



# Keep your Thermal Transfer printer dependably productive with 5 simple tips

- ✓ **Get your heat and speed ratio right.**  
Running the printer on a slower setting means using less heat to get a good image. Less heat means the print head will last longer!
- ✓ **Keep the print head clean.**  
Regularly clean the print head – the best time is when you're replacing the label roll or installing a new ribbon.
- ✓ **Protect the print head from the media.**  
Use a thermal transfer ribbon that's a little wider than the media to protect the print head from abrasion.
- ✓ **Razor blades and box cutters are out!**  
Only ever use the printer's tear bar or scissors to remove labels – blades mean slits and cuts in the driver roller which can easily cause voids in the printed labels.
- ✓ **Avoid 'ribbon wrinkle'**  
More often than not, 'ribbon wrinkle' is caused by too much heat, so your first fix should always be to turn down the heat setting.