



DIGITAL INTERVIEWING

Smart, data-driven hiring decisions deliver retention and results. But only 40% of employers report leveraging technology for structure and consistency in the interviewing process--including how questions are asked and the way feedback is captured.

Make the industry's shortfall your competitive edge. ConveyIQ's complete candidate engagement platform provides on-demand and two-way digital interviewing, so you can hire the top talent who's right for your company, and do it efficiently.



“We are fortunate to have a well-known brand, but that leads to volume. Finding the right candidates within all of those numbers was our big challenge, ConveyIQ solved this and more--giving us the opportunity to cast an even wider net to give everyone a fair shake, as well as making it easy to share digital interviews with hiring managers.”

- Michael Walsh, Manager, Campus Programs, NBCUniversal

The ConveyIQ advantage:

REDUCE TIME TO HIRE. Digital interviews stay tied to a candidate's application throughout the hiring journey, so team members can collaboratively access, share notes and leave feedback at any time. The on-demand format requires consistent questions of every candidate for each role, so teams can compare apples to apples for faster and more confident decisions.

GET THE RIGHT CANDIDATES FOR YOUR ORGANIZATION. Churn is not cheap, and top talent has value only if they align with the culture and values of your team. With features such as pre-recorded video of hiring managers and customizable questions that reveal how a candidate might actually perform, on-demand digital interviewing creates transparency so you can more successfully choose each other.

MAKE IT EASY. ConveyIQ's smart and automated messaging sends a text request for digital interview directly to the center of your candidate's phone. And they can click directly on the link and take their on-demand interviews when they want and how they want--for instance, on a mobile device and after work hours--removing obstacles and encouraging passive candidates to apply. No wonder ConveyIQ had an average 2018 response rate of over 75%.

LEVEL THE PLAYING FIELD. Preset interview questions and time limits help give every candidate the same chance, reducing the bias that can happen in the standard interview process. On-demand interviews also allow candidates to comfortably tell their own story at the place and time of their choice, increasing comfort levels. And the process protects organizations as well, providing built-in evidence against charges of hiring discrimination.

TEST, LEARN AND IMPROVE. Measure completion rates and responses to gauge the success of your interview process and optimize your screening strategy. Leverage built-in survey capabilities to discover what candidates think about their experience and your brand. Deliver reports with clear and consistent data, ready for decision-making.

ELEVATE THEIR EXPERIENCE, EXPEDITE YOUR PROCESS

ConveyIQ changes the way enterprise companies engage with talent, using automation to transform and elevate the candidate experience. We're the only all-in-one candidate engagement platform that connects seamlessly with your ATS to deliver a highly individualized candidate experience utilizing customizable email templates, text messages, scheduling tools (1:1, panel, pool, sequential), digital interviews (live & on-demand), surveys, analytics and more!

The results? Higher quality hires, an optimized hiring funnel, and more productive, empowered recruiters who can direct their focus on talent acquisition strategy and adapting to the future demands of their company's workforce. Leading brands in over 95 countries work with ConveyIQ to hire the best talent.

To learn more, visit us at conveyiq.com or email info@conveyiq.com

