

EXECUTIVE MBA – COURSE STRUCTURE AND PRE-REQUISITES FOR UNITS (SUBJECTS)  
 (COURSE DELIVERY: BLENDED/F2F/ONLINE)

## EXECUTIVE MBA CURRICULUM

CODE	CORE UNIT (SUBJECT)	CORE/ELECTIVES	CREDIT	PRE-REQUISITES OR CO-REQUISITES	DELIVERY MODE
<b>TERM 1 - CORE</b>					
<b>TERM 1.A</b>					
MBAE COM 102	Personal Effectiveness	Core	1	Nil	F2F / Online
MBAE ECO 104	Business Economics	Core	1	Nil	Online only
MBAE ACC 104	Financial Accounting	Core	1	Nil	F2F / Online
MBAE MKT 108	Marketing Management	Core	1	Nil	Online only
MBAE ACC 105	Management Accounting	Core	1	Financial Accounting	F2F / Online
MBAE HRM 104	Human Resource Management	Core	1	Nil	Online only
MBAE FIN 108	Corporate Finance	Core	1	Financial Accounting	F2F / Online
MBAE QTT 105	Business Statistics	Core	1	Nil	F2F / Online
MBAE OPS 107	Operations Management	Core	1	Nil	Online only
	<b>Total Term 1.A Credits</b>		<b>9</b>		
<b>TERM 1.B</b>					
MBAE HRM 105	Negotiation and Conflict Resolution Management	Core	1	Nil	F2F / Online
MBAE QTT 106	Big Data Analytics and Cloud Technologies	Core	1	Nil	F2F / Online
MBAE MKT 109	Strategic Marketing	Core	1	Marketing Management	F2F / Online
MBAE ENT 101	Innovation and Entrepreneurship	Core	1	Nil	F2F / Online
MBAE FIN 109	Strategic Finance	Core	1	Corporate Finance	F2F / Online
MBAE HRM 106	Leading Teams and Organisations	Core	1	Nil	F2F / Online
MBAE MGT 103	Strategic Management	Core	1	Nil	F2F / Online
	<b>Total Term 1.B Credits</b>		<b>7</b>		
<b>Total Term 1 Credits</b>			<b>16</b>		
<b>TERM 2</b>					
<b>TERM 2.A - CORE</b>					
MBAE MGT 204	Corporate Governance and Ethics	Core	1	Nil	F2F / Online
MBAE HRM 207	Leadership and Cross Cultural Management	Core	1	Nil	F2F / Online
MBAE MGT 205	Business Acumen	Core	1	Nil	F2F / Online
MBAE MGT 206	Change Management	Core	1	Nil	F2F / Online
MBAE PRO 203	Global Strategy Immersion Project	Core	2	Strategic Management	F2F / Online
	<b>Total Core Credits in Term 2.A</b>		<b>6</b>		

## TERM 2.B - ELECTIVES

Note: Any 5 electives out of 12 electives offered

To qualify for 'Specialisation' in Marketing, Operations, Finance or Entrepreneurship, students need to take 3 electives in same specialisation area + Applied Strategic Project in the area of specialisation

A Specialisation comprises 8 credit points i.e. 3 electives within a chosen Specialisation (3 credit points) and the Applied Strategic Project within that Specialisation (5 credit points)

<b>MARKETING</b>					
MBAE MKT 210	Sales Management	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 211	Digital Marketing and Analytics	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 212	Strategic Brand Management	Elective	1	Strategic Marketing	F2F / Online
<b>FINANCE</b>					
MBAE FIN 210	Corporate Valuation	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 211	Mergers and Acquisitions	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 212	Project Finance	Elective	1	Strategic Finance	F2F / Online
<b>OPERATIONS</b>					
MBAE LSC 204	Supply Chain Management and Analytics	Elective	1	Operations Management	F2F / Online
MBAE OPS 208	Project Management	Elective	1	Operations Management	F2F / Online
MBAE OPS 209	Operations Excellence in Services and Manufacturing	Elective	1	Operations Management	F2F / Online
<b>ENTREPRENEURSHIP</b>					
MBAE ENT 202	New Ventures	Elective	1	Strategic Management	F2F / Online
MBAE ENT 203	Technology Entrepreneurship	Elective	1	Strategic Management	F2F / Online
MBAE ENT 204	Small Business Growth	Elective	1	Strategic Management	F2F / Online
<b>ADDITIONAL ELECTIVES</b>					
MBAE HRM 208	Strategic HRM	Elective	1	Human Resource Management	F2F / Online
MBAE MGT 207	Corporate Turnaround	Elective	1	Strategic Finance, Strategic Management	F2F / Online
MBAE MGT 208	Blue Ocean Strategy	Elective	1	Strategic Management	F2F / Online
	<b>Total Elective Credits in Term 2.B</b>		<b>5</b>		
<b>Total Term 2 Credits (6 Core subjects + 5 Electives)</b>			<b>11</b>		
<b>TERM 3 - CORE COURSES</b>					
MBAE QTT 307	Research Methodology	Core	2	Business Statistics	F2F / Online
MBAE MGT 309	Integrative Decision Making	Core	1	Strategic Management	F2F / Online
MBAE HRM 309	Executive Career Acceleration Program (ECAP)*	Core	1	Nil	F2F / Online
MBAE PRO 304	Applied Strategic Project**	Core	5	Research Methodology	F2F / Online
<b>Total Term 3 Credits</b>			<b>9</b>		

<b>TOTAL COURSE CREDITS</b>					
Total Core credits for the Course (19 Units + 4 Online units)			23		
Total Project Credits for the Course (2 GIP + 5 ABR)			7		
Total Elective Credits for the Course (5 Units/Subjects)			5		
Total ECAP Credit for the course			1		
<b>Total Course Credits</b>			<b>36</b>		

### NOTE:

\*ECAP - Student must attend at least 10 ECAP Workshops/Events linking to an individual Learning Journal. ECAP delivery across Term 1,2 and 3.

\*\*Applied Strategic Project - In order to qualify for 'Specialisation', the Applied Strategic Project needs to be in the area of specialisation.