

# TRANSMARK

www.computype.com/transmark

TIMING BELTS



THE FLEXIBLE WAY

ATM BELT

CONVEYOR BELT

TO PRINT



DATA ONTO

FAN BELT

DRIVE BELTS

YOUR



RUBBER

AIRSPRIN

POWER STEERING BELTS



Computype™

## Your brand, on rubber, on-demand.

TransMark is a cost-effective way to print variable data onto rubber. Our customers benefit from less waste, excellent traceability and faster response to their customer demands.

**Suitable for both pre-cure and post-cure applications.**

### Why TransMark?

TransMark uses print-on-demand technology which is associated with many benefits:

#### Flexibility

Print-on-demand enables you to print only what you need, when you need it which means you can react quickly to customers changing needs

#### Lean manufacturing

Supports working J.I.T (just-in-time)

#### Cost effective

Eliminates expensive inventories of pre-printed stock

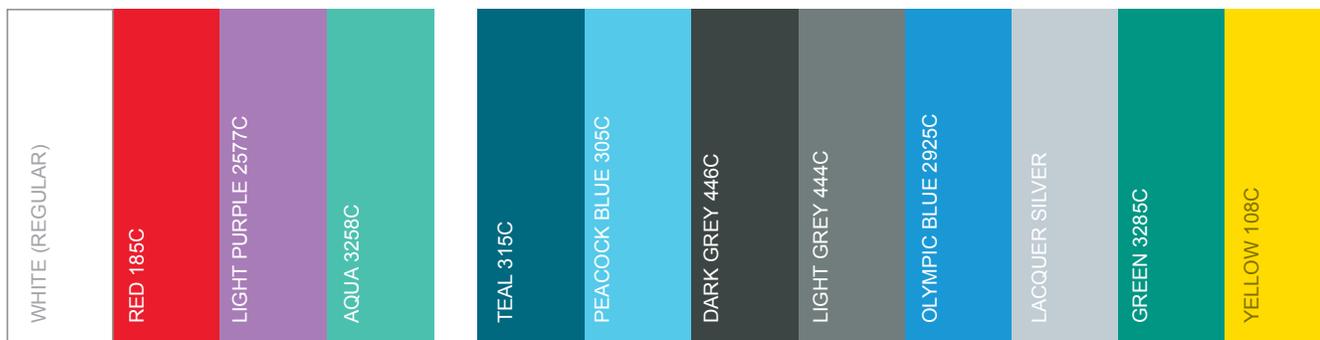
#### Reduction in hazardous chemical usage

Removing the need for screen printing

#### Instant branding

Print a variety of customer-specific logos, lot numbers, barcodes and date codes

### Color Options



Please note this information is for reference only and color cannot be guaranteed.

### How Does It Work?

TransMark includes a roll of film and ribbon and uses an industrial thermal transfer printer to print your design on-demand.



By changing the ribbon, you can print a range of colors to transfer on to your rubber products.

Our films can be applied to your rubber product either in your pre-cure or post-cure application.

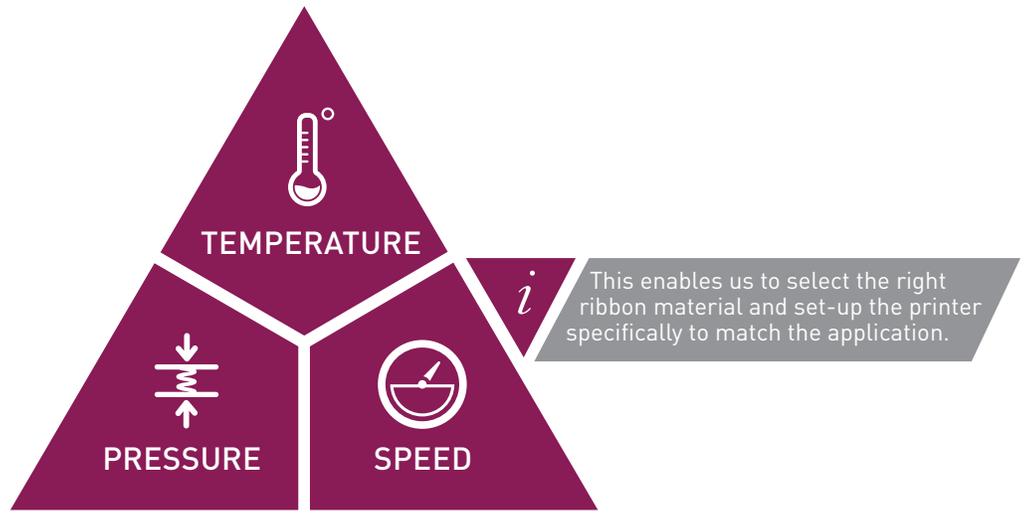


All our printers are configured to ensure they work with our customers' data and business systems.



## Why Computype?

We understand the complexity of different rubber compounds and that all our customers' processes are different. Which is why we work with each of our customers to understand 3 important factors:



## Service and Support

Production lines coming to a stop can cost time and money. That's why regular maintenance of your equipment is essential. This includes your rubber branding printing equipment.

Service agreements are popular with our customers as they can help reduce downtime, catch any problems before they occur and allow you to plan around your production, ultimately preventing any break-down.

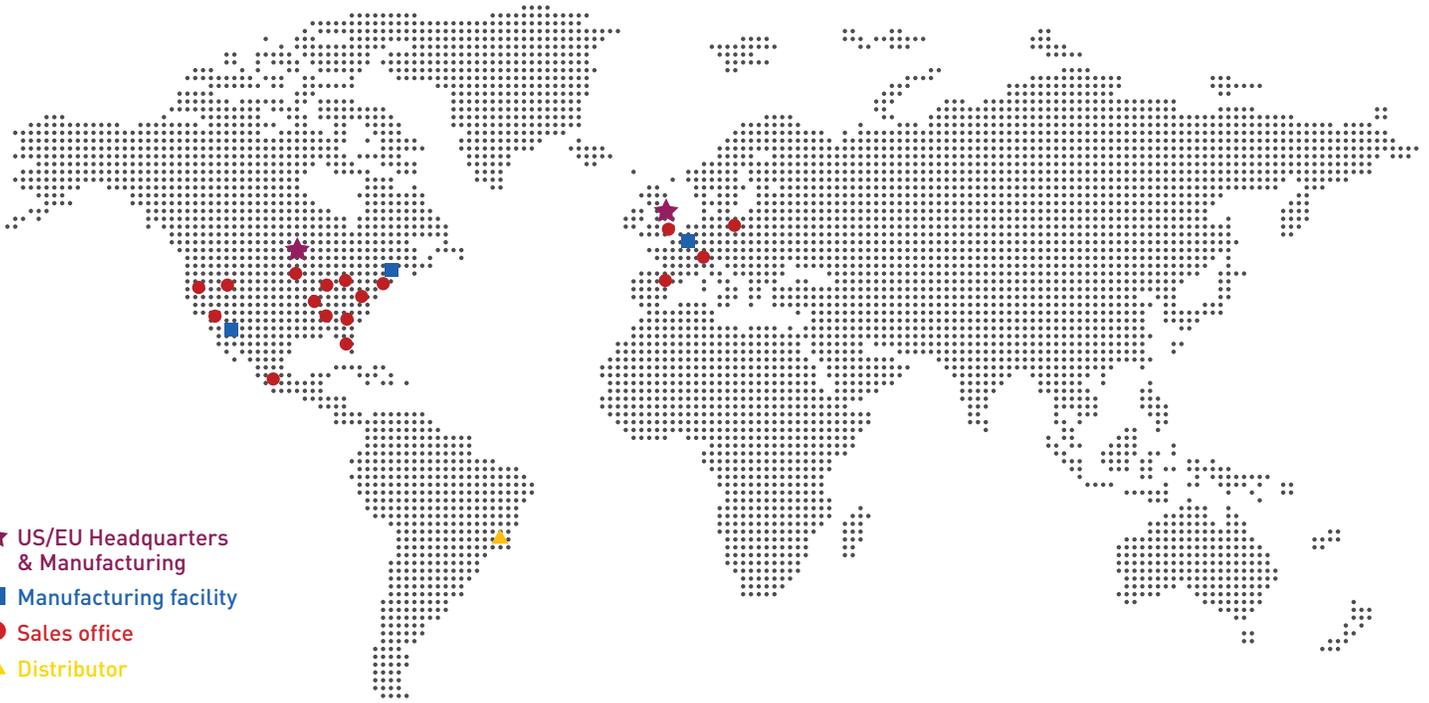
To maintain quality of printing, service is key and all of our existing TransMark customers have regular contact with our engineers who visit and service on-site.

All Computype customers also benefit from:

- A dedicated sales contact to ensure we understand your requirements. From the first visit right through to testing and install
- An experienced in-house technical team – who work with our customers to understand their process for seamless integration
- A multi-lingual customer services team – for fast and straightforward help



**PRINTER MAINTENANCE KITS  
ARE AVAILABLE TO PROTECT  
YOUR INVESTMENT.  
CONTACT US FOR MORE INFO**



- ★ US/EU Headquarters & Manufacturing
- Manufacturing facility
- Sales office
- ▲ Distributor

**REQUEST A SAMPLE TODAY**

Contact us to talk about the branding of your rubber



Computype  
 Kingswood Business Park  
 Connaught Road  
 Kingston upon Hull  
 HU7 3AP  
 United Kingdom  
 +44 (0) 1482-835366



.....

Computype  
 2285 West County Road C  
 St Paul, Minnesota 55113-2567  
 USA  
 800-328-0852 | 651-633-0633

.....

contactus@computype.com  
 www.computype.com