



Celebrating **50** Years

Lane Regional
Medical Center

Changing and Growing With You



Lane Regional Medical Center 50th Anniversary Celebration

Friday, November 5, 2010
6-9 P.M. at The Bennett House



Featuring

Welcome:

Randall Olson, CEO

Wine Tasting courtesy of:

LeBlanc's Food Store, Zachary

Artwork items courtesy of:

Susan Batts

Jenny Mills

Craig Routh

Joy Petty

Della Storms



Silent Auction items courtesy of:

Copper Mill Golf Club

Gary Blanchard Jewelers & Fine Gifts

Kent & Company Private Jewelers

LeBlanc's Food Store

Patrick's Fine Jewelry

Renaissance Medical Spa



The History of Lane

1957

Dr. Burl B. Lane, Jr.,
Hamilton Parker and W.W.
Dumas coordinate creation of
Hospital Service District #1

First Board of Commissioners
appointed with R.O. McCraine
as Chairman.



Dr. Burl B. Lane, Jr.

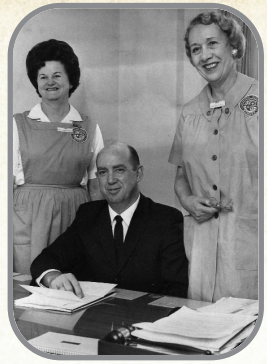
1958
1959

Property purchased.

Construction began.



1960



Lane Memorial Hospital opens in November with 40 patient beds, 25 employees, and 3 key physicians: Dr. Howard Martin, Dr. Harry Morris & Dr. James Brown.

Lane Auxiliary organized with Mrs. Vera Lane as President.

Julius R. McLaurin named first Administrator.

1961

Established Lane Nursing Home.

1962

Established Lane Memorial Federal Credit Union.

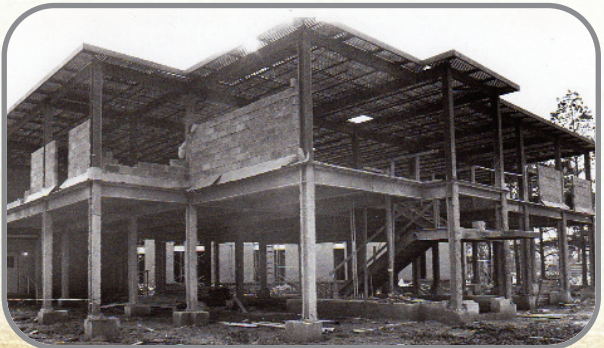
1963

Lane Gift Shop opened.

Ivy E. Chaney named Board Chairman.

1965

Major expansion project doubles size of the hospital to a total of 82 patient beds.



1969

1970



Kenneth R. Lacy named Administrator.

B. M. Stone, Jr. named Board Chairman.

Addition of Nuclear Medicine equipment.



1973

1974

1975

Addition of new Clinical Laboratory, redesign and enlargement of Obstetrical Department, expansion of x-ray rooms, and added rooms in the Emergency Room.

Ashton J. Hecker, Jr. named Administrator.

Lane Auxiliary began tradition of "Trash and Treasure" sale for community fund raising.

1981

\$8.6 million expansion adds new patient rooms, new Surgical and Obstetrical suites, and new Intensive Care Unit. Expansion also includes Radiology, Emergency Room, Physical Therapy, EKG, and Pharmacy departments.



John O. LeTard named Board Chairman.

1982

Charlie L. Massey named Administrator.

1984

Established Lane Home Health.

1985

Completed new in-house Laundry Facility.

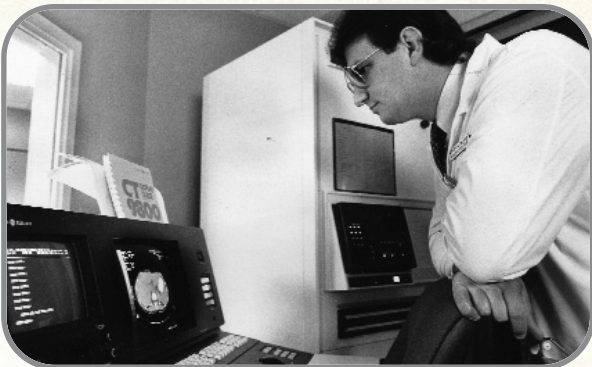
1986

Expansion of Day Surgery area, including newly renovated Outpatient Special Procedures area and additional Birthing Rooms.



1987

Completion of \$1.5 million renovation and expansion of Laboratory and Radiology departments, including addition of separate Bacteriology Section and an in-house CT unit.



1989

Renovation on the front of the hospital, which enlarged the main lobby and added a new front entrance plaza.



1992 1993

Opened Skilled Nursing Unit.

Expansion of Physical Therapy and Cardiopulmonary areas, and redesign of new hospital cafeteria, Café d'Lane.

Bryan W. Brabston, Jr. named Board Chairman.



1994

Received the Greater Baton Rouge Area Total Quality Management Award.

1995

Automated hospital information system with Meditech.

1996

Dr. Hubert C. Owen, Jr. named Board Chairman.

Dell Guerra, RN received Lane's first Nurse Excellence award.

1997

Completion of Medical Office Building I.

\$8.7 million expansion adds 65,600 square feet to hospital, doubles size of the Emergency Room to 21-bed capacity, and adds 8 rooms to the Obstetrics area, which includes 4 more private Labor & Delivery rooms and Level I & II Newborn Nurseries.

Also, new Support Services Building was built, new Information Services training room created, and new Hyperbaric Oxygen Therapy and Wound Care Centers opened.



David W. Fuller named Chief Executive Officer.

1999

Completion of Medical Office Building II, acquired Zachary Family Practice, and combined in-patient and out-patient admissions into one new Admissions Office.

Achieved ISO 9002 Quality Management certification.

2000

Established Lane Rehabilitation Center with 30 in-patient beds.



Terry G. Whittington named Chief Executive Officer.

2001

Received three Pelican Awards from the Louisiana Society for Hospital Public Relations and Marketing.

2002

Jerry Boudreaux named Board Chairman.

2003

Randall M. Olson named Chief Executive Officer.

Randall M. Olson



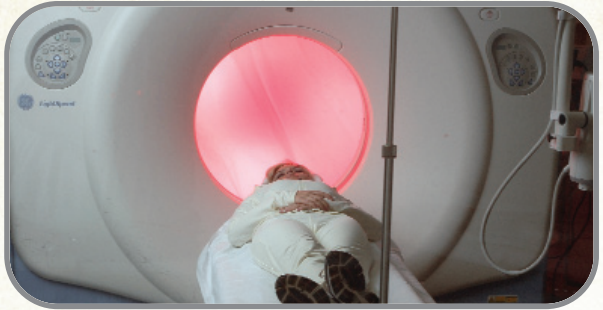
2004

Established Lane Sleep Studies Center.

2005

Broke ground on \$1.1 million Medical Office Building III project.

Purchased new 16-slice CT Scanner-the first of its kind in Greater Baton Rouge area.



Paved fitness trail.

Hospital renamed Lane Regional Medical Center.



Lane Regional Medical Center

Changing and Growing With You

New website created.

Launched Scale Down weight management program.

2006

Established Cardiovascular Services via partnership with Cardiovascular Institute of the South; Opened temporary Cath Lab.



Initiated ZMed, a two-year preparatory Certified Nursing Assistant medical course with Zachary High.

2007

Opened the Intermediate Care Unit.

Implemented the Picture Archiving and Communication System [PACS] to electronically view, transmit and store diagnostic images generated by MRI, CT, Ultrasound and Nuclear Medicine.

Dell Guerra named Board Chair.

Began Strive for 5 customer satisfaction & Star Card employee recognition programs.



Achieved Sentinel Lab status.

2008

Held first annual Heart Health Fair.

Introduced playing Lullaby music to celebrate the birth of new babies.



2008
continued

Opened the \$5 million, 9,250 square foot Lane Cardiovascular Center with state-of-the art catheterization lab and new Toshiba 64 slice CT scanner, a first for the Baton Rouge region.



Launched Wellness Works program to help local business and industry with wellness and workers compensation needs.

Hurricane Gustav caused hospital to lose electricity for five days resulting in mass transfer of all patients.

2009

Held flag raising ceremony for first organ donation hero, 23-year-old Gerald Parker.

Launched eScreen automated instant drug testing.

Opened \$9 million, 63,000 square foot Lane Medical Plaza, the first three story building in Zachary.

Opened the 4,000 square foot Outpatient Diagnostic Center for outpatient registration and services for Lab, Imaging and EKG, including digital mammography.



Implemented Daisy Award program to recognize extraordinary nurses.



2010

Began new Pre-op nurse/pre admission process.

Opened the \$1.1 million, 7,300 square foot Lane Endoscopy Center, featuring 4 state-of-the-art endoscopy rooms and high definition imaging scopes.



2010
continued

Held first annual Keep the Beat community-wide CPR training event.



Received Platinum Quality Award, the only hospital in Baton Rouge area to do so.

Closed Skilled Nursing Facility.

Opened *FAST*Lane after hours walk-in clinic in Zachary.



Revamped Website.

Introduced Acupuncture services.

\$750,000 hospital-wide renovation project, including renovations to the Emergency Room, patient rooms, waiting rooms, elevators and grounds.



TODAY

Lane Regional Medical Center is a thriving 141-bed primary care hospital with a local investment of more than 750 caring staff members and over 100 physicians dedicated to providing the latest technology and services.

Coming in 2011

Expand the Lab, Imaging and Labor & Delivery departments.

Achieve Pathway to Excellence, a distinguished designation awarded by the American Nurses Credentialing Center recognizing patient care excellence.



Open *FAST* Lane after hours clinic in Central.

Begin transition to Electronic Medical Records.

Continue to bring needed clinical services to the region.



Special Thanks

to the efforts of the following people for their leadership and guidance:



2010 Board of Commissioners

Dell Guerra, Chair
Robert Williams, Jr., Vice Chair
James "Goose" Carroll
Patricia Gauthier
Jeffrey Gruner, M.D.
Jimmy Jackson
Joan Lansing
Judy Myles
Mark Thompson

2010 Administrative Officers

Randall Olson, Chief Executive Officer
Michael Zimmerman, Chief Financial Officer
Jennifer Johnson, Chief Nursing Officer
David Beck, Chief Administrative Officer
Kathy Peairs, Performance Improvement Officer

2010 Medical Staff Officers

Dr. Keith Elbourne, Chief of Staff
Dr. Greta Monroe Wilkes, Vice Chief
Dr. Michael DeJohn, Secretary/Treasurer
Dr. Lydia Lewis, Representative to the Board

