# Tribal's Business Model

### Our Business Units



We operate three business units:



# Student Management Systems

Student information systems and services tailored to different education segments.



# i-graduate

Provision of comparative insight to help educational institutions deliver a worldclass student experience to enhance competitive advantage.



### Quality Assurance Solutions

Inspection services, advice and related improvement services to support institutions' development.

# **Our Software**



Our cloud-based and on-premise Student Information Systems add value to education and business organisations throughout the student lifecycle.

Marketing & Enquiries

**Applications** Offers & Registration

Curriculum

Learning &

Assessments

Support

Learning **Analytics** 

Customers pay through a licence, implementation and maintenance model.

# **Our Education Services**

Our education services are offered internationally and cover institutions from Early Years through to Higher Education, all focused on improving learning and student outcomes.

Self-& Review Early Years & School

School Improvement

Professional Learning

**Quality Mark** 

Experience Barometer

of Leavers Survey

Operational Benchmarking

### Our Deliverables





#### Customers

Solutions to enable institutions to enhance the quality of education and improve operational performance.



#### **Students**

Supporting a student's life-long learning journey, through an enriched experience.



#### **Shareholders**

Shareholder value and returns from profitable, cash-generative growth with a high proportion of recurring revenue and progressive dividends.



### **Employees**

Interesting and rewarding careers, with the opportunity to work with the leading educational institutes across the globe.



#### **Government agencies/** education funders

Independent quality assurance services supporting the development of top class education provision.