BOX OF ZEAL Holiday Lookbook

2022



HOW IT WORKS

Meet the Box of Zeal team



We're your partners

Whatever your vision — we've got you covered. You'll work with the co-founders of Box of Zeal for a high-touch experience to make sure your project runs seamlessly from start to finish. We're here to help and figure out the details, so you can get back to doing what you do best!

Customize gifts to your goals

From pre-designed boxes to full customization, we want to help you create truly memorable gifts. We'll make sure your brand looks its best from branded tags and stationery to custom boxes, belly bands, and stickers. Every business goal is unique — so every solution should be too!



We handle ALL the logistics

We're pros at meeting the demands of any size project with our agile fulfillment team. Whether you need all your gifts sent at once or prefer to ship individually as you onboard new clients, we've got you.

GRATEFUL TO HAVE GIFTED FOR:















GRAINGER











"Working with Ashley and the Box of Zeal team is a delight. I shared our vision and price range and they made the magic happen. The experience was professional, fast and personalized. Our customers were delighted when their custom gifts arrived. Will definitely work with them."



We have received numerous thanks and compliments on the boxes! We appreciate your hard work, attention to detail, and fast turnaround time!



"I ordered customized end of year gifts for my teaching staff. The packaging, pricing and product was perfect! My staff was happy and felt special that they were able to receive a gift that reflected their experience teaching in a year of COVID-19. I'm thankful that I was able to find a resource that lived up to its name!

Want to see what we've designed for our awesome clients?!

BOX OF

Holiday Gifting

2021 Holiday Trends

Flavors of the year

Peppermint and Hot Cocoa were popular flavor themes during our 2021 holiday seasons. Clients gifted their employees, clients, and customers with hot cocoa, hot cocoa sticks, peppermint chocolate covered pretzels, peppermint hot chocolate and more.

Wellness

With the pandemic still booming, wellness was a hot theme of 2021. Many clients purchased our pre-curated Holiday Wellness box or our general Wellness box to gift to their employees and clients.

Customization

Many clients curated a twist on our ready to ship gifts and chose to personalized the gift with their employees name and/or initial for an extra personal touch!



The Curated Collection

Gifts that include our most popular products, expertly pre-designed by our team and categorized by theme!



Gifts under \$50



Happy Holidays \$25

- Buffalo Plaid Mailer Box
- Branded greeting card
- Custom name ornament
- 'Happy Holidays' chocolate bar with custom message.



COZY BY THE FIREPLACE Help them to get warm and cozy with this gift that

- Buffalo Plaid Mailer Box
- Branded greeting card
- Personalized 'Hot chocolate mug' mug
- Hot chocolate dipping spoon







Working With You is a Gift \$45

- Signature gift box
- Branded greeting card
- Warm & Cozy candle
- 'Happy Holidays' chocolate bar with custom message



The Mistletoe \$45

- Signature gift box •
- Branded greeting card •
- Holiday Popcorn Cone
- Bath Bomb •
- Royal Treatmint Tea •
- Tea Tree sheet mask •
- Mindful meditation cards

Gifts \$50-\$75



Warm & Cocoa-Cozy \$60

- Buffalo Plaid Mailer Box
- Branded greeting card
- Custom name ornament
- 'Happy Holidays' chocolate bar with custom message.



Branded Thank You \$75

- Signature gift box
- Branded greeting card
- Branded 'Thank You' mug
- Branded 'Thank you' chocolate bar
- Branded 'Thank you' candle
- 2x branded coasters
- Wine gummies



Wellness \$70

- Signature gift box
- Branded greeting card
- Cup of Sunshine Tea
- Eucalyptus essential oil
- Desktop Diffuser
- Cold Kicker shower steamer
- Hand Sanitizer
- 'Good morning sunshine' mug (can ship blank if requested)





Sweet Team \$60

- Signature gift box
- Branded greeting card
- Planner
- Slim gold pen
- 'We make a sweet team' chocolate bar
- Sugar and Spice pretzels

Gifts \$50-\$75



Warm & Cocoa-Cozy \$75

- Premium Gift Box
- Branded greeting card
- Christmas Coal Gourmet
 Popcorn
- Classic Cocoa
- Cozy Gray Socks with warm & cozy belly band
- Black campfire mug



Wine Down 'til Christmas \$70

- Buffalo Plaid Gift Box
- Branded greeting card
- Personalized name wine
 tumbler
- Red wine mask
- Rose wine soap
- Rose wine popcorn
- Rose wine gummies



6 BOX MINIMUM ORDER

Cookie Time \$55

6 box or 12 cookie minimum purchase

- Buffalo Plaid Mailer
- Branded greeting card
- Branded candle
- 2x branded cookies
- Personalized name mug





But First, Coffee \$60

- Mailer box with branded tape
- Branded greeting card
- Branded coffee mug
- Columbian pour over coffee
- Simply gum (coffee)
- Cold brew popcorn
- Vanilla Latte mug cake mix



Gifts \$75+



Holiday Sweets \$85

- Premium Gift Box
- Branded greeting card
- Christmas Coal Gourmet
 Popcorn
- Classic Cocoa
- Holiday Chocolate covered
 pretzel rods



Holiday Wellness \$100

- Signature gift box
- Branded greeting card
- Desktop diffuser
- Holiday essential oil 3 pack
- 'Joy' Hand sanitizer
- Holiday Mug
- Peppermint shower steamer
- Holiday Black Tea



Self Care \$90

- Signature gift box
- Branded greeting card
- 'Self care 101' chocolate bar
- Lavender hand cream
- Lavender shower steamer
- Lavender sleeping mist
- Toiletry bag with custom belly band





Personalized Happy Holidays \$105

- Signature gift box
- Personalized name holiday mug
- Personalized name leather
 notebook
- Slim gold pen
- 'Warm & Cozy' Candle
- Holiday black tea
- Peppermint hot chocolate popcorn
- Peppermint chocolate covered
 pretzel

HOLIDAY 2022 INSPIRATION

Popular Holiday Picks This Season



HOLIDAY CANDLES (3 PACK)



HOLIDAY ESSENTIAL OIL KIT (3 PACK)





What is 'naughty,' anyway?

CHRISTMAS COAL®

POPCORN



Gourmet Black Popcorn Kernels

NET WT: 16 oz (453.5g)







SSIC

STRESS FIGHTER

HOLIDAY

Let's Go Over Details

HOW TO WORK WITH US, BRANDING, TIMELINES, FAQs

Don't forget the holidays are right around the corner!

WAYS TO WORK WITH US

Pick from our catalog



Pick your favorite gift from this catalog, send over your logo and any final details. *



- Select a gift from this catalog
- We prepare and ship your gifts!

Order from our website



Pick a gift from our Add your own logo program and add a little something <u>extral</u>

- Select a gift from our Corporate Ready-to-Ship collection
- We send over the final design files and details for approval
- We prepare and ship your gifts!

Create a custom gift



Looking for a custom design? We have established relationships with over 250 vendors and can curate a one-of-kind gift for your next project.

- Have a call with your dedicated Account Manager to discuss goals and ideas
- Review a proposal with custom gift options made just for you
- We source and manage custom packaging or inserts
- We send over the final design files for approval
- We prepare and ship your gifts!

TIMELINE: 1-3 WEEKS

TIMELINE: 1-3 WEEKS

TIMELINE: 2-4 WEEKS

Custom branding opportunities



BRANDED CARD Cost: Starts at \$2.00 Production Lead Time: 1-2 days



CUSTOM CLOSURE STICKER Cost: Starts at \$1.00 Production Lead Time: 1-2 days





BRANDED SLEEVE Cost: Starts at \$5 Minimum: 25 Production Lead Time: 8-14 days



BRANDED BOX Cost: Starts at \$7 Minimum: 100 Production Lead Time: 10-14 days



TAGS Cost: Starts at \$2.00 Minimum: 10 Production Lead Time: 2-5 days



BRANDED SHIPPING TAPE Cost: Starts at \$2.00 Minimum: 20 Production Lead Time: 8-14 days

November 11th

Last day to confirm orders to be eligible for our early bird bonus!

December 1st

Last day to inquire about custom gifts.

December 7th

Last day to confirm orders for delivery by the end of the year

Early Bird Bonus! Confirm your order by November 11th to Get a \$75 Amazon **Gift Card!** *Or \$75 off your order total **BOOK A CALL TO GET STARTED!**

*Limited to orders over \$1,500

We love working with you!

CAN WE SAVE YOU A SPOT?!

Our calendars are filling up quickly! Don't miss your chance to send a super cool gift in time for the holidays!

READY TO TALK GIFTING STRATEGY?

BOOK A CALL

MORE WAYS TO GET IN TOUCH

info@boxofzeal.com 678-827-6208

