



Continuing Nursing and Medical Education



Healthcare professionals need access to consistent and frequent professional development. Healthcare providers need training to maintain their credentials and to stay abreast of the latest advancements in their chosen fields. Patients will receive better care when their healthcare providers are able to receive the best professional development available.

Issue

The need to connect rural healthcare providers to professional development opportunities

The need to connect healthcare professionals to grand rounds

The need for nurses to access quality continuing nursing education

The need for all healthcare professionals to receive the training needed to do their jobs and advance their careers

The Solution

Rural physicians have the same requirements for professional development and credentialing as their peers in urban medical centres and research universities. Unfortunately, this often means “closing up shop” and leaving town to attend training. Using Video Conferencing, healthcare providers can participate from their office or home computers and receive quality continuing education.

Grand rounds are a valuable part of continuing education, and busy doctors need them to be as convenient as possible. Video Conferencing allows doctors to connect from their office computers, minimising disruption of their appointment schedule and eliminating the time and expense of travel.

Nurses need professional development to keep their nursing skills and credentials up to date. Video Conferencing can connect nurses to Continuing Nursing Education credits without the need to take time away from their work location to attend at a physical campus.

Video Conferencing can be used to deliver strong mentoring and leadership development programs, connecting physicians, nurses, administrators and all healthcare professionals to networks that are local, regional, state-wide, national and global.

WHAT ARE YOUR NEEDS?

- Are your doctors leaving their offices and patients to attend CME conferences?
- Do your nurses need to connect more frequently to accredited nursing institutions for continuing education courses?
- Are doctors skipping grand rounds because they aren't conveniently located or take time away from patient care?
- Are adequate professional development opportunities hard to find nearby?

For information, contact Pinnaca at: sales@pinnaca.com