



# Video Conferencing for Providing Care to Non-Traditional Locations



Greater access to healthcare services and education can be limited by any number of factors. The ability to deliver these services in non-traditional locations can go a long way to meeting the needs of diverse and under-served populations. With video communication, you can reach more people and reduce their anxiety when faced with a healthcare system that can be difficult to understand. Bringing needed services and education within the reach of those in need improves health, reduces overall costs and helps communities thrive.

## Issue

## The Solution

**The need to provide healthcare services to those with limited mobility or access to transportation**

Video conferencing can help to deliver services into the home, increasing communication between patient and healthcare professional. Remote doctor-patient consults can often eliminate or reducing trips to the doctor or hospital stays, particularly when patient mobility or transportation is an issue.

**The need for access to services and health education for vulnerable community members and their families, including those with limited or no English language proficiency, or familiarity with traditional healthcare settings**

Video conferencing can connect healthcare professionals through video conferencing with community centres, schools, libraries, senior centres, apartment complexes, daycare centres, and other locations. Using video conferencing, providers can offer access to health education outreach, certain basic health screening and assessments, and related information.

**The need to increase knowledge and understanding among healthcare providers regarding community diversity and needs**

Video conferencing can open up greater access to professional development in a cost-effective way to healthcare providers who are seeking to learn more about the diverse populations under their care.

## WHAT ARE YOUR NEEDS?

- Do you have the ability to deliver services and educational outreach to meet the diverse needs in your service area?
- Are you limited in your ability to provide services to vulnerable populations that might be intimidated by the healthcare system?
- Can your patients benefit from improved access to healthcare providers?
- Are you able to provide professional development to healthcare providers that adds to their knowledge of diverse populations?

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