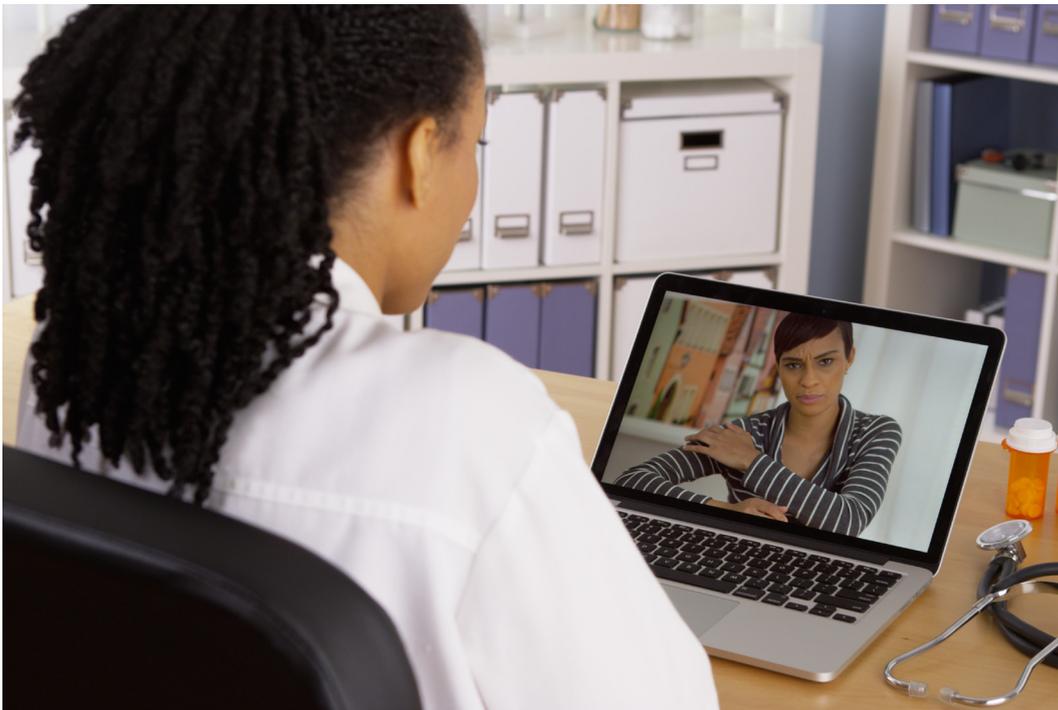


Video Conferencing Enabled Healthcare Services

In a world where doctors are in short supply, regulatory requirements and costs are on the rise and communities lack local healthcare facilities, patient care suffers. Rural, elderly or non-ambulatory patients can't always travel to physician offices. And physicians who must travel long distances can't always reach patients in need of urgent care. Patients need access to the right care at the right time to ensure the best possible outcomes.

Healthcare providers are responding to these challenges through the power of video communication. They are turning to video conferencing to connect physicians with patients for everything from routine checkups and home health services to stroke assessments and surgical consults. The Pinnaca™ platform delivers video-enabled healthcare services that bring physicians and patients closer together across the continuum of care.



A study by Deloitte showed that in 2014 alone, there will be 100 million eVisits globally, potentially saving over £4 billion when compared to the cost of face-to-face doctor visits. This represents a growth of 400 percent in videobased virtual visits from 2012 levels.

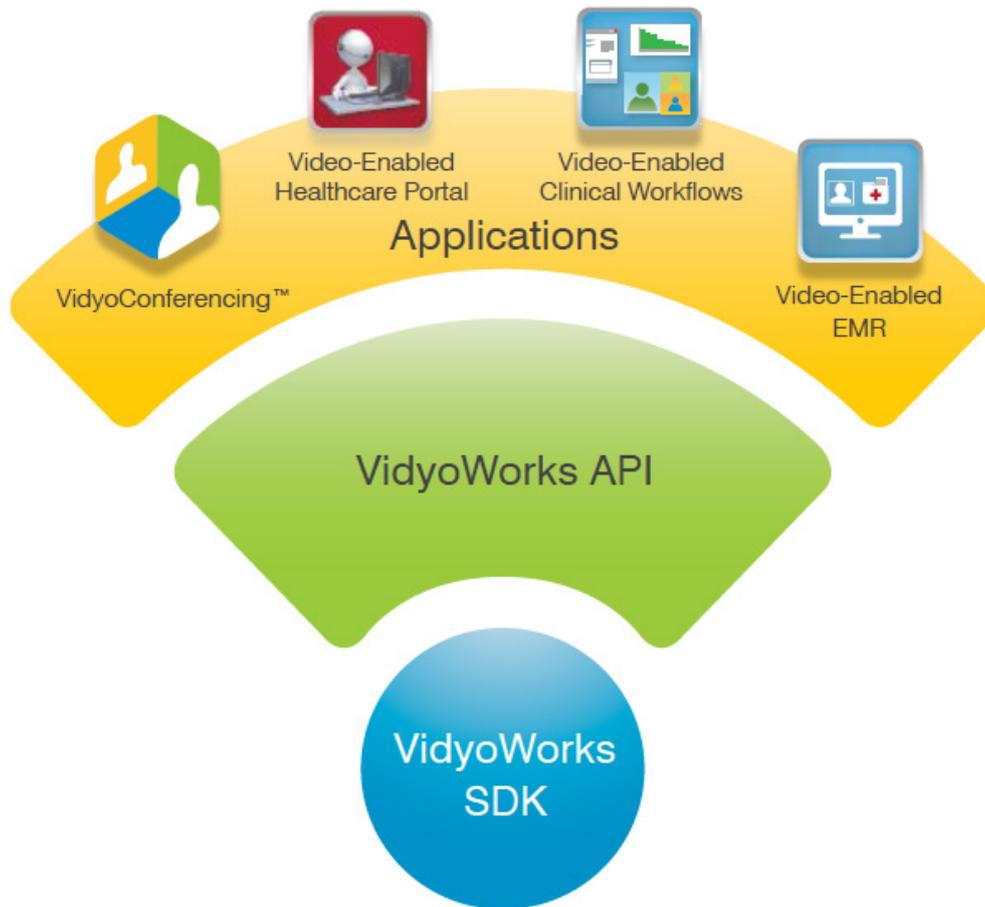
Joseph Kvedar
(Health Affairs.org)

Connect patients with physicians when every minute counts

Expedite patient care when office visits aren't possible

Consult a specialist, review patient data in a single virtual visit

The Pinnaca™ software platform video-enables your high-value client services and is easily integrated with your financial services infrastructure, applications and workflows. Natural, interactive HD video meetings can be conducted securely over the Internet and 3G/4G/LTE mobile networks. Subtle facial expressions and gestures that enhance understanding are part of the interaction, not lost in transmission.



PINNACA CONNECTS PATIENTS WITH PHYSICIANS AND HEALTH SERVICES

- Patients have easy one-click access to secure, HD video consults with their doctors.
- Physicians can include specialists and data during video-enabled patient interactions.
- Hospitals and clinics can expedite patient care by embedding video into patient admission and discharge services.
- Mental health patients have more access to care through telepsychiatry services.
- Non-ambulatory patients can seek pulmonary or cardiology care through remote consults.
- Hospital beds equipped with video conferencing technology help doctors and nurses monitor and visually communicate with ICU patients.
- Care teams can access recorded consults, procedures and other interactions for later reference or training. Providers can remain HIPAA compliant with end-to-end encryption of video-enabled consults and follow-ups.

You can on-board Pinnaca in just days or weeks, without the need for special-purpose hardware or IT expertise. Flexible licensing lets you extend video communication cost effectively across your healthcare campus, in the cloud, or in a hybrid environment. With Pinnaca Client and Server APIs it's easy to add video communication and collaboration to an existing application or web portal, or to create a customised client.

Ease of use and convenience flatten the adoption curve for your healthcare team and make it easy for patients to connect with them using the mobile and desktop devices they already own. With Pinnaca, you can conduct remote patient assessment and diagnostics, review patient records and test results, and prescribe treatment without the delay and expense of travel or old fashioned paper-pushing. Consultations can be encrypted, recorded, and archived for later access.

Discussing patients' medical needs, managing admissions and resolving claims issues involves critical resources and requires speedy decisions with up-to-date and accurate information. Video communication offers a level of immediacy and transparency that engenders trust when patients need urgent care and in-person visits are not an option.

If you have questions or you're ready to video-enable your healthcare services, visit us at <http://www.vidyo.com/solutions/healthcare>.

For information, contact Pinnaca at: Sales@Pinnaca.com