

+ GENERAL GUIDELINES

- Participants must be students currently enrolled in their respective university.
- Undergrad, Foundation, Diploma and Postgraduate students are welcomed to participate.
- Teams and Individuals will be disqualified from the event if any misconduct is found.
- All submissions have to be made through the google link attached in this rule book.
- All entries will be judged by the individual contest's committed jury and their decision is considered as the final verdict.
- Plagiarism of any content will not be accepted and any participant caught in the act will lead to immediate disqualification.
- All the ideas / submissions provided must be made such that they do not violate the laws of the land that they are based in.
- Insulting any belief, faith, religion, etc. through any solution is not allowed.



S P Jain
School of Global
Management
DUBAI • MUMBAI • SINGAPORE • SYDNEY



SP JAIN DUBAI
STUDENT COUNCIL



+ POP TWIST (ART)

Calling visual artists to
showcase their work through
Classical/Traditional Art with a
Pop-Culture Twist.

+ POP TWIST GUIDELINES

THEME

- Classical/Traditional Art with a Pop-Culture Twist
- Mixing of aesthetic elements from the past with the future: combining elements of classical art with pop-culture elements of today.

COMPETITION RULES & STRUCTURE

- Traditional and digital artwork of painting, ink, pencils, and similar mediums.
- All submissions must be made through the google form link, for non-digital artwork please submit a picture of the artwork.
- Photo uploaded must be solely your own work, no watermarks, and no copyrights violation.
- No artwork depicting controversial elements like profanity, nudity, politics, religion, etc. Please respect the law of the land.
- The submission deadline is on **1st April 2020.**
- Judging will be of two rounds: 30% people's choice (based on likes) and 70% will be Judges' vote.
- Judging Criteria:
 - I. Adherence to the theme
 - II. Technical proficiency
 - III. Audience impact

SUBMISSION LINK

<https://forms.gle/kdHSqTtPqDWnySZA6>

PRIZES

- Certificate & Cash Prizes for Top 3.
 - *First Place – AED 300*
 - *Second Place – AED 200*
 - *Third Place – AED 100*

For further clarification on this competition please contact:

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