

In 2018, Bonusly users gave

**2,760,606** bonuses

IF BONUSES WERE MILES, WE COULD'VE GONE TO THE MOON AND BACK ALMOST 6 TIMES!

On average, **78%** of users were recognized at least once a month

**52%** of all bonuses were interdepartmental

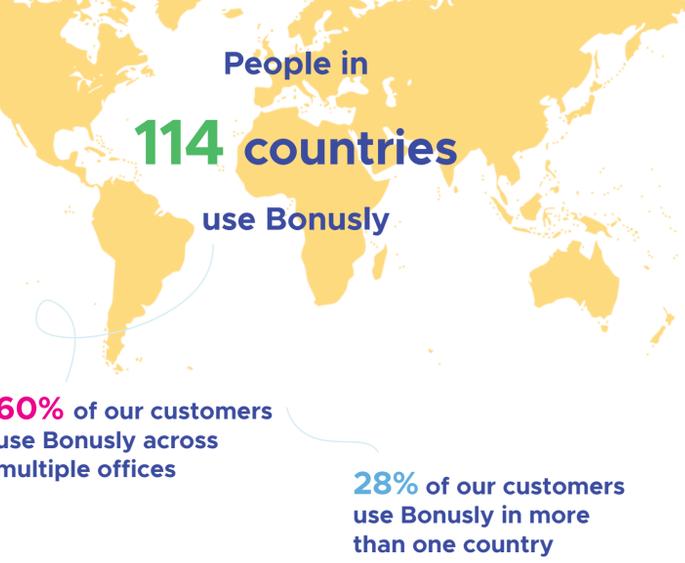


**7%** of bonuses\* were given by managers to their direct reports

Bonusly users really make the most of 360-degree recognition!

**22%** of all bonuses had add-ons, indicating that great work supports the whole team

\*Approximate figure based on known relationships



People in **114** countries use Bonusly

**60%** of our customers use Bonusly across multiple offices

**28%** of our customers use Bonusly in more than one country

We reviewed the top 100 bonus hashtags and found some incredible themes!

The most popular company values were

1. #teamwork
2. #excellence
3. #passion
4. #problem-solving
5. #gratitude
6. #character
7. #leadership
8. #collaboration
9. #kindness
10. #customer-service

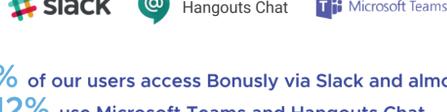
Users had fun with recognition by adding

**233,465** emoji & **484,936** GIFs

to bonuses and comments

WE'RE SPEECHLESS!

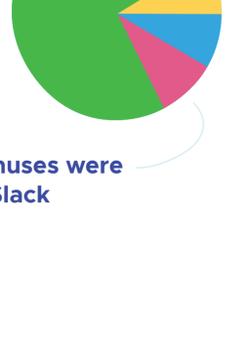
**75%** of our customers use chat tool integrations



**52%** of our users access Bonusly via Slack and almost **12%** use Microsoft Teams and Hangouts Chat, which we integrated with in 2018

**78%** of bonuses were given via our web app

**7%** of bonuses were given via our mobile app



**8%** of bonuses were given via other sources, such as our API and the Bonusly widget

**7%** of bonuses were given via Slack

We added **57** new rewards to the Reward Catalog

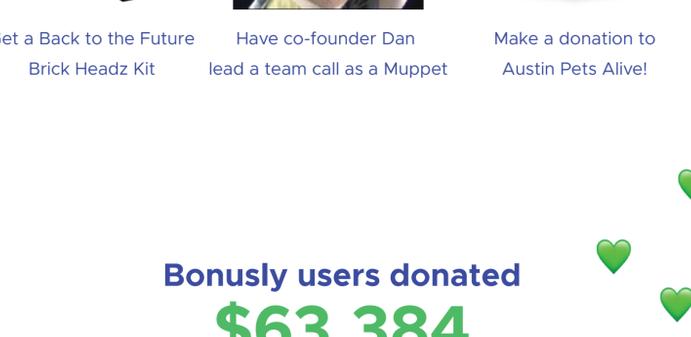
Users redeemed for **356** different brands



The most popular rewards were

We love that Allowance Boosts are so popular! Users buy Allowance Boosts with their earnings so that they can give more bonuses to their teammates. *We're not crying, you're crying!*

**5%** of all redemptions were for custom rewards. These are a few of our favorites



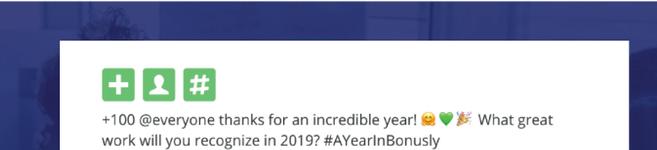
Get a Back to the Future Brick Headz Kit

Have co-founder Dan lead a team call as a Muppet

Make a donation to Austin Pets Alive!

Bonusly users donated **\$63,384** of their earnings to charity in 2018

The most popular nonprofits were



To see how much Bonusly users have donated since we started keeping track, visit [bonus.ly/donations](https://bonus.ly/donations)

+100 @everyone thanks for an incredible year! 🙌❤️🎉 What great work will you recognize in 2019? #AYearInBonusly

Give 🍌 100