

# Synergis | Creative

## 6 must-haves in your UX portfolio

For UX positions, showing off your process is key to landing your next gig. You need a portfolio of your best projects prepared to help you stand out from the competition. Make sure you include these must-haves in your online portfolio.



### 1. About you

Introduce yourself with a short bio and talk about your design philosophy. Make it personal and don't be afraid to share some fun facts about yourself! And having a clear and easy way to get in contact with you is a must.



### 2. Your work

Show your work—at least three projects that vary in scope and industry—in an online portfolio. PDFs are ok, but not ideal. Plus, online allows for password protection for projects under a non-disclosure agreement.



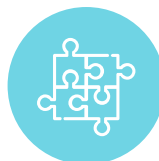
### 3. Design

Your portfolio is another way to show off your design skills. Think of it as another piece in your project list. So, make it visually engaging, but not crowded. Balance the words and images, including a good use of white space.



### 4. Your process

Demonstrate your end-to-end process, from how you approach complex problems and make decisions to working collaboratively with a team. What did the team look like? What was the process vs. the deliverables?



### 5. Context

Talk about the context in relation to your projects. What were the business goals? What industry is it? Who was the target audience? What were the user pain points? What was the outcome of the research?



### 6. User friendly

Your portfolio is another presentation of your process, so make sure your UX is spot-on. If it's difficult to navigate, you're not going to leave a good impression. Ask someone to try navigating your site to ensure its usability.

