



FORATION

Simply keeping you connected

Email Failure! How to protect your business Webinar

Helping your business to work smarter and faster

Paul Weeden



Managing Director

Foration

Hannah Mayersbeth



Partner Account Executive

Mimecast

Today's

Webinar Agenda



- **Growth in email communication**
- **Cost of downtime and associated email risks**
- **Email security, continuity and archiving**
- **Practical steps to protect your business**

Backdrop

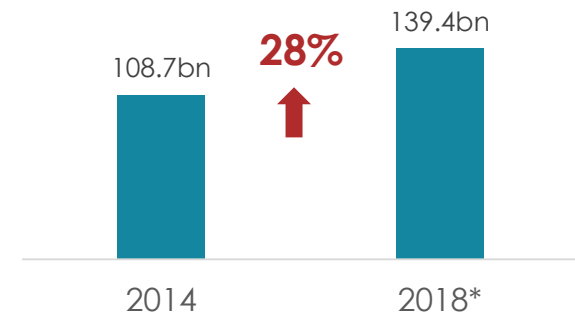
Email Growth

Primary form of business communication...

- Communicating with clients
- Recording important information
- Email marketing
- Internal communication
- Registering for on-line services

108.7bn
business emails
sent & received
every day

Worldwide Business Email Traffic



Cost of downtime...

- **Reduced productivity**
- **Loss of business**
- **Data loss and resulting fines**
- **Reputational damage**

Microsoft Exchange users experience **2.5 hours** of email outages a month

Half an hour of unplanned email downtime per month can result in more than **£17,000** in annual costs for midsize businesses

Downtime

Common Causes

Growing security threats...

Last year, **31%** of all cyber attacks were on SMEs.

- Staff productivity
- Network performance
- Data protection



Downtime

Common Causes

Loss of data...

- Accidental deletion of emails
- Malicious deletion of emails
- Corrupted emails
- Standard Office 365 retention period of 14 days

**Financial services
need to maintain
auditable emails
for 6 years**

Best Practice

Email Management

So how can you get the most from your email?

Security | Continuity | Archiving

Email

Security

...protecting against email threats:

- Always-on Cloud-based security
- Protection from unwanted email; spam and malware
- Spear-phishing protection
- Company-wide email security policies



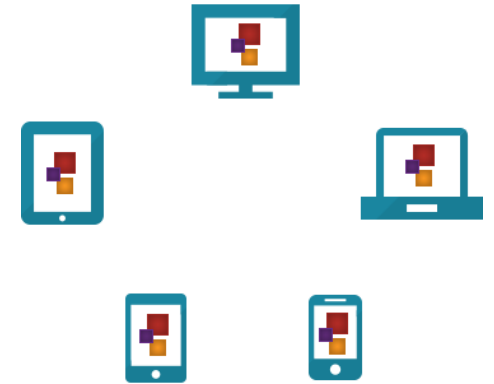
* * * * * _

Email

Continuity

...keeping your connected:

- Uninterrupted access to your emails
- 100% service availability SLAs
- Outlook 'Continuity Mode'
- Rapid failover and failback during an outage



Email

Archiving

...preventing information loss:

- Complete and secure record of all email communication
- Unlimited storage to reduce the burden on your servers
- Tamper proof and auditable records for legal and regulatory purposes
- Quick and easy search facility of email archive
- Encryption of data held within the UK





Security

- What level of protection does your system provide against viruses?
- What guarantees do they put in place?
- What is the false / positive rate? i.e. how often do they incorrectly identify spam?
- Is there a safe place to open email without compromising your systems?
- Do they protect against malicious URLs?



Continuity

- If your email system fails, how quickly does the backup system kick in?
- What are your email provider's SLAs?



Archiving

- Where is your data stored?
- How long is it stored for?
- How is information on leavers retained?

How secure is your email?

Try our diagnostic tool to find out

Try the email diagnostic

