

+ GENERAL GUIDELINES

- Participants must be students currently enrolled in their respective university.
- Undergrad, Foundation, Diploma and Postgraduate students are welcomed to participate.
- Teams and Individuals will be disqualified from the event if any misconduct is found.
- All submissions have to be made through the google link attached in this rule book.
- All entries will be judged by the individual contest's committed jury and their decision is considered as the final verdict.
- Plagiarism of any content will not be accepted and any participant caught in the act will lead to immediate disqualification.
- All the ideas / submissions provided must be made such that they do not violate the laws of the land that they are based in.
- Insulting any belief, faith, religion, etc. through any solution is not allowed.



S P Jain
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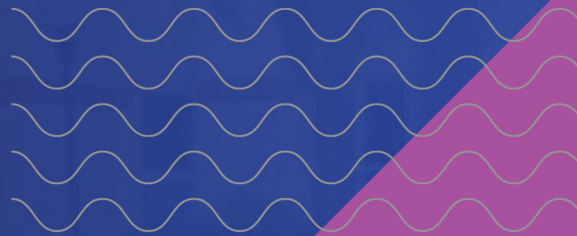


SP JAIN DUBAI
STUDENT COUNCIL



+ JAGUAR THINK TANK

Pitch your
entrepreneurial idea to a
panel of investors.



MAGNATE
INTER UNIVERSITY BUSINESS
& CULTURAL FESTIVAL

+ JAGUAR THINK TANK GUIDELINES

THEME

Ideas that can transform everyday life of United Arab Emirates (UAE) residents.

COMPETITION STRUCTURE

EVENT SCHEDULE 1

- Round 1: The first round begins with sending a power point pitch proposal including team members details, if any, along with a brief description (less than 400 words) about the product/service/idea using the submission link.
- 8 teams with the best ideas will be selected to proceed to round 2.

EVENT SCHEDULE 2

- Round 2: Each team will receive a submission link and are required to prepare and submit a video presentation.
- Presentations should be no more than 8 minutes.
- Teams will then have a scheduled Q&A session with the judges.
- Teams are expected to cover aspects such as **target market, business operations, basic financials and marketing plans etc.**

COMPETITION DEADLINES

- 27th March 2020 (12 midnight): Deadline for submitting proposal and description.
- 29th March 2020: Qualifying teams announced and notified..
- 1st – 2nd April 2020: Submission of recordings and Q&A session.

COMPETITION RULES

- In this event, students are required to build on a strong and relevant business idea that could be turned into a real world opportunity.

+ JAGUAR THINK TANK GUIDELINES (CONT')

COMPETITION RULES (CONT')

- There is no restriction on the number of teams from each university that can register for the first round of the event
- There will be a maximum of 8 teams that will qualify and move to the next round.
- Each team will consist of 1-5 members, individual submission is accepted.
- Each team must have a team name.
- All the time limits and deadlines must be adhered to.
- All the ideas generated must be original and unique.
- Plagiarism found linking any idea to an existing one would lead to immediate disqualification.
- All business ideas must be based in the Middle East.
- All the ideas entered must be made such that they do not violate the laws of the land that they are based in.
- Teams must not choose any product/service/idea that is already present in the market.

REGISTRATION LINK

<https://forms.gle/eEvTZEHn8oNyYN958>

PRIZES

- Certificate & Cash Prizes for Top 3.
 - *First Place – AED 500*
 - *Second Place – AED 300*
 - *Third Place – AED 200*

For further clarification on this competition please contact:

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