

ActionTrack – Education case study 2



- by **Team Action Zone**
- Multi-award-winning technology provider

Learning by experiencing



“Learning meets Pokemon Go”



Case study 2: Learning Swedish – Background

- Finland's Swedish language teachers association (SRO) wanted to find ways to motivate students to learn Swedish better
 - SRO representatives got interested in using ActionTrack as a gamification tool
 - TAZ and SRO started a collaboration project, in which the selected teachers are creating Swedish language tasks, which are embedded in ActionTrack games, created by TAZ, for both indoor and outdoor use
 - The project is now ongoing



Case Study 2 – How ActionTrack has been used

- The first pilot was arranged in the end of 2017 with 10 schools, 7th graders being the primary target
- In the pilot, teachers were given ActionTrack accounts with dozen ready made learning games
- Teachers were given brief instructions how they could move the outdoor games to their own locations, as well as how to start the games etc.
- Teachers were asked to try out multiple games
- During the pilot games were played over 1000 times, and an anonymous questionnaire was arranged to the teachers



Case Study 2 – Results and the continuation

- The answers to the questionnaire confirm that learning games bring various added value to teaching Swedish language (100% positive responses)
 - *“ActionTrack worked as a perfect variation, introducing new words and giving a new way to learn (inspiring and motivating)”*
 - *“Energizer in the class, students concentrate well, try seriously to give correct answers and score high points”*
 - *“It's good that students can progress with their own pace, and there are alternative questions (randomness)”*
- Based on very good feedback, TAZ and SRO are now starting the next phases of the project, aiming to allow all Swedish language teachers in Finland to easily arrange ready made learning games to the students
 - Single class games will extend to city-wide or Finland-wide games



**This case study was done by an anonymous questionnaire sent for the pilot phase teachers*

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