

4 TRENDS IN GLOBAL LOGISTICS

New technologies are forcing the global supply chain to grow. Consumers add to expectations as they now heavily rely on eCommerce for purchases, demand products faster & expect greater transparency in all parts of the process.

INCREASING DEMAND FOR PREDICTIVE ANALYTICS



1

Predictive analysis uses historical data to present different outcomes depending on algorithms. Gain a deeper understanding of costs, learn where to trim for savings & see which outcomes are best according to delivery time & distance.

++Gain the ability to forecast potential system breakdowns before they occur.

AUTOMATION & ROBOTICS, SMART GLASSES & DRONES



2

Warehouse automation & robotics can help operators handle multi-channel requirements & support same- or next-day delivery. Reduce labor & safety costs & gain opportunities to increase storage density of goods & increase the warehouse footprint.

++Emerging developments in this area: smart glasses & drones.

GREATER DATA TRANSPARENCY



3

Creating transparency of data to connect suppliers, customers & other logistics operations benefits everyone. Integrating applications among all partners gives the most comprehensive view of the supply chain processes. Everyone plays a role in reducing risk & identifying problems.

++Service increases, breakdowns are avoided & delivery times are quicker.

SAME DAY & ON-DEMAND DELIVERY



4

The right software can improve delivery times in real time. Consumers already demand same- & next-day delivery, which is forcing the supply chain to adjust. On-demand delivery is the next step in the evolution, as the reality for near-instant delivery is not far off.

++On-demand delivery will just make consumers want more

AS EXPENSES CONTINUE TO RISE, THE MOST SUCCESSFUL BUSINESSES WILL BE THOSE WHO FIND NEW WAYS TO GENERATE REVENUE & CREATE EFFICIENCIES.

MEET GROWING EXPECTATIONS & SET YOURSELF UP FOR FUTURE GROWTH BY INVESTING IN BREAKTHROUGH TECHNOLOGIES TODAY.

Ready to learn more about how Predictive Analytics, Automation, Data Transparency & Same-Day & On-Demand Deliveries can keep you ahead of the competition?

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