



HOLIDAY 2021

Corporate Lookbook



Stylish
Modern Gifts
that make a
BIG impression
on your clients,
employees, &
event guest

78% of people surveyed say having a 'memorable' business gift strengthened their relationship with the business that gave it.



About us

Here at Box of Zeal, we specialize in gifts that people will keep, share, and love. We're proud to be a black and women owned business that brings creativity, meticulous execution, and personalized customer service to every project, culminating in a joyful gifting experience from start to finish.

We Offer:

- Beautiful and timeless gift creations
- Great relationships with hundreds of vendors around the globe. We can **source almost anything...try us!**
- Start to finish fulfillment. We will ship to you or directly to the recipient
- Step by step guide on the best gifts for your specific needs
- Stellar design team can customize and brand almost anything (box, products, cards) and we do it all in-house which saves most businesses time and money!



we are
black &
woman
owned



Custom Gifting Is: What We Do

We believe that corporate and event gifting doesn't have to be boring: it can be **creatively** led and **impactful**.

Concepting

Based on your gifting goals, timeline and budget, our creative and branding team brainstorms to create the perfect gift solutions for you.

Branding & Design

Our in-house design team can create and design inserts, products, cards, boxes, and so much more. Give us your style guide and logo and leave the rest to us.

Project Management

Our team keeps you informed along the way from order statuses through shipping tracking information.

Personal Shopping

We can source almost anything (seriously, try us) and negotiate great prices with our hundreds of partners and vendors. No vision is too outlandish.

Fulfillment & Shipping

We hand pack your gifts and ship out orders to one address or many, whether it's 3 or 3,000.

We can source
& create any
combination
of gifts.

Really.



HOLIDAY 2021 INSPIRATION

Holiday Treats



HOLIDAY 2021 INSPIRATION

Warm & Cozy

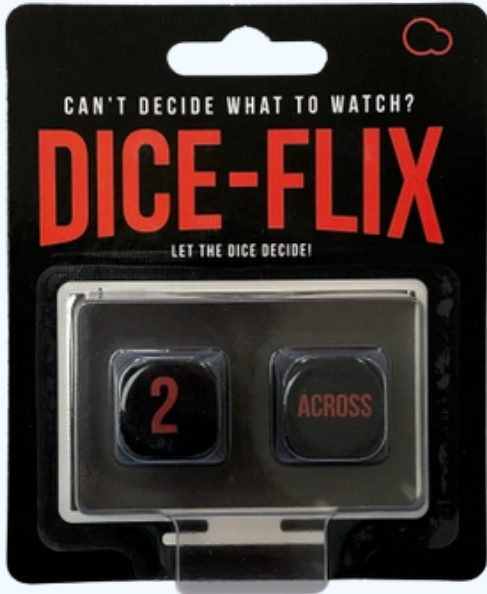


GIFTING WITH A WINK



HOLIDAY 2021 INSPIRATION

FAMILY FUN



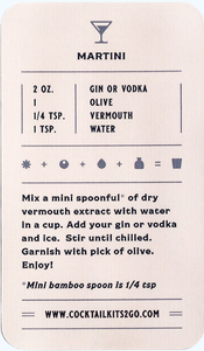
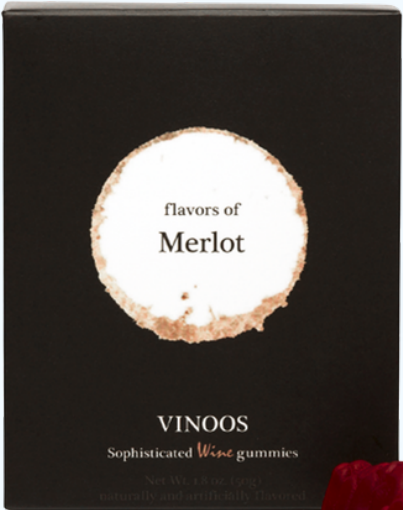
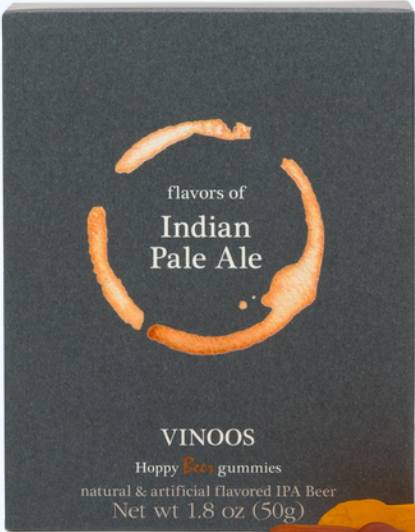
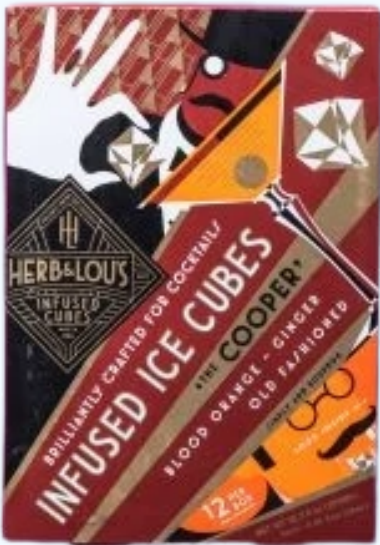
HOLIDAY 2021 INSPIRATION

WELLNESS



HOLIDAY 2021 INSPIRATION

Cocktails & Spirits



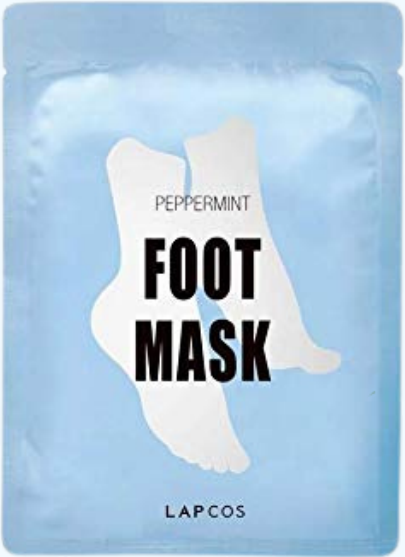
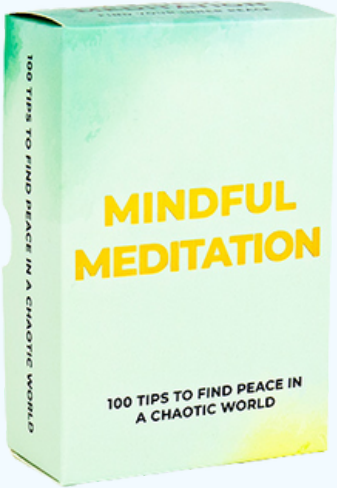
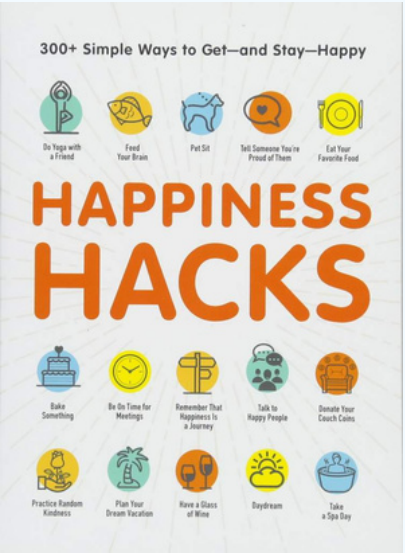
HOLIDAY 2021 INSPIRATION

Customized Cheer



SUMMER 2021 INSPIRATION

Top 10 Gifts on
BoxOfZeal.com



Want to see what
we've designed for our
awesome clients?!



RECENT CUSTOM GIFTS

Donor & Sponsor Gifts



How do you say thanks to people and organizations donating to your charity. This gift of gratitude was a hit!



RECENT CUSTOM GIFTS

Annual Team Event

- Concepting
- Personal Shopping
- Custom branded belly band, tumbler, slushie mix tag, notebook, and candle
- Custom Branded Sticker
- Fulfillment & 2-day expedited shipping



When this NFL team hosted their first ever "Business on a Boat" for newly drafted players, they brought a little boat and a little business to each guest.



This year has been especially hard for healthcare workers. Emory rewarded their certification program recipients with a little treat of appreciation.

RECENT CUSTOM GIFTS

Job Well Done

Concepting
Custom curation Custom
Branded Tote Bags
Handwritten Notes
Fulfillment & Shipping



FULL SERVICE CUSTOMIZATION TIMELINE



Discovery & design

1-2 WEEKS

Your dedicated account manager will work with you to design a gift proposal to match your goals, budget, and theme.

Production

1-3 WEEKS

Once your design has been nailed down, we will send over the final proposal and contact and get to work on the details of your gifting campaign!

Fulfillment

1-2 WEEKS

This is when our studio is abuzz assembling your awesome gifts, preparing them for shipment, and loading them onto the truck for delivery!

Some of our Clients who gifted with ZEAL



"Working with Ashley and the Box of Zeal team is a delight. I shared our vision and price range and they made the magic happen. The experience was professional, fast and personalized. Our customers were delighted when their custom gifts arrived. Will definitely work with them."



We have received numerous thanks and compliments on the boxes! We appreciate your hard work, attention to detail, and fast turnaround time!



"I ordered customized end of year gifts for my teaching staff. The packaging, pricing and product was perfect! My staff was happy and felt special that they were able to receive a gift that reflected their experience teaching in a year of COVID-19. I'm thankful that I was able to find a resource that lived up to its name!"

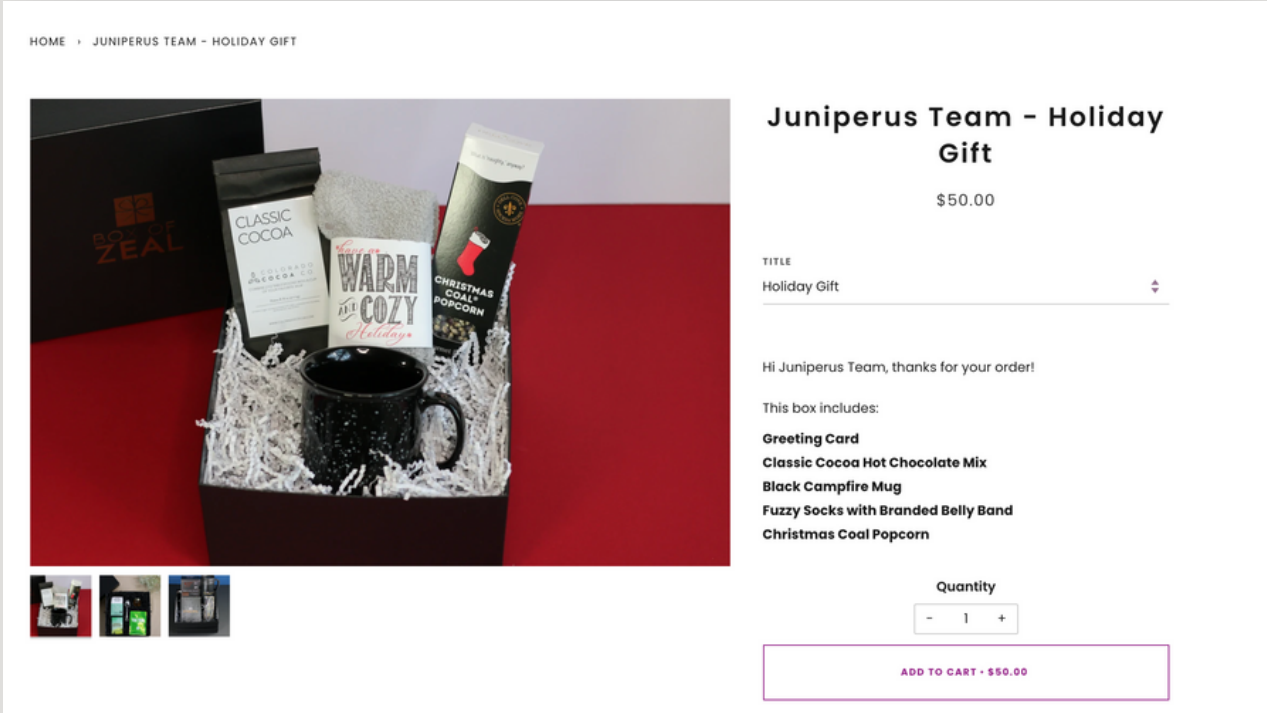
Grateful to have gifted for...



WHAT'S NEW!

Custom Portals

No Mailing Address, Multiple gift options -- No Problem



We make gifting easy with custom branded company portals for clients and employees. Portals allow recipients to select a gift of choice, and enter their shipping information with ease!



SIGNATURE PACKAGING SUITE

All gifts come with our signature packaging suite, which includes:

SIGNATURE BOX OF ZEAL BRANDED BOX

CRINKLE PAPER

LINEN PAPER

SIGNATURE BOX OF ZEAL BRANDED CLOSURE SQUARE



CUSTOM BRANDED OPTIONS INCLUDE:



BRANDED CARD



CUSTOM CLOSURE STICKER



BRANDED SLEEVE

Ready to talk gifting strategy?

We can't wait to talk details!

BOOK A CALL

MORE WAYS TO GET IN TOUCH

info@boxofzeal.com

678-827-6208

