

In 2019, Bonusly users gave

3,991,741 bonuses.

THAT'S ALMOST 2 MILLION MORE BONUSES THAN YOU GAVE IN 2018!

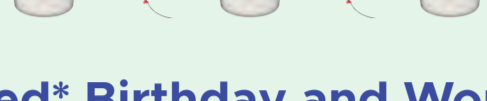


79% of Bonusly users received recognition at least once a month.

They gave **89%** of all bonuses to their peers and **11%** to their managers and direct reports.

50% of all bonuses were *intra*departmental, which means that **50%** were *inter*departmental.

Bonusly users also added on to **17%** of all bonuses, further amplifying the impact of 360-degree recognition.



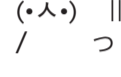
Bonusly's automated* Birthday and Work Anniversary Bots helped Bonusly users celebrate **24,211** work anniversaries and **26,378** birthdays!

*Automated Awards is a Bonusly Pro feature that Bonusly admins can use to streamline time-consuming "HR" tasks like buying greeting cards and secretly passing them around the office to get everyone's signatures. When you integrate Bonusly with your HRIS to automate user management, you can spend more time doing what you love!



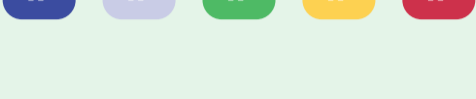
Bonusly customers are in **122** countries.

WE'RE ON TRACK FOR WORLD DOMINATION: THAT'S 8 MORE COUNTRIES THAN IN 2018!



63% of Bonusly customers use the platform to connect teams in multiple office locations and

27% use it to connect teams in multiple countries.



The most popular company values among all Bonusly customers were

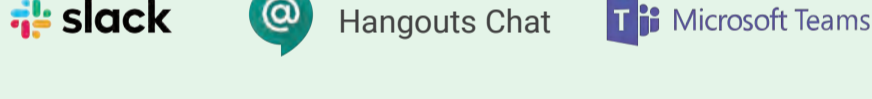
- #teamwork**
- #leadership**
- #problem-solving**
- #innovation**
- #customer-service**
- #vision**
- #integrity**
- #collaboration**
- #passion**
- #ownership**

More popular than in 2018
 Newly popular in 2019



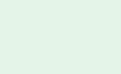
Bonusly users had some serious fun with recognition, adding **391,322** emoji and **984,026** GIFs to bonuses.

THAT'S 200% MORE GIFS THAN IN 2018!!!



64% of Bonusly customers integrate Bonusly with their chat tools.

BONUSLY CUSTOMERS WITH CHAT TOOL INTEGRATIONS HAVE 36% HIGHER PARTICIPATION RATES



48% of Bonusly users access Bonusly via Slack and almost **23%** use Microsoft Teams and Hangouts Chat.



Bonusly users gave **78%** of bonuses via our web app, **5%** of bonuses via Slack, **9%** of bonuses via our mobile apps, and **8%** via other sources, including our API and the Bonusly widget.



Among the **345** brands in Bonusly's international Reward Catalog, Bonusly users' favorite rewards were



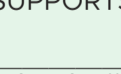
*Bonusly users can redeem their earnings for Allowance Boosts in order to give their coworkers more recognition!



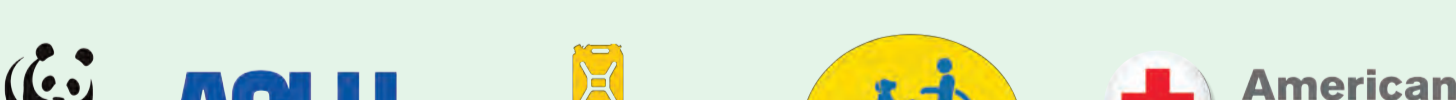
Bonusly users paid it forward, too!

They donated **\$91,797** to charity in 2019.

GREAT WORK SUPPORTS GREAT WORK



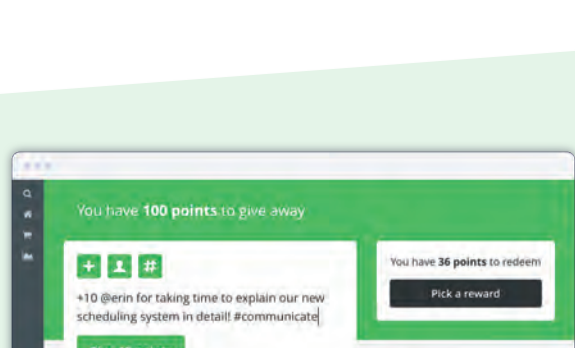
Their favorite nonprofits to support were



That's a wrap!

From our team to yours, thanks for making **2019** an incredible year in Bonusly.

We have exciting things in store for **2020** and can't wait to share them with you!



Want to get in on the fun?

Join thousands of people around the world who are recognizing their colleagues—and getting rewarded for it!

Try Bonusly free for a month