

Persuadable Voters

BRIDGE political campaigns see better results.
Work with us to connect your political campaign with REAL persuadable voters.

It's as easy as...

1. Real People

We will work with you to create a target audience of voters to connect with your campaign.

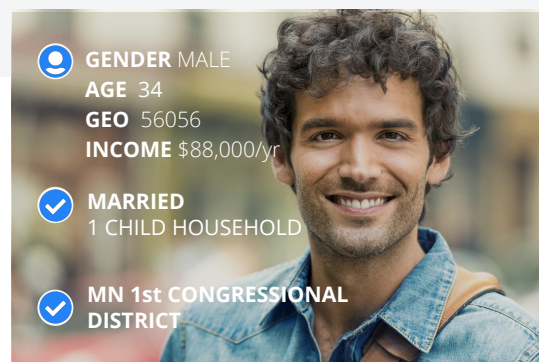
We've created custom profiles of more than **250 million** US consumers, based on carefully verified information from registered email addresses and more than one billion devices.

2. Connect with People

We will deliver your message to these real people across email, mobile, social networks, desktop devices & connected TV to reach voters where they are most likely to engage.

3. Results

We will demonstrate clear campaign and voter impacts by using our measurement solutions



People-Based Package Levels

Tailored to your political campaign marketing goals, our people-based packages provide tiered audience levels coupled with powerful media and measurement solutions.

BRONZE

- + Target up to **15,000** persuadable voters per flight
- + 1 month flight

SILVER

- + Target up to **25,000** persuadable voters per flight
- + 2 month flight
- + Custom pixel tracking included
- + Postal mailing list included

GOLD

- + Target up to **50,000** persuadable voters per flight
- + 2 month flight
- + Custom pixel tracking included
- + Postal mailing list included
- + Creative included

PLATINUM

- + Target up to **75,000** persuadable voters per flight
- + 6 week flight
- + Custom pixel tracking included
- + Postal mailing list included
- + Creative included

Please reach out to your Account Manager for pricing.