CASE STUDY Takeaway.com OneStream XF Success Story







Company: Takeaway.com

Industry: Online Food Delivery

Implementation Partner: Agium EPM

About Takeaway.com

Established in 2000 by founder and current CEO, Jitse Groen, Takeaway.com has become the leading online food delivery marketplace in Continental Europe, with #1 market positions, in terms of orders, in the Netherlands, Germany, Belgium, Austria and Poland. Today Takeaway.com has over 1,100 employees spread across five offices in Europe including more than 2,000 couriers on the road. In 2017, Takeaway.com processed more than €1.3 billion worth of orders for its restaurant partners. Visit Takeaway.com to learn more.

"Agium EPM is a **pleasant** implementation partner to work with. The team really **integrates** into the organization and **adapts very well** to the company specifics. This leads to **smart solutions** and **ensures** that Takeaway.com utilizes the **possibilities** of OneStream."

> —Hermes Bron, Senior Manager Reporting and Consolidation **Takeaway.com**

The Challenge

Takeaway.com was listed at the Euronext Amsterdam stock exchange on September 30, 2016 to raise money to further facilitate the growth of the Group. Before the IPO, consolidation and reporting were mainly performed using Excel[®]. Data from the ERP systems was extracted, and financial reports were generated via pivot tables and formulas.

This process worked fine when the company was still relatively small, as it comprised just a small number of legal entities and employees. However, this process was not future-proof in terms of scalability and reliability.

Takeaway.com started the search for a sustainable consolidation tool to enable the way forward – safeguarding the creation of financial management reports and offering the agility to support future growth.



The OneStream XF Solution

During the software selection phase, multiple consolidation solutions were evaluated from various vendors with the process eventually positioning Oracle's HFM and the OneStream XF solution on the short list.

OneStream XF was the selected solution based on the following: it is easy to receive, store and process data. Subsequently, the conversion into the desired reports using the OneStream XF Report Generator within Microsoft PowerPoint[®] and Word[®] is a big plus. OneStream XF did the best job in meeting all requirements for financial consolidation and reporting, forecasting & budgeting, data quality management, KPI analysis and cost center reporting.

Simplifying Financial Consolidation and Reporting

Takeaway.com has multiple entities in Europe that are included in the OneStream platform. The end-users were trained via a webcast and within a short time span the trial balance uploads were part of the monthly close. This additionally being guided by intuitive workflows of the easily adoptable application. Analytical comments and top side (IFRS) adjustments were also embedded to complete the required information needed for a financial close.

Instead of building complex Excel® models sent via e-mail to group accounting, the end-users only need to upload an export from their source GL-system. A direct integration lies in scope for the next phase. After the workflows are completed, standardized reports can be initiated directly from OneStream, which enables the generation of management reports and financial information analyses.

Takeaway.com leverages the extensible documents functionality in OneStream. During every close, a PowerPoint® deck containing graphs and tables is generated out of the system. Because this document is automatically merged with live data from OneStream, analysis and updates can be done very quickly and efficiently. This gives the opportunity to spend quality time on the results and have a better understanding of the business instead of spending a lot of time on report creation and maintenance.

Just before the year-end close, the implementation of OneStream was completed according to plan and the application went 'live.' Having tested the application extensively through a User Acceptance Test and Parallel Run, the following external audit was the defining moment to really satisfy the project success. This was not only the first annual close for Takeaway.com in OneStream, but even more important also the first annual close as a listed company.

OneStream Delivers Key Benefits

As a result of the implementation, Takeaway.com has realized significant improvement in management reporting and financial statements which is recognized by many stakeholders, both internally and externally.

Next to the improved financial process provided by OneStream XF, also non-financial information was easily added to the database. This is made possible via an upload file or direct connection. Hereby, KPIperformance is calculated and added to the same management reports from one source system.

Through the built-in workflows the users are able to upload their monthly data in a controlled and auditable environment. Loading data via the workflows not only ensures the data is loaded with validations to ensure data quality, it is also significantly more efficient and user friendly than creating and maintaining the Excel[®] models used in the past.

The monthly close is now concluded faster and is of a much higher quality. One of the workflows monitors intercompany matching and provides a comprehensive analysis of the intercompany differences. To complete the monthly financial close, data is loaded and locked in OneStream. Users of the Group can extensively analyze these nonfinancials within the same reporting and analysis tools as the financial data, including blended KPI calculations.

About the Implementation Partner

Agium, founded in 2002, deploying almost 200 professionals is a Dutch financial management consulting company engaged in projects worldwide with offices in Delft, Hoofddorp and Breda. Agium EPM is combining thorough accounting and finance knowledge with years of technical experience in the field of Enterprise Performance Management (EPM) software – which truly distinguishes them. Agium EPM is a Platinum OneStream Partner and has to date successfully worked on more than 60 OneStream projects in seven countries, and we have developed several solutions on the OneStream XF Platform that benefit our customers office of finance, such as IFRS16, Integrated Project Reporting, Capex Reporting and Automated Equity Pick Up. For more information, visit agium-epm.com.



About OneStream Software

OneStream Software provides a marketleading CPM 2.0 solution, the OneStream XF SmartCPM[™] platform. OneStream XF unifies and simplifies financial consolidation, planning, reporting, analytics and financial data quality for sophisticated organizations. Deployed via the cloud or on-premise, OneStream's unified platform enables organizations to modernize Finance, replace multiple legacy applications, and reduce the total cost of ownership of financial systems. OneStream unleashes Finance teams to spend less time on data integration and system maintenance – and more time focusing on driving business performance.

The OneStream XF MarketPlace features more than 50 downloadable solutions that allow customers to easily extend the value of their CPM platform to quickly meet the changing needs of finance and operations. We are driven by our mission statement that every customer must be a reference and success.

For more information, please visit OneStream Software onestreamsoftware.com or on Twitter @OneStream_Soft.

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