

Reduced Productivity



1 work week lost

each year by small businesses because of old PCs

Increased security risks

70-80%

of the top malware detected by companies could be avoided with updated technology



Increased costs



double the cost

to fix a system that is nearly 4 years old

The risks of using outdated technology

Updating your technology could save you money, increase productivity and improve security

Is your technology out of date?

Are you using any of the following...



Windows XP

Support ended in April 2014



Office 2003

Support ended in April 2014



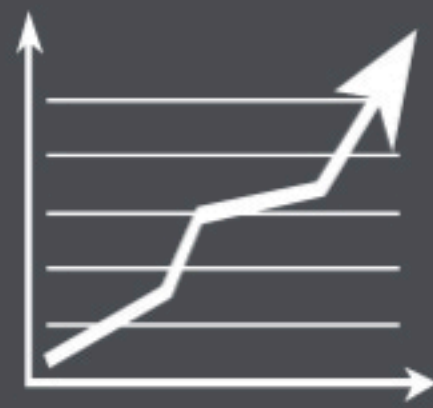
Windows Server 2003

Support will end in July 2014

Costs of using outdated technology

- Crashes and downtime
- No official support
- No critical updates
- Decreased productivity
- Increased IT costs
- Increased security holes

Benefits of New Technology



Company Growth

49% of businesses say new technology, such as Cloud computing, helped them grow



Reduced Costs

66% say it reduced other IT costs



Improved Security

94% reported security advantages when using the Cloud



Competitive Advantage

49% said it helped them compete with larger organisations

Sources:

<http://www.microsoft.com/en-us/news/press/2013/oct13/10-29sirv15pr.aspx>
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