

Introducing Sipcam Agro's 2019 Program

BREAK THE MOLD

Apply Contans® WG and Featured SA fungicides* to manage white mold in soybeans — risk-free.

The purchase and application of a total of 1.5 lbs/acre of Contans® WG is required. 1-1.5 lbs/acre should be applied by November 30, 2018. If split application is preferred, a minimum of .5 lb/A of Contans WG can be applied in the spring by May 1, 2019. Always apply according to label directions. Then, buy and apply a Sipcam Agro (SA) featured fungicide (5oz/A of Andiamo 230 or 13oz/A of Brixen) to the soybean crop at R1-R2 plant growth stage. Treat at least 50% of the qualifying field acres with both Contans® WG and a featured SA fungicide for yield comparison purposes. Utilizing year-end yield monitor data, Sipcam Agro USA, Inc., will determine if the product cost of this program was paid for in yield gain versus untreated acre yields. If not, the dollar value difference between total treated acres yield and total untreated acres yields vs. the cost of product purchased will be returned to the grower via check by January 31, 2020.

The **Break the Mold Program** is offered by Sipcam Agro USA and all questions, concerns, and claims should be directed to Kyle Warner at kwarners@sipcamagro.com. Retailers are not required to participate in the contest for growers to enroll in the program.

*Sipcam Agro Featured Fungicides: 5oz/A of Andiamo or 13oz/A Brixen



Protect your soybeans before damage occurs!

sipcamagrousa.com
1-919-600-5545

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SIPCAM AGRO
USA, INC.

Official Rules

1. End user customer must enroll treated/untreated acres in the program by December 31, 2018.
 - a. Enroll acres via email to kwarner@sipcamagro.com by December 31, 2018
 - b. Email Contans WG proof of purchase for fall 2018 applied lbs to kwarner@sipcamagro.com by December 31, 2018
 - c. Submit treatment boundary maps for enrolled acres by February 15, 2019
 - i. Field maps and treatment boundaries must be sent in a shape file, including the .shp, .dbf, and .prj file types.
2. Treated acres must account for at least 50% of total acres of each field enrolled (minimum of 50 acres per field with 1.5lbs/acre of Contans applied, and 5oz/acre of Andiamo applied, or 13oz/acre of Brixen applied).
3. Treated acres must be representative of entire field conditions.
4. Historical white mold pressure will have been present in both treated and untreated acres enrolled.
5. Email Contans WG proof of purchase for spring 2019 applied lbs to kwarner@sipcamagro.com by May 1, 2019.
6. After harvest, submit yield data file (.shp, .dbf, and .prj formats) and featured SA fungicide proof of purchase via email to kwarner@sipcamagro.com by December 1, 2019
 - a. If the yield difference between total treated and total untreated acres of each enrolled field does not cover the per acre product cost, Sipcag Agro USA, Inc., will return the dollar value difference to the grower.
7. Claims must be submitted to kwarner@sipcamagro.com by December 1, 2019, with supporting documentation.
 - a. Required documents to be submitted based upon above referenced deadlines: yield maps with treatment boundaries, proof of products purchased, and application records.
8. Yield response to treatment will be validated by third party spatial yield analysis provider, AgVeritas®
9. Final program pricing will be based on average commodity prices post-harvest within a three (3) month period.

Critical Deadlines

December 31, 2018: Grower enrolls in program and submits Contans proof of purchase

February 15, 2019: Grower submits treatment boundary maps for enrolled acres

May 1, 2019: Grower submits spring applied Contans proof of purchase (if split application followed)

December 1, 2019: Grower submits yield data file and featured SA fungicide proof of purchase

Sipcag Agro USA reserves the right to change, modify, or cancel this program, its rule structure, and claims at any time, without prior notice. Sipcag Agro USA reserves the right to audit and adjust claims accordingly. All claims will be forfeited if program records are determined to be false or fraudulent. All decisions made by Sipcag Agro USA with respect to program administration and implementation, including calculation of claims, will be final. By enrolling in the contest, Sipcag Agro USA, Inc. obtains the right to use your data for future marketing materials.

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Claim Example

Example 1*

- a. Recommended program: 1.5 lbs. Contans® WG + 5 oz. Andiamo® 230/acre = \$40.00 retail cost/acre
- b. AgVeritas® calculated yield response to treated vs. untreated acres = 10 bushels/acre
- c. Estimated crop value of \$9.00/bu (average soybean value from Oct 1, 2019 - Dec 1, 2019).
- d. 10bu yield response/acre x \$9.00 = \$90.00 – covers cost of \$40.00/acre

Example 2*

- a. Recommended program: 1.5 lbs. Contans® WG + 5 oz. Andiamo® 230/acre = \$40.00 retail cost/acre
 - b. AgVeritas® calculated yield response to treatment vs. untreated acres = 2 bushels/acre
 - c. Estimated crop value of \$9.00/bu (average soybean value from Oct 1, 2019 - Dec 1, 2019).
 - d. 2 bushel yield increase/acre x \$9.00 = \$18.00 – \$22.00 short on product cost
1. Sipcag Agro USA returns to end user a check for \$22.00/program treated acre.

*Based on estimated retail pricing: Contans® WG (\$22/lb) & Andiamo® 230 (\$200/gal). Claim refund is limited to retail cost of product purchased (maximum \$40/acre). Sipcag Agro USA, Inc., reserves the right to determine the per-bushel crop value as harvest comes to a close. Per-bushel crop value will be reflected in the final check, should the program participant not cover the cost of products purchased.



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