

# Connections Program

Become an imageOne Affiliate Partner

imageOne  
Easy. Efficient. Reliable.



## Make Connections, Earn Cash.

Do you have connections with contacts at companies who do a high-volume of inter-office printing (such as companies with 100+ employees in industries like manufacturing, financial, insurance, healthcare and legal), and/or have complex document workflows (such as government offices, schools/colleges, or HR and A/P departments)?

If so, becoming an imageOne Affiliate Partner may be a great opportunity for you and your contacts!

imageOne helps organizations with busy IT teams to free up their time and financial resources by providing Managed Print Services (including printer/copier hardware, printer supplies and printer repair), as well as Software Solutions (for printer security, cost control and work flow automation).

### How does the Connections Program work?

- 1. Become a Partner:** It's easy to register as an affiliate partner, and you'll earn \$10 just for joining the program!
- 2. Submit A Referral:** We'll reach out to set up a discovery appointment with the contact you refer, and pay you \$100 for every qualified appointment we conduct from your referrals! We consider an appointment qualified when it's a company we haven't met with yet that fits our target market, and it's the right contact we can schedule a discovery appointment with (see target market info enclosed).
- 3. Enjoy Your Rewards:** If a qualified appointment turns into an imageOne client, you'll earn commission! Commission for a Managed Print Services account is the first month of sales revenue, and commission for Software Solutions is 2% of revenue for the initial licensing sale.



#### 1. Register

Register as an affiliate partner.  
You'll earn \$10 for joining!



#### 2. Refer

Know a company that would benefit  
from imageOne's services?



#### 3. Rewards

Connections pay off! Check your  
imageOne Visa debit card's balance.

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## Managed Print Services (MPS)

imageOne makes life easier for companies by developing true managed print partnerships that support long-term IT processes, bolster security, increase cost visibility and reduce the amount of office printing.



### Easy

- Drive down cost per page
- Reduce asset acquisition
- Reduce print
- Eliminate inventory cost



### Efficient

- Transfer print issues from IT staff to imageOne
- End-user issues removed
- Automatic supply replenishment
- One vendor, one invoice



### Reliable

- Visibility of costs
- Service-centric right-sizing
- Enhance work flow and security
- Progressive strategy sessions

## Connections Commission - MPS:

Each qualified person you refer that we conduct a Discovery Appointment with earns you \$100.

For every closed Managed Print Services contract, you earn the first month's revenue. (Our typical MPS contracts range from \$500 - \$10,000 per month.)

### For example:

Discovery Appointment:	<i>you earn</i>	\$100
MPS sale worth \$6,000/mo.	<i>you earn</i>	\$6,000
<b>Total Connections Commission:</b>		<b>\$6,100</b>



Connections commissions are awarded on your imageOne Visa Debit card. 1099 form will be provided to partners earning commissions over \$600 in a calendar year.

## Target Market Demographics:

Managed Print Services programs are most successful in these types of companies throughout the U.S.:

- 100+ employees
- Have high-volume print, such as:

Legal  
Healthcare  
Insurance  
Financial Services  
Multi-Unit Retail  
Hospitality

### Key Contacts Include:

- IT Director
- CIO
- IT Manager
- CEO
- COO

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## Software Solutions (SS)

Software solutions from imageOne help companies increase printer security, reduce print costs, and implement business process automation anywhere documents are involved.



### Increase Security

With secure pull print solutions, you'll not only prevent printed data from falling into the wrong hands, you'll also get detailed reporting, tracking, and have the systems you need in place to pass your next security audit.



### Reduce Print Costs

Reduce costs and uncollected prints, enhance print security and gain better reporting, charging and monitoring.



### Process Automation

- Scan, digitize, convert, and store documents easily and securely.
- Spend less time processing and storing documents and reduce the risk of human error.

## Connections Commission - SS:

Each qualified person you refer that we conduct a Discovery Meeting with earns you \$100.

For every closed Software Solutions contract, you earn 2% of the initial software license revenue.

**For example:**

Discovery Appointment:	<i>you earn</i>	\$100
Software Licensing of \$100,000	<i>you earn</i>	\$2,000
<b>Total Connections Commission:</b>		<b>\$2,100</b>

Now through  
March 31-  
**Earn  
\$125**  
per completed  
discovery call!

Connections commissions are awarded on your imageOne Visa Debit card. 1099 form will be provided to partners earning commissions over \$600 in a calendar year.

## Target Market Demographics:

In addition to the demographics outlined under the Managed Print Services target market, we also offer Software Solutions to the following industries/departments:

- Government: *City Clerks/Managers*
- HR Directors
- Accounts Payable Managers
- Education (K-12 and Higher Education): *IT Directors/Superintendents*