



## 2022 Product Catalog



## HOW IT WORKS

Black &  
Female  
Founded!



### We're your partners

Whatever your vision — we've got you covered. You'll work with the co-founders of Box of Zeal for a high-touch experience to make sure your project runs seamlessly from start to finish. We're here to help and figure out the details, so you can get back to doing what you do best!



### Customize gifts to your goals

From pre-designed boxes to full customization, we want to help you create truly memorable gifts. We'll make sure your brand looks its best from branded tags and stationery to custom boxes, belly bands, and stickers. Every business goal is unique — so every solution should be too!



### We handle ALL the logistics

We're pros at meeting the demands of any size project with our agile fulfillment team. Whether you need all your gifts sent at once or prefer to ship individually as you onboard new clients, we've got you.

# GRATEFUL TO HAVE GIFTED FOR:



"Working with Ashley and the Box of Zeal team is a delight. I shared our vision and price range and they made the magic happen. The experience was professional, fast and personalized. Our customers were delighted when their custom gifts arrived. Will definitely work with them."




We have received numerous thanks and compliments on the boxes! We appreciate your hard work, attention to detail, and fast turnaround time!



"I ordered customized end of year gifts for my teaching staff. The packaging, pricing and product was perfect! My staff was happy and felt special that they were able to receive a gift that reflected their experience teaching in a year of COVID-19. I'm thankful that I was able to find a resource that lived up to its name!"



A photograph of two women standing outdoors by a body of water with a fountain in the background. The woman on the left, with her hair in braids, is holding a black gift box. The woman on the right is smiling and looking at the box. The box is open, revealing a jar of 'CANDY' and other items. A purple speech bubble is overlaid on the left side of the image.

Want to see what  
we've designed for our  
awesome clients?!

  
BOX OF  
ZEAL



Branded CUSTOM GIFTS

# Thank You gifts.

- Concepting
- Personal Shopping
- Custom branded belly band, tumbler, slushie mix tag, notebook, and candle
- Custom Branded Sticker
- Fulfillment & 2-day expedited shipping



When this NFL team needed Thank you gifts for speakers at an event. We created a branded gift they loved!



MARKETING AND EVENTS: Ongoing Gifts

## Ethos Financial Partners

### Mini Milestone Gifts

Great gifts sometimes come in small packages. Ethos sends gifts to their clients often (weekly) as they celebrate milestones in their life like **retirement, new baby, bereavement, new job, celebrations**, and more. Clients often have gifting limits per company, so we worked with Ethos to create gifts at \$25, so they won't work against any company policies.

### Custom Branded Portal

You never know when someone is going to be going to the hospital, mourning a loss, celebrating a new life or anything else -- so we created a custom branded portal for Ethos to buy the gifts we curated just for their clients in their very own custom portal.

### Interest Gifts

In addition to specific milestone gifts, Ethos also gifts based on their clients interest like chocolate lovers, pet lovers, coffee lovers, travelers, and more!



# Reasons to Gift



Thank You



Employee  
Appreciation



Fundraising & Donor  
Engagement



Remote Team  
Managment



Employee, team or  
company milestones



Student &  
Alumni Relations



Conferences  
& Events



Sales, ABM Marketing  
& Prospecting



Customer Loyalty



Client Retention



Holiday



Happy Hours



# The curated collection

Gifts that include our most popular products,  
expertly pre-designed by our team and  
categorized by theme!



THE CURATED COLLECTION

Wellness Gifts

DESIGNED  
IN-HOUSE

BLACK  
OWNED  
PRODUCTS

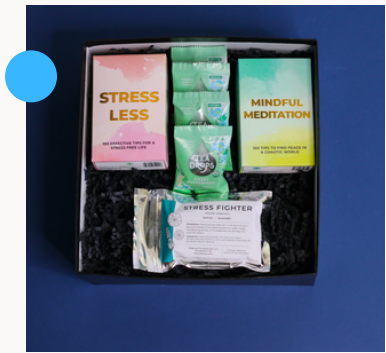
LOCALLY  
SOURCED  
PRODUCTS

WOMEN  
OWNED  
PRODUCTS



WELLNESS  
\$65

- Cup of Sunshine Tea
- Good morning sunshine campfire mug
- Cold Kicker shower steamer
- mini humidifier
- Eucalyptus essential oil
- Hand Sanitizer



STRESS LESS  
\$50

- Stress Less card deck
- 4x tea drops
- Stress fighter shower steamer
- Mindful meditation cards



BOX OF POSITIVI-TEA  
\$45

- Cup of positivity-tea campfire mug
- Georgia wildflower honey
- Heart shaped tea infuser
- Cup of Sunshine tea

\*Designs are subject to change based on product availability.

## THE CURATED COLLECTION

# Food and Cocktail Gifts

DESIGNED  
IN-HOUSE

BLACK  
OWNED  
PRODUCTS

LOCALLY  
SOURCED  
PRODUCTS

WOMEN  
OWNED  
PRODUCTS



GRILLIN  
\$50

- Custom Apron
- Custom Pot Holder
- Barbecue Rules Book
- Bobbo-Q Sauce
- Bobbo-Q Dry Rub



Whiskey Business  
\$100

- Infused Cocktail Cubes
- Whiskey Infused Gourmet Popcorn
- Raaka Chocolate Bourbon Cask Aged Chocolate Bar
- Moonshine Pecans
- Whiskey Poker Playing Card



You Had Me At Merlot  
\$120

- The only wine book you'll ever need
- Poppin Merlot PB&J Wine
- Infused Gourmet Popcorn
- Merlot Wine Gummies
- Personalized 7 pc. Wine Bottle Accessory Set
- 'You had me at merlot' wine tumbler



Morning Joe  
\$110

- Coffee Natural Chewing Gum
- Salted Caramel Macchiato Snack Bar
- Salted Caramel Vietnamese Pour Over Coffee Set
- Donuts and Coffee Chocolate Bar
- Copper Thermal Coffee Carafe pot
- Personalized Coffee Mug

\*Designs are subject to change based on product availability.



## THE CURATED COLLECTION

# Office Gifts

DESIGNED  
IN-HOUSE

BLACK  
OWNED  
PRODUCTS

LOCALLY  
SOURCED  
PRODUCTS

WOMEN  
OWNED  
PRODUCTS



New Job. Who Dis?  
\$90

- Champagne wine gummies
- 'Congratulations' candle
- Matches in a jar
- Malawi Black Hibiscus Tea
- Rise and Shin mug



THE OFFICE  
ESSENTIALS \$140

- Big idea sketch book
- Goals signature pen
- "Many Thanks" chocolate bar
- Collapsible water bottle
- Tech kit (earbuds, password hint list, screen clothes, charging cable, etc.)



OFF-BORDING THANKS  
\$190

- Candy Club candy
- Socks wrapped in custom belly band
- 'Thanks' candle
- 'Thanks' chocolate bar
- Personalized coffee mug
- Copper Cow Coffee



THE TOAST  
\$140

- Tost sparkling non alcoholic beverage
- You're awesome pop open cards
- Custom candle
- Gold champagne flute
- Champagne wine gummies

\*Designs are subject to change based on product availability.

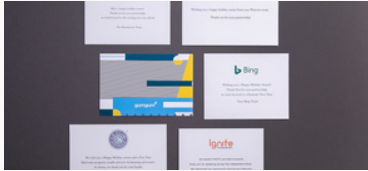


## Custom Swag

Brand practically anything with your logo, a name, or a personalized message that represents YOU.

## Custom branding opportunities

### INSIDE THE BOX



#### BRANDED CARD

Cost: Starts at \$2.00

Production Lead Time: 1-2 days



#### CUSTOM CLOSURE STICKER

Cost: Starts at \$1.00

Production Lead Time: 1-2 days

### OUTSIDE THE BOX



#### BRANDED SLEEVE

Cost: Starts at \$5

Minimum: 25

Production Lead Time: 8-14 days



#### BRANDED BOX

Cost: Starts at \$7

Minimum: 100

Production Lead Time: 10-14 days

### OUTSIDE THE BOX



#### TAGS

Cost: Starts at \$2.00

Minimum: 10

Production Lead Time: 2-5 days



#### BRANDED SHIPPING TAPE

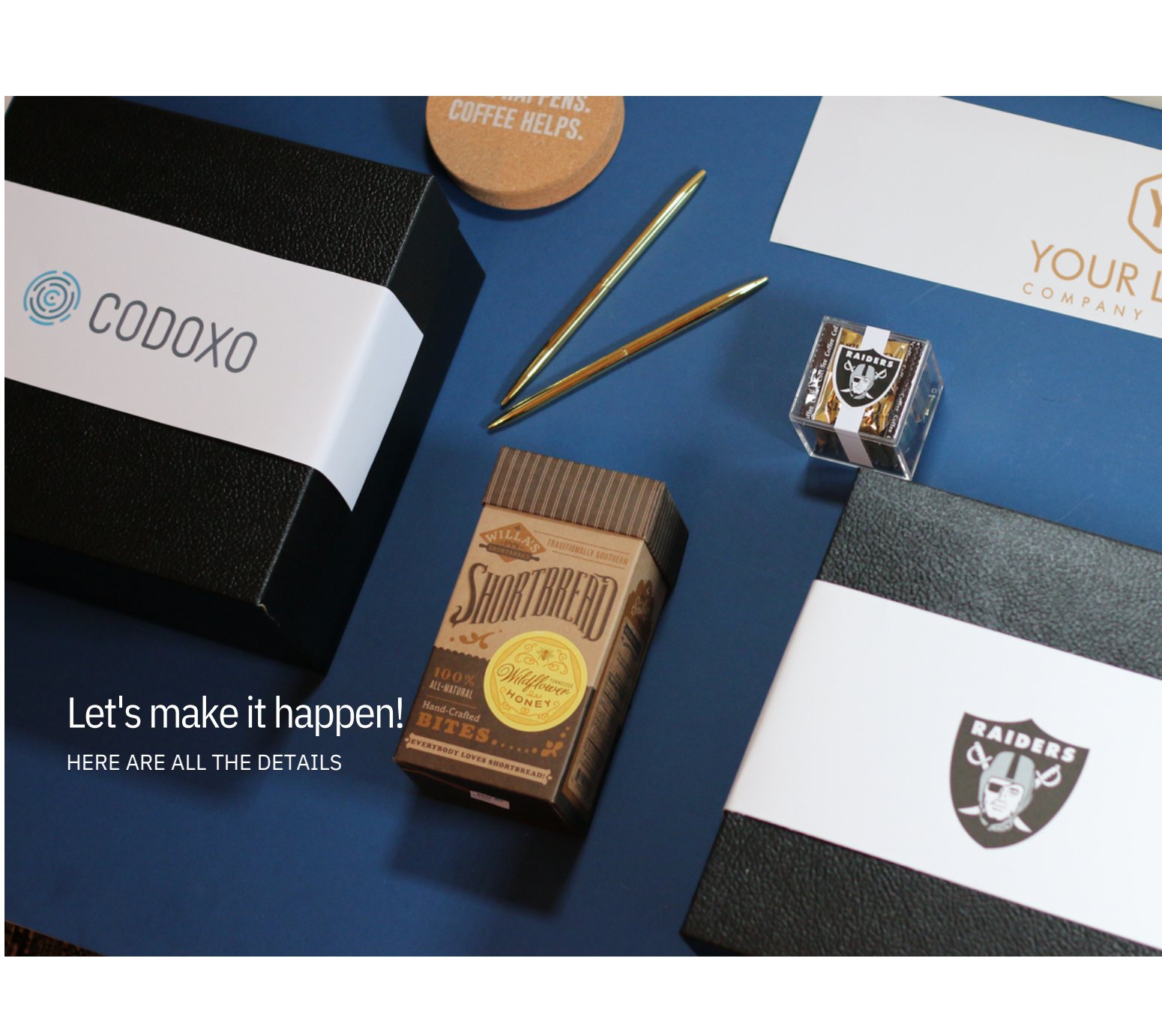
Cost: Starts at \$2.00

Minimum: 20

Production Lead Time: 8-14 days

\*Minimums may apply.





Let's make it happen!

HERE ARE ALL THE DETAILS

### Pick from our catalog



Pick your favorite gift from this catalog, send over your logo and any final details. \*

Select a gift from this catalog

We prepare and ship your gifts!

TIMELINE: 1-3 WEEKS

### Order from our website



Pick a gift from our Add your own logo program and add a little something extra!

Select a gift from our Corporate Ready-to-Ship collection

We send over the final design files and details for approval

We prepare and ship your gifts!

TIMELINE: 1-3 WEEKS

### Create a custom gift



Looking for a custom design? We have established relationships with over 250 vendors and can curate a one-of-kind gift for your next project.

Have a call with your dedicated Account Manager to discuss goals and ideas

Review a proposal with custom gift options made just for you

We source and manage custom packaging or inserts

We send over the final design files for approval

We prepare and ship your gifts!

TIMELINE: 2-4 WEEKS

# We love working with you!

CAN WE SAVE YOU A SPOT?!

Our calendars are filling up quickly! Don't miss your chance to send a super cool gift in time for employee appreciation day, your next event, or to thank your biggest client!

READY TO TALK GIFTING STRATEGY?

BOOK A CALL + GET  
A FREE GIFT!

MORE WAYS TO GET IN TOUCH

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678-827-6208

