activity

58 Retweets   **130** Likes

Our most shared was, of course, the announcement of the smartwatch with

22.7k

impressions!

Our Conference Format

5 full days

3 days of talks
- 7 talks - 20 minute - each day - single track

2 days of workshops
- a mix of community and sponsored

Benefits of Sponsorship

Brand association, you will be associated with the key Node.js event in Europe.

Exposure of your brand through extensive event promotion leading up to the event.

Network virtually with some of the most influential people from the node community including some of the earliest people involved in node.

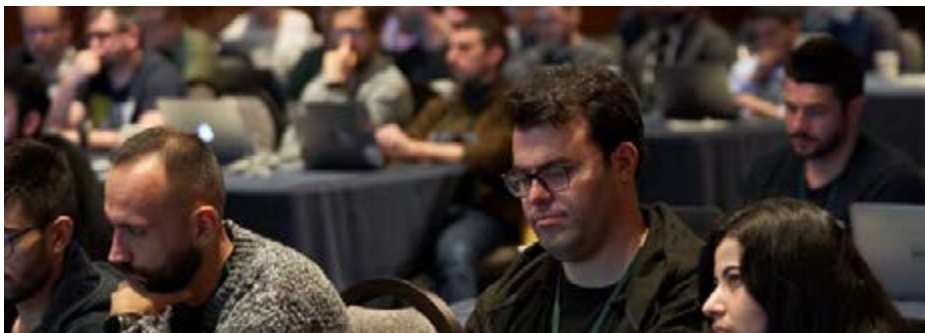Our lineup always includes the highest quality talks by the best speakers from the Node community.

Chat with attendees from across the globe.

Packages

1. Platinum Level

2. Gold Level

3. Silver Level

1 Platinum Level
- 3 available

3 hour workshop slot.

Virtual booth crawl - chat with the attendees.

Company video or slide content shared or option to host a live chat / interview between two sessions during one of the regular session days.

A dedicated blog post shared on our social channels, Twitter & LinkedIn.

Large logo added to the conference website.

Thank you mention on our social channels, Twitter & LinkedIn.

Cost: €15,000

2 Gold Level
- 3 available

20 minute speaking slot.

Virtual booth crawl - chat with the attendees.

Company video or slide content shared between two sessions during one of the regular session days.

A dedicated blog post shared on our social channels, Twitter & LinkedIn.

Medium logo added to the conference website.

Thank you mention on our social channels, Twitter & LinkedIn.

Cost: €10,000

3 Silver Level

- 3 available

Company slide content shared between two sessions during one of the regular session days.

A dedicated blog post shared on our social channels, Twitter & LinkedIn.

Small logo added to the conference website.

Thank you mention on our social channels, Twitter & LinkedIn.
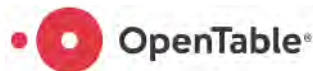
Cost: €5,000

Resources

Highlights Video

Event Photos

Thank you to our sponsors: