

# THE NEXT GENERATION OF LABELS

## Tread labels



**Meet EU tire legal requirements while giving your tires a competitive edge.**

**Suitable for both summer and winter tires.**

### FULL COLOR OPTION

blank labels for full color print on demand

- Outstanding print quality produces high impact labels bringing your brand to life and ensuring it stands out on the shelf.
- Durable labels that won't fade. Handling and temperature resistant to survive the rigours of tire distribution.
- Our high-tac adhesive has been specifically formulated for the most demanding of tires.

### PRE-PRINTED OPTION

vibrant pre-printed labels, ready for overprint of your variable data

- Designed for easy removal for a smooth application - a stripe coating around the edge of label allows the label to be quickly and efficiently removed from the liner.
- Labels retain quality throughout its life - the coating we apply to the label stops any tire impurities from showing through.
- Tested on the most demanding winter tires - our high-tac adhesion has been developed to ensure your label remains in place.

Ask us about our range of applicators designed to automate the application of your tread labels.

Visit [www.computype.com/tire](http://www.computype.com/tire)

