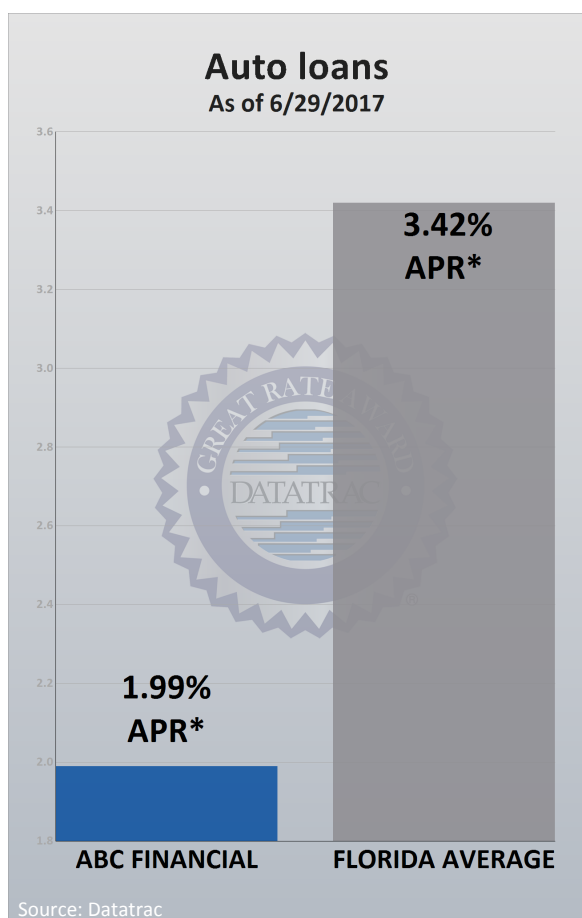




# Auto loans up to 42% lower\*

ABC Financial  
auto loans outperform the Florida average  
earning a Datatrak Great Rate Award®.



Your  
Logo  
Here

Save up to  
**\$567**  
on a ABC Financial  
auto loan.\*

## About Datatrak

Datatrak is an independent, unbiased research firm that has monitored deposit and loan rates, fees and product features for over 25 years at over 100,000 banking locations in America. **Datatrak Great Rate Awards®** certify that deposit and loan rates outperform the market average for various products. To learn more, please visit [www.GreatRateAward.com](http://www.GreatRateAward.com).

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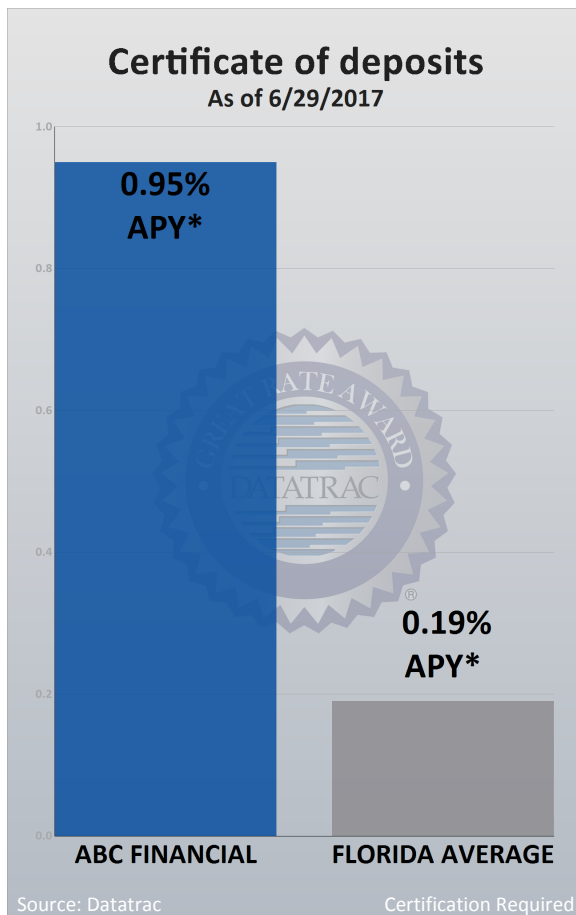
\*Based upon an analysis of 10,480 banking locations in Florida as of 6/29/2017, ABC Financial's new car loan over 36 months outperformed the market average by 42%. \$567 is the difference between the amount paid in interest between ABC Financial's rate at 1.99% APR compared to 3.42% market average over the life of a \$25,000 auto loan over 36 months. APR = Annual Percentage Rate. \$25K loan, 100% Financing, A credit score of 700. Terms herein are subject to change without notice and may be subject to credit approval.

# Sample



# CDs up to 404% higher\*

ABC Financial  
certificate of deposits outperform the Florida average  
earning a Datatrak Great Rate Award®.



Your  
Logo  
Here

Earn up to  
**4x more**

on a ABC Financial  
certificate of deposit.\*

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\*Based upon an analysis of 10,480 banking locations in Florida as of 6/29/2017, ABC Financial's 3 month certificate of deposit (CD) at \$10,000 outperformed the Florida average by 404%. 404% is the difference between the percent earned in interest between ABC Financial's rate at 0.95% APY compared to the Florida market average over the life of a 3 month certificate of deposit (CD) at \$10,000 over 3 months. APY = Annual Percentage Yield. Rates and terms herein are subject to change without notice and may be subject to credit approval.

Reports provided for deposit and consumer loan products which outperform the market average.