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LANE LINES

■ SUMMER 2014

Changing and Growing With You



Lane Regional Medical Center Receives Cycle IV Chest Pain Center Accreditation

Lane Regional Medical Center has earned full accreditation with PCI (Percutaneous Coronary Intervention) from the Society of Cardiovascular Patient Care (SCPC).

Hospitals that have received SCPC accreditation have achieved a higher level of expertise in dealing with patients who arrive with symptoms of a heart attack.

They emphasize the importance of standardized diagnostic programs that provide more rapid treatment of patients with chest pain and other heart attack symptoms.

“People tend to wait when they think they may be having a heart attack, and that’s a mistake,” says Laura Peel, Director of Lane Cardiovascular Center. “The average patient arrives in the ER more than two hours after the onset of symptoms, but what they don’t realize is that the sooner a heart attack is treated, the less damage to the heart and the better outcome for the patient.”

“People tend to wait when they think they may be having a heart attack, and that’s a mistake”

- Laura Peel, Director, Lane Cardiovascular Center

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Members of the Cardiovascular Care Committee at Lane Regional Medical Center celebrate receiving Cycle IV Chest Pain Center Accreditation.

Pictured L-R: Julie McLin, David Broussard, Cheryl Castello, Dr. Charles Thompson, Amy Rome, Heather Buhler, Randy Olson, Laura Peel, Eric Rome, Billy Conerly, Courtney Day, Rob Lawrence, Teresa Whetstone, Mike Hlavac, Cristy Walker, Rachelle Noland and Dr. Deepak Thekkoot.

(Not pictured: Allyson Bennett, Clint Braud, Brittany Casey, Lynn Clement, Jennifer Johnson, Amy Lea, and Karla Miller.)

Continued from cover...

To become an Accredited Chest Pain Center, Lane Regional Medical Center engaged in a rigorous evaluation by SPCP for its ability to assess, diagnose, and treat patients who may be experiencing a heart attack. This means that processes are in place that meet strict criteria aimed at:

- Reducing the time from onset of symptoms to diagnosis and treatment
- Treating patients more quickly during the critical window of time when the integrity of the heart muscle can be preserved
- Monitoring patients when it is not certain that they are having a heart attack to ensure that they are not sent home too quickly or needlessly admitted to the hospital

The team at Lane Regional Medical Center earns high marks with 100% of acute myocardial infarction patients receiving PCI treatment with a door-to-balloon time of 90 minutes or less (the national average), with the majority of cases being done within the 60 minute time frame.

Door-to-balloon time is a quality measure indicating the amount of time between a heart attack patient's arrival at the Emergency Room to the time that patient's blocked artery is reopened in the catheterization lab.



WE PUT OUR HEARTS



INTO PROVIDING

the most advanced care for yours

At Lane, we really ♥ hearts. The introduction of transradial catheterization is a good example. We can now diagnose and treat heart issues through a small incision in the wrist, with a shorter recovery and less discomfort. So, trust your heart to the hospital that performs nine out of ten transradial caths in the region – Lane.



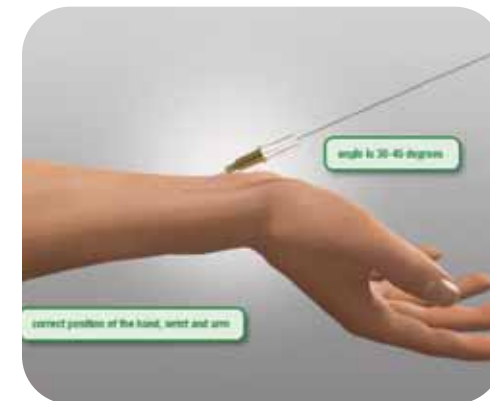
6300 Main St Zachary • LaneRMC.org • 225.654.1559



“My blood pressure was going up and down, up and down, so I decided to have a check-up at Cardiovascular Institute of the South in Zachary. They did a heart cath through the wrist, found an 90% blockage and put in a stent. The whole thing only took a few hours and was not painful at all. The team at Lane saved my life and made my experience a ‘non-event!’”

- Jody Dake

Event Coordinator for the American Heart Association



New Heart Cath Procedure Easier for Patients

Each year more than one million cardiac catheterizations are performed in the U.S. to diagnose heart disease and most of them go through the groin to gain access to the arteries that lead to the heart.

But not at Lane!

The interventional cardiologists at Lane Regional Medical Center perform more than 95% of all heart caths through the wrist (transradial access) instead of the old-fashioned way through the groin (transfemoral access), making it much easier on the patient.

Benefits of Transradial Heart Cath Procedure:

- much less pain and discomfort
- greater mobility, no need to lie flat for 4-6 hours with pressure applied to the groin
- earlier discharge, most go home the same day
- significantly faster recovery
- easier access, especially in obese patients or patients with peripheral vascular disease
- virtually no bleeding complications
- no worry about blood thinner medications

If you are having a heart cath, ask your cardiologist if you are a candidate for the transradial procedure through the wrist.



Deepak Thekkoot



Charles Thompson



Mrugesh Soni

For an appointment with the Interventional Cardiologists at Lane, contact Cardiovascular Institute of the South in Zachary at **225-654-1559**. Same day/next day appointments are available.



LETTER FROM THE CEO Randall M. Olson

Dear Friends:

As the temperature rises it is heartwarming to see all of the wonderful changes at Lane! Here are some of our recent investments that show our commitment to the families we serve:

- Lane has received Cycle IV Chest Pain Center Accreditation from the Society of Cardiovascular Patient Care!!! This recognizes us for achieving a higher level of expertise in treating patients who arrive with heart attack symptoms. We are very proud of our entire team who has worked tirelessly to bring us to this level.

- We have partnered with Baton Rouge General to bring life-saving Radiation Oncology services on our campus. Those battling cancer no longer have to travel elsewhere to receive this much needed treatment. Our nationally recognized cancer program will benefit cancer patients and their families for future generations.

- Congratulations to Eric Rome for being named Registered Nurse of the Year by the Louisiana Nurses Foundation. We are so proud of him and his accomplishments as they relate to quality, service, commitment and excellence. Eric is a real asset to our team in the Lane Cardiovascular Center and an inspiration to others.

- As we enter into the second year of our three-year campaign, the LaneRMC Foundation is still going strong and is almost halfway to reaching its \$1M goal. Your gift provides vital, ongoing support that allows the hospital to offer state-of-the-art care and services that improve the life of every patient who enters our doors. We ask you to consider making a donation in honor of, or in memory of, a loved one. Visit LaneRMCFoundation.org or call 225-658-6699.

- We are quickly wrapping up the \$7 million total renovation to our Imaging Department. This includes bringing in GE's most advanced MRI unit in the industry, replacing existing X-ray, Fluoroscopic and portable X-ray equipment with state-of-the-art digital equipment, adding a second Digital Mammography unit, and upgrading our Picture Archiving and Communications (PAC) system so radiologists can electronically view, transmit and store MRI, CT, Ultrasound, Nuclear Medicine and other images from any PC. It is expected to be completed by August.

It is with great pleasure that we thank YOU, our patients, families and community members, for allowing our dedicated team of professionals to do what they do best – provide the community with the greatest healthcare services possible.

We have appreciated your support in the past and look forward to serving you and your family for years to come. We have a great team here, and it shows!

If you ever have any questions or comments, please feel free to email me via our website: LaneRMC.org under "contacts," or call me directly at 225-658-4303.

Sincerely,

Randall M. Olson, CEO

New Faces at Lane



Melissa Monroe, RN, BSN, MSN has been named Nurse Manager for Lane Rehabilitation Center.

Melissa has more than 21 years of health-care experience and is responsible for coordinating all aspects of nursing care for the unit, including patient satisfaction, staffing and physician relations.

A graduate of Our Lady of the Lake School of Nursing, she received her Masters of Healthcare Systems Management from Loyola University. She is a member of the Emergency Nurses Association and was the 2013 winner of the Edith Lobue Leadership Award.

A native of Tuscaloosa, Alabama, Melissa lives in Central and has two children Brandy and Seth.

For more information on the Lane Rehabilitation Center, please call 225-658-6836.



Tara R. Mercer, MBA has been named Program Director of the Lane Wound Care & Hyperbaric Oxygen Therapy Center.

Tara has more than 20 years of health care experience and is responsible for the ongoing management and success of the center including operations, performance improvement and referral development.

She is a graduate of Louisiana State University where she received her Masters of Business Administration.

Tara is a native of Baton Rouge and resides in Watson with her husband, Billy, and their four children, Haley, Brittney, William and Sydney.

For more information on the Lane Wound Care & Hyperbaric Oxygen Therapy Center, please call 225-658-4110.

MyPatientPortal



Lane Regional Medical Center is pleased to offer **MyPatientPortal**, an easy way to securely view your health information online.

To enroll, go to
LaneRMC.org/MyPatientPortal

All of the information in MyPatient Portal comes from your LaneRMC Electronic Medical Record.

You must have your Medical Record Number

and
the **Email Address** you have on file at LaneRMC to access MyPatientPortal.

Caregivers may access the health information of those in their care with a healthcare proxy and authorized consent.



MyPatientPortal
gives you easy
access to:

- View laboratory and imaging results
- Review discharge information
- Find a list of current medications and allergies
- Track appointment history

For more information, please call
225-658-4311



Dr. Andrew Lauve



Dr. William Russell

Cancer treatment experts Dr. William Russell and Dr. Andrew Lauve provide radiation treatment closer to home at the new Radiation Oncology Center located on Lane's campus.

New Radiation Oncology Center Opens on Lane's Campus

Lane Regional and Baton Rouge General have partnered to expand radiation services and technology by opening a \$4.5 million state-of-the-art Radiation Oncology Center on Lane's campus.

"We are pleased to bring the life-saving services of radiation oncology therapy to the region and offer those battling cancer access to a nationally recognized cancer program closer to home," says Randy Olson, CEO of Lane Regional Medical Center.

Radiation oncology is the use of high energy radiation to control, shrink or kill cancerous cells, and is often used as a curative or controlling treatment, usually in combination with surgery and/or chemotherapy.

The American Cancer Society estimates about 24,300 new cancer diagnoses in Louisiana this year, and according to the CDC, about 50% of all cancer patients receive some type of radiation therapy during the course of their treatment. While each cancer treatment plan is unique, patients who undergo radiation therapy generally receive radiation treatment five days a week for approximately two to seven weeks.

For more information, visit ROCZachary.com or call (225) 570-1212.



Saving Lives through Early Detection

Why is it we can bring our cars in for routine check ups and preventative maintenance, but it's so hard to do the same thing for our own bodies?

At Lane Endoscopy Center we have the most advanced digestive health equipment in the region for:

- Colonoscopy screenings if you are age 50+, done under full sedation to find those pesky polyps BEFORE they turn into cancer.

- Diagnostics to detect and treat abdominal pain, heartburn, bloody stool, ulcers, gastritis, colitis, diverticulosis, hiatal hernias and hemorrhoids.

Located on the 3rd floor of the Lane Medical Plaza & Outpatient Diagnostic Center, our warm and friendly staff will make your experience the best it can possibly be.



To schedule an appointment, call (225) 658-4522.



SunRX - Lane Regional Medical Center's Prescription Discount Program

What is Lane's Prescription Discount Program?

With the SunRX Prescription Discount Program, you and your family may be eligible to receive qualified medications at a discounted cost.

If you are a patient of Lane Behavioral Health Services, Lane Surgery Group or Zachary Family Practice, you will receive a Lane Prescription Discount Card after your visit with the physician.

You will also receive a card when you are admitted into Lane Regional Medical Center for care or when you come in as a patient in the Emergency Room, Day Surgery Center, Endoscopy/Infusion Center, Cardiovascular Center or Wound Care/Hyperbaric Center.

How can I participate in Lane's Prescription Discount Program?

Simply take your SunRx prescription discount card along with your prescription to one of these participating pharmacies:

Central Drug Store
13565 Hooper Road, Baton Rouge

Dry's Healthmart Pharmacy
4344 Church Street, Zachary

Medical Pharmacy
6400 Main Street, Zachary

Medical Pharmacy West
2250 Church Street, Zachary

Walmart Pharmacies
14507 Plank Rd, Baker
10200 Sullivan Rd, Central
5801 Main St, Zachary

Winn Dixie Pharmacy
5005 Church Street, Zachary





LaneRMC Foundation Chair Frank Ragsdale and Director Theresa Payment helped sign up more than 300 people who turned out to drive their dream car at the recent Drive 4 UR Community event. Superior Ford sponsored the program which raised \$6,000 for the LaneRMC Foundation.



Baker Fire Chief Danny Edwards and Emergency Responder Cathy Page have fun while cooking up a delicious pot of jambalaya. Sponsored by Breazeale, Sachse & Wilson, LLP, the dinner raised \$1000.

LaneRMC Foundation Has Successful First Year

Thanks to generous donors and community support, the LaneRMC Foundation has raised more than \$485,000 towards its three-year goal of \$1M. These funds will be used not only for the Radiation Oncology Center that opened earlier this year on Lane's campus, but to also support the hospital's mission: providing access to the very best healthcare services, technologies and programs.

All donations directly impact Lane Regional Medical Center's ability to keep pace with the extraordinary changes faced in health care today.

Whether a patient is undergoing cancer treatments, a critical surgery, experiencing their newborn's first breath or receiving life-saving cardiac response, a donation to the Foundation is an investment in Lane's mission of offering exceptional care you can count on for generations to come.

To make a donation, please contact Theresa Payment via email: tpayment@lanermc.org, phone: (225)658-6699, or online: LaneRMCFoundation.org



Along with Zachary Mayor David Amrhein, volunteers cooked and served more than 400 fried fish dinners raising \$4200 for LaneRMC Foundation.

STAR AWARD



STAR Award Nominees (L-R):

Jeremy Wright, Eric Rome, Kristen Peel, Wendy Keller, Brittany Casey, Emerson Williams, Hannah Bujol, Charlotte Milton, Stacy Rutherford, Jessica Ladraa and Octavia Taylor



Achieving Excellence

Jeremy Wright is Lane's STAR Award Honoree.

A unit clerk on the medical surgery unit, Jeremy has been at Lane for almost two years.

Jeremy is a native of Baton Rouge and currently lives in Zachary. He is the son of Melvin and Trisha Wright and has one sister, Dr. Leah B. Wright. He is a graduate of Southern University and A&M College and is currently a senior at Southern University's School of Nursing.

Jeremy received a certificate commending him for "Achieving Excellence, Every Person, Every Time", and beautiful crystal sculpture.

Jeremy Wright, Lane's STAR Award Honoree for Achieving Excellence, said, "It's very honoring and humbling to know that the small things I do can make a difference in someone's day."

STAR Award nominees demonstrate EXCELLENCE in their individual positions and promote Lane's overall goal of providing Excellent Service to Every Person, Every Time.

They are passionate about creating a work environment where healing, compassion, safety, customer service and efficiency are held to the highest of standards. They are also recognized as outstanding role models by their peers.

The Lane
STAR
Award

Extraordinary Nurses = Remarkable Patient Experiences

Lane's DAISY Award Honoree is Mallori Martin Fletcher, RN, BSN.

Mallori cares for patients on the Intermediate Care Unit and has been at Lane almost two years.

She is originally from Paulina and lives in Zachary with her husband, Cody, who is also a registered nurse.

Mallori is a graduate of Southeastern Louisiana University and is a member of The Honor Society of Nursing, Sigma Theta Tau. She currently attends graduate school at the University of Louisiana Lafayette in the Nurse Practitioner Program.

To nominate an extraordinary Lane nurse that has touched your life, please go to LaneRMC.org. Be sure to click on the DAISY emblem!



DAISY Award nominees personify Lane Regional Medical Center's remarkable patient experience. These nurses consistently demonstrate excellence through their clinical expertise and extraordinary compassionate care, and they are recognized as outstanding role models in our nursing community.



The 14 nurses nominated by patients, family members, physicians and colleagues for the DAISY Award are (L-R):

Cheryl Castello, Stacy Rutherford, Pennie Bozeman, Hannah Bujol, Jeremy Dedeaux, Mallori Fletcher, Miriam Everett, Amber Dedeaux, Kristy Dibble, Beth Murphy, Octavia Taylor, Don Boyte and Kelley Dunstan Riles. (Not pictured: Melody Jones)

"The DAISY Award portrays the meaning of why I became a nurse: to provide extraordinary, compassionate care to both patients and their families," said Mallori. "I have always believed that you should treat each and every patient the same way you would treat your mother, father, son, or daughter."





Nightingale Award

Congratulations to **Eric Rome, RN, BSN, RCIS** for being named Registered Nurse of the Year by the Louisiana Nurses Foundation at their recent Nightingale Award banquet!!!

The Nightingale Award is the “Academy Awards” of quality service, commitment and excellence for registered nurses in the state of Louisiana.

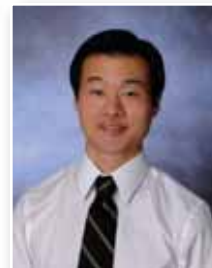
Eric has more than 10 years of nursing experience. He spent most of his early career as a critical care nurse in the Intensive Care Unit. In 2008 he transferred to the Cardiovascular Center and now works directly with Interventional Cardiologists during cardiac catheterizations and vascular procedures. Rome is the only person at Lane to hold the prestigious RCIS Invasive Cardiology Registry certification administered by Cardiovascular Credentialing International.

Eric serves as the co-coordinator on the Chest Pain Accreditation committee and has been instrumental in establishing several life-saving “best practices,” such as the one-call pager system to reduce on-call call-out times and working with Emergency Room staff to create a by-pass process for patients with heart attack symptoms. Now EMS providers can transmit electrocardiograms from the field and perform necessary interventions prior to arrival, thereby by-passing the ER and admitting the patient directly to the Cath Lab.

Eric is member of the Society of Cardiovascular Invasive Professionals (SCIP) and is actively involved in organizational efforts to improve policies, procedures and nursing practices at Lane. He is an Advanced Cardiac Life Support (ACLS) instructor, serves on the hospital's Safety Committee and is one of only 23 nurses in Lane's Clinical Ladder Program for advanced continuing education.

Eric also volunteers his time to teach school-aged children how to recognize a heart attack and call 911, as well as teaching the community bystander CPR, early heart attack care and how to use an AED (automated external defibrillator).

A resident of Central, Eric and his wife, Amy, have two children Matthew and Maci.



Board Certifications

Congratulations to **Thomas Kang, MD** for passing his General Surgery Boards. He is now Board Certified.

Dr. Kang graduated Summa cum Laude from Louisiana State University in Baton Rouge, and received his Medical Degree from Louisiana State University School of Medicine in New Orleans. He completed both his General Surgery internship and residency at Ochsner Medical Center in New Orleans. During his training, Dr. Kang authored several presentations and publications on topics including laparoscopic and bariatric surgery.

To schedule an appointment with Dr. Thomas Kang at Lane Surgery Group, please call 225-658-6690.



Congratulations to **Dan Bourgeois, MD** for passing his General Surgery Boards. He is now Board Certified.

Dr. Bourgeois graduated from LSU Agricultural and Mechanical College in Baton Rouge and received his medical degree at Louisiana State University School of Medicine in Shreveport. He completed residency training in general surgery at Ochsner Clinic Foundation in New Orleans. During his training, Dr. Bourgeois authored several presentations and publications on topics including venous resection and reconstruction during Whipple procedures as well as minimally invasive esophagectomy surgery.

To schedule an appointment with Dr. Dan Bourgeois at Lane Surgery Group, please call 225-658-6690.

DIABETES SUPPORT GROUP

For all who have Type 1 or Type 2 Diabetes including family, friends and any others in a supporting role.

Tuesday, July 8

Tuesday, August 12

Tuesday, September 9

Tuesday, October 14

2:00 p.m.

Lane Regional Medical Center

FREE. Registration NOT required.

Call 658-4583 for more information.

NEW MOMS' HOPE

A monthly support group for moms suffering from postpartum depression.

Thursday, July 10

Thursday, August 14

Thursday, September 11

Thursday, October 9

6:30 p.m.

Lane Regional Medical Center

FREE. Registration NOT required.

Call 658-4587 for more information.

THE PREGNANCY WORKSHOP & BABY CARE BASICS

An overview of what to expect for expecting parents, and all you need to know to care for your infant in the first weeks of life.

Saturday, July 17

Saturday, September 13

10:00 a.m.

Lane Regional Medical Center

FREE. Registration IS required.

Seating is limited.

Call 658-4587 to register.

AARP DRIVER SAFETY PROGRAM

A classroom refresher course for drivers 50 and over.

Tuesday, July 29

Tuesday, October 28

12:00 noon

Lane Medical Plaza, 3rd floor

\$15 for AARP members;

\$20 for non-members.

Registration IS required.

Seating is limited.

Call 658-4587 to register.

OVERCOMING MUMBLERS: HOW TO UNDERSTAND SPEECH

Presented by Dr. Erica Ray of Selective Hearing.

Monday, August 11

12:00 noon

Lane Regional Medical Center

FREE. Registration IS required.

Seating is limited.

Call 225-243-6129 to register.

CAR SEAT SAFETY

A special class designed for new and expecting parents and grandparents facilitated by a Certified Child Passenger Safety Technician.

Wednesday, August 20

Wednesday, October 29

6:00 p.m.

Lane Regional Medical Center

FREE. Registration IS required.

Seating is limited.

Call 658-4587 to register.

"I help patients with pain and stress everyday and treat a wide range of medical conditions using Acupuncture, herbal medicine, Tui Na acupressure, and nutrition."

-Ashley Johnson, Acupuncturist

THE ACUPUNCTURIST IS IN!

Lane Regional Medical Center welcomes Ashley Johnson, Licensed Acupuncturist.

She is board certified by the National Acupuncture Licensure Board, National Certification Commission of Acupuncture and Oriental Medicine, and in the state of Louisiana.

"Traditional Chinese Medicine has been practiced for thousands of years to help restore the body to its natural state of good health," says Johnson.


Bon Point Acupuncture and Herbs
4710 McHugh Road
Zachary, LA 70791
225-658-6624
Now booking appointments!



LANE LINES

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URGENT CARE NOW OPEN AT 7 A.M.!



before
work



during
the day



after
hours

FAST Lane

After Hours Urgent Care by Lane Regional Medical Center

Urgent Care: 225-570-2618
Monday - Friday 7 A.M.-10 P.M.
Saturday - Sunday 9 A.M.-6 P.M.

19900 Old Scenic Hwy, Ste. H
Fastlaneclinic.com
LaneRMC.org

"I am so proud to be a member of the team at Lane and work beside dedicated people who share in the passion for providing outstanding, progressive and compassionate health care."

- Alyson Hughes, Lane's 2013 Employee of the Year



Alyson Hughes

Alyson Hughes, Safety Coordinator, was named 2013 Lane Employee of the Year!

Alyson has worked at Lane for 12 years and was recog-

Lane's Employee of the Year

nized for her dedication and outstanding work.

In her first six months as Safety Coordinator, Alyson was faced with Hurricane Isaac and a Joint Commission Survey. She rose to the challenge and did an excellent job of learning under pressure.

She has also served on several hospital committees and teams, including the Environment of Care Committee, Risk Management Commit-

tee and Vendor Identification Team.

Alyson is a native of Zachary and a graduate of Northwestern State University in Natchitoches where she was a member of Phi Kappa Phi Honor Society.

She and husband, Marty, live in Zachary with their two children Reese and Callie. Alyson enjoys spending time with her family and their annual trips to Disney World.



The 2013 Lane Employees of the Month (L-R): Stephanie Crawford, Gladiola Williams, Wendell Morgan, Alyson Hughes, Melissa Davis, Keyonna Lawson, LaKynthia Williams, Amanda Partin and Kim Babin. (Not pictured: Tammy Pace, Christal Washington and Sheree Dunaway)