

# + GENERAL GUIDELINES

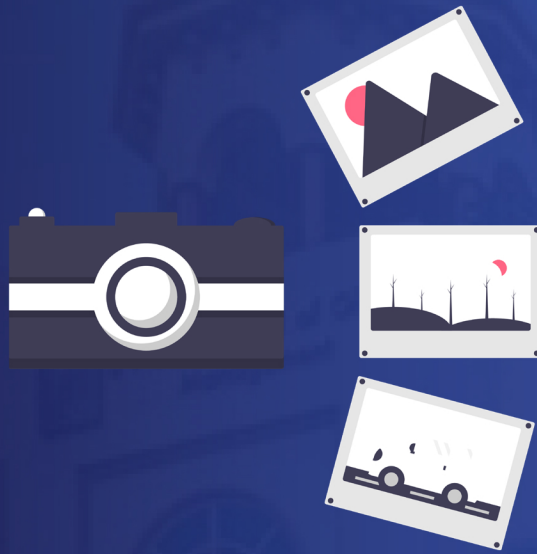
- Participants must be students currently enrolled in their respective university.
- Undergrad, Foundation, Diploma and Postgraduate students are welcomed to participate.
- Teams and Individuals will be disqualified from the event if any misconduct is found.
- All submissions have to be made through the google link attached in this rule book.
- All entries will be judged by the individual contest's committed jury and their decision is considered as the final verdict.
- Plagiarism of any content will not be accepted and any participant caught in the act will lead to immediate disqualification.
- All the ideas / submissions provided must be made such that they do not violate the laws of the land that they are based in.
- Insulting any belief, faith, religion, etc. through any solution is not allowed.



S P Jain  
School of Global  
Management  
DUBAI • MUMBAI • SINGAPORE • SYDNEY



SP JAIN DUBAI  
STUDENT COUNCIL



# ***TRIFT***

A photography competition,  
we want you share with us  
your 1000 word story in just a  
picture.

**MAGNATE**  
INTER UNIVERSITY BUSINESS  
& CULTURAL FESTIVAL

# + TRIFT PHOTOGRAPHY COMPETITION GUIDELINES

## TRIFT

TRIFT, a website where you can look for travel itineraries, guides, and stories curated by travelers alongside local businesses. #exploredifferent

Learn more about Trift at <https://trift.io/>

## THEME

*"The cross-cultural happiness, what is happiness in your culture."*

## COMPETITION RULES

- Submission Deadline: **1<sup>st</sup> April 2020.**
- Photo uploaded must be solely your own work, no watermarks, and no copyrights violation.
- Submission should only be made through the submission link.
- Participants should follow @thetrift Instagram to complete their submission.
- Judging criteria includes creativity, composure, adherence to theme, and your story, what is happiness in your culture (this is important!).

## SUBMISSION LINK

[bit.ly/thetriftphoto](https://bit.ly/thetriftphoto)

## PRIZES

- Winners receive a certificate of participation, their work being display on @thetrift Instagram and published on Trift's website, and an internship opportunity with Trift (certificate addressed from Ireland).
- Post your photo including your story on Instagram and tag @thetrift and @spjaindubai for a chance to **WIN 100 AED** (Amazon or Noon) voucher.

For further clarification on this competition please contact:

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