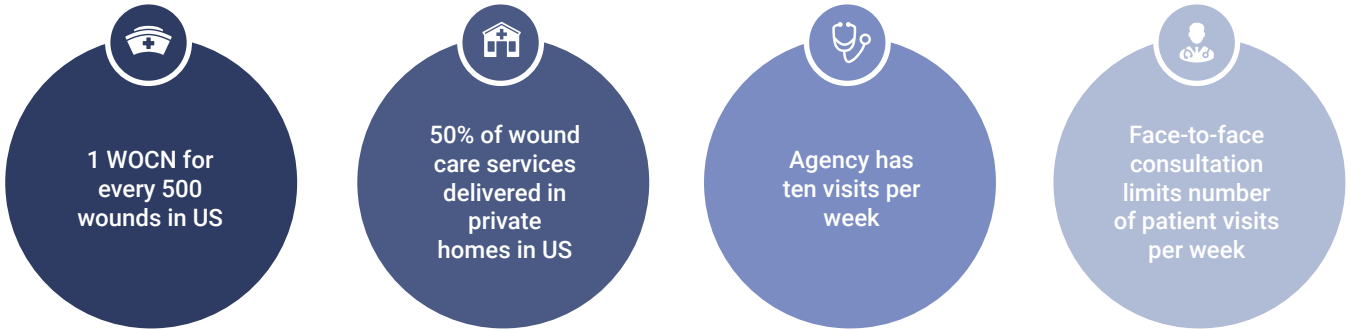


Operational Efficiency in Home Health: The Wound Care Opportunity

Current State of the Union



<p>Cost of specialized wound care resources can be expensive</p>	<p>Ineffective wound care can eat into agency profit margins</p>	<p>Typically a WOCN completes 3-5 visits, if face-to-face with patients</p>
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The Wound Care Opportunity

Home Health Agencies can benefit greatly from a centralised, evidence-based wound care program and accessing suitable resources can drive business growth. Through a combination of specialized resources and newer technological approaches (i.e. digital wound care) an agency can mitigate risk, secure compliance and drive profitability from serving wound care patients.

<p>BEST PRACTICE FOR HIGH QUALITY CARE</p> <p>Evidence based wound care program and formulary</p> <p>Educated, specialized staff</p> <p>Documentation, tracking, and reporting</p> <p>Facilitation cross continuum</p>	<p>OPERATIONAL EFFICIENCY</p> <p>Streamlining processes and optimizing care delivery</p>	<p>IMPROVING QUALITY</p> <p>Measure & monitor key performance metrics.</p> <p>Compare against local & national standards.</p>	<p>TECHNOLOGY FOR BETTER CARE</p> <p>Digital Tools</p> <p>Data Driven</p> <p>Mobile Solution</p> <p>Outcomes driven patient satisfaction</p>
<p>PATIENT EXPERIENCE</p>			
	<p>IMPROVING SAFETY</p> <p>Leverage technology & best practice to avoid anything that may compromise patient or caregiver safety.</p>	<p>COORDINATED CARE</p> <p>Coordinate care from first visit, through the care continuum. This ensures best possible care.</p>	

- High quality wound documentation can save thousands of dollars per patient.
- Remote review from centralised office allows WOCN to complete up to 20 consultations per day.
- Provides point of care educational opportunity for non wound care specialist (e.g. RN) staff.
- Wound care expertise can increase referrals.
- Effective, efficient, high quality wound care can increase satisfaction for all involved (patient, carer, payor and agency).
- Digital wound care can facilitate excellence, efficiency, and education while providing compliance and profitability.

The Wound Care Challenge



Lack of Standardized Documentation and Wound Assessment



Workflow Inefficiencies & Duplication of Data



Poor Collaboration and Coordination of Care

WOUND CARE SPECIALISTS HELP PATIENTS AND PROVIDERS

SWIFT SKIN & WOUND DIGITAL WOUND CARE PLATFORM CAN HELP

IDENTIFY ETIOLOGY



CAPTURE ETIOLOGY, LOCATION AND IMAGE

PROVIDE FULL DIAGNOSIS AND ASSESSMENT



CAPTURE DETAILS OF DIAGNOSIS AND ASSESSMENT

CREATE A COMPREHENSIVE EFFECTIVE CARE PLAN



MANAGE & FEEDBACK ON CARE PLAN

DOCUMENT ALL WOUND RELATED INFORMATION



DOCUMENT ALL WOUND RELATED INFORMATION

TRACK PROGRESS & REASSESS AS NECESSARY



TRACK & MONITOR WOUND PROGRESS

EDUCATE & INFORM CIRCLE OF CARE



EDUCATE & INFORM CIRCLE OF CARE