



## The Client

The client is a global leader in financial and advisory services with more than 260,000 employees. Through its integrated service lines and its deep sector knowledge, the company helps its clients capitalize on new opportunities by assessing and managing risk to deliver responsible growth.

## The Situation

In 2017, an influencer in the Atlanta UX community, and former hiring manager from a different client relationship, was selected to lead this company's Experience Design Group. This manager was assigned to build out a new team of User Experience (UX) Designers for their Client Assurance Technology Group.

The client uses a vendor management system (VMS) that distributes IT and Creative positions to specific approved staffing vendors. The pipeline of UX talent provided by the client's other partners did not meet their qualifications and requirements. After months of interviewing, the role was considered an extreme challenge to fill.

## The Solution

So Synergis stepped in to work with the Director to become

an approved vendor, and prove that we could be a niche, specialized partner for the company. And we came through on our promise. We provided five lead-level candidates within 48 hours. After three interviews, we successfully filled the Lead UX Designer position.

## The Result

Because of our ability to provide quality talent in a timely manner, Synergis was accepted into the vendor management program for all IT and Creative roles within the client's offices nationwide.

The relationship with the client continues to build and strengthen. Synergis has active contractors within Development, UX and Visual Design segments of the client's business.