



Jennifer Serravallo

DATES & LOCATIONS

APRIL 29, 2020
Philadelphia, PA

MAY 13, 2020
Los Angeles, CA

MAY 14, 2020
Foster City, CA

**EARLY BIRD
SAVINGS**
Register by
January 21st
and **SAVE!**

Heinemann

DEDICATED TO TEACHERS

Heinemann Workshops are author-crafted to help educators enhance classroom practices and meet their highest standards.

Understanding Texts & Readers: Strategies to Make Sense of Comprehension

About This Workshop / Grades 1–8

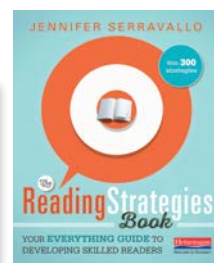
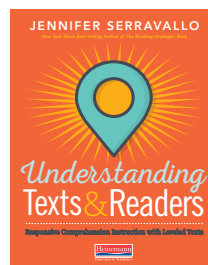
Comprehension instruction can feel challenging; there are reader variables, text variables, and figuring out how to make visible what's invisible in students' minds. In this workshop, Jen will help comprehension make sense. You will learn how to target what each student needs most within a set of comprehension goals and skills, practice selecting just-right strategies that will make a difference to help readers grow, and become familiar with several methods for supporting comprehension whether you meet with students individually or in groups.

About This Author

Jennifer Serravallo is a literacy consultant, speaker, and the author of several popular titles including the *New York Times*' bestselling *The Reading Strategies Book*; *The Writing Strategies Book*; and *Understanding Texts & Readers*. Her recent publication, *A Teacher's Guide to Reading Conferences*, takes a closer look at the purposeful, responsive instruction that takes place while conferring. Jen has developed *Complete Comprehension*, a revised and reimagined whole book assessment and teaching resource based on her multiple award-winning previous publications. She was a Senior Staff Developer at the Teachers College Reading and Writing Project and taught in NYC public schools. Follow Jen on Twitter @jserravallo or on Instagram @jenniferserravallo.

Who Should Attend

Classroom teachers of grades 1-8 (teachers of younger and older students are welcome, but the workshop will be focused on text levels J-W), administrators, curriculum coordinators, reading specialists, writing teachers, literacy specialists, coaches, and staff developers.



FOR FURTHER READING

Heinemann books and resources will be available for purchase at this workshop.



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@HeinemannPD

heinemann.com/pd/workshops

Understanding Texts & Readers: Strategies to Make Sense of Comprehension

A HEINEMANN PD ONE-DAY WORKSHOP FOR GRADES 1–8

Drawing from Jen's bestselling resources on the teaching of reading: *Understanding Texts & Readers*; *The Reading Strategies Book*; and *A Teacher's Guide to Reading Conferences*, this workshop will help you to make sense of text leveling and comprehension, and become adept at assessing and teaching to support student comprehension through conferences and small group instruction.

The day will begin with hands-on activities designed to help educators understand how to break down comprehension into manageable goals, skills, and strategies. Exploring the role of text complexity, you'll also understand how to use text levels as a teacher's tool to know what to expect of readers' written and oral responses level-by-level and goal-by-goal.

With a foundational understanding of text levels and student response, you'll then explore the ways that this knowledge can help you find the right goals and strategies for students, creating your own formative assessments. You'll work with student case studies to practice evaluating responses. This is all designed to make it possible to turn around and translate it into your classroom right away.

Once goals are targeted from meaningful, authentic evaluation of student work, you'll learn how using these same skill progressions can help guide you while teaching. Jen will discuss and show videos of various methods of teaching—individual conferences, small group strategy lessons, and whole class instruction. Here, you'll explore the role of guided practice and coaching. You'll leave equipped to be able to put strategies in action in your classroom and support your readers as they work toward comprehension goals.

LEARNING OBJECTIVES

Participants will:

- Understand how to use text leveling as teacher's tool
- Develop an understanding of research bases for comprehension instruction and text leveling
- Learn to study student writing about reading to determine comprehension goals using a hierarchy of reading goals
- Craft strategies and feedback prompts and learn to match them to student comprehension goals
- Learn practical ways to differentiate instruction through conferences and small groups, and how to match methods to purposes
- Explore practical ways to manage differentiation, including notetaking and scheduling



HOW TO REGISTER

Online

Sign up at heinemann.com/pd with credit card, or print out a registration form to fax or email.

Please note: We cannot take POs online. If you plan to pay by PO, please fax or email it to us at the contact information below.

Contact Us

CALL: 800-541-2086, ext. 1151

FAX: 800-354-2004

EMAIL: workshops@heinemann.com

Mail

Check or purchase order to:

Heinemann Workshops
361 Hanover Street
Portsmouth, NH 03801-3912

Schedule

Registration check in: **7:30am–8:30am**

Workshop: **8:30am–3:00pm**

Workshop Fee

The fee for this full-day workshop is **\$249 per person**. If you register with a group of three or more at the same time, your fee is **\$239 per person**. For **early bird discounts** and dates, see right column.

Fee includes: workshop tuition, a continental breakfast, a handout from the presenter prepared specifically for this workshop, and a personalized certificate of attendance.

Enrollment Confirmation

We'll send you a confirmation letter/receipt once we've processed your registration.

On-Site Registrations

Many of our workshops reach maximum capacity. We will accept on-site registrations if space allows. **Please be sure to call ahead** to check on space availability.

Inclement Weather

In case of inclement weather, please call our 24-hour toll-free hotline the day before the workshop for cancellation information:

800-541-2086, ext. 1151.

Cancellation Policy

If you cancel up to one week prior, you are entitled to a full refund. If you cancel within one week of the workshop, your fee will be refunded, minus a \$25 cancellation fee. If we do not receive prior notice of cancellation, there will be no refund given. Substitutions are allowed at any time.

Credits

Included in the cost of this workshop is a certificate of attendance awarding each participant .5 CEU credits (equivalent to 5 clock hours). To determine whether the credits from this workshop are acceptable, please check with your school district or administration.

EARLY BIRD DISCOUNT

Register by **JANUARY 21, 2020** and **SAVE!**

To qualify for the early bird rate of **\$209 per person**, registrations must be received by January 21, 2020.

For more information, call Heinemann at **800-541-2086, ext. 1151.**

Graduate-level professional development credits are available through:



BRANDMAN
UNIVERSITY
CHAPMAN SYSTEM
EST. 1961

The credit will require an additional fee as well as a follow-up assignment. Details and enrollment forms will be available at the workshop.

Event Photography Notification

Please note that during this workshop, photography, audio, and video recording may occur. By attending this event, you agree to be photographed, filmed, and/or recorded, and give permission for Heinemann to use your likeness in any promotional and/or marketing materials. If you do not wish to be photographed, filmed, and/or recorded, you **must** see a Heinemann facilitator or staff member to sign an opt-out form, and have your picture taken for identification purposes. Failure to do so will assume permission has been given to use your likeness in any marketing and/or promotional materials.

ONE-DAY WORKSHOP REGISTRATION FORM

Jennifer Serravallo presents Understanding Texts & Readers: Strategies to Make Sense of Comprehension

REGISTER ONLINE AT
heinemann.com/pd

PARTICIPANT INFORMATION

First Name _____

Last Name _____

Position/Title/Grade Level Taught _____

Email Address _____

This form may be reproduced for multiple registrants.

School Name _____

School Mailing Address _____

City _____ State _____ Zip _____

School Phone () _____

METHOD OF PAYMENT

\$249 per person (see Workshop Fee for discount information)

Registration must be prepaid with one of the following:

- Check enclosed (payable to Heinemann Workshops)
- Purchase Order attached
- MasterCard Visa American Express

Account # _____

Exp. Date _____ Billing Zip Code _____

Print name that appears on credit card

Signature _____

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- May 14, 2020 Foster City, CA