

Thank you for your participation in the Datatrac Great Rate Award® program. This guide will help you install your Marquee on your Web site. A video of this process can be found here:

<http://screencast.com/t/6ibBIQaRPR>

Our software works by dynamically loading your institution's rates so you can receive near real-time statistics regarding how well your institution outperforms the market.

There are two elements required to install your Marquee; the placeholder and the script.

The placeholder will determine where your Marquee appears, and the script will do the work of updating the data displayed in the Marquee.

To install the placeholder, first decide where on your Website you would like the Marquee to appear. Consider the vertical and horizontal space required by your Marquee and ensure you have enough space for it to display without inducing scrollbars.

Once you have determined where you would like the Marquee to appear, copy and paste the provided placeholder HTML code in the area you have identified using your Website editing software. Be sure you are pasting this code within the "HTML" or "source" view of page you are trying to update.

If you are unfamiliar with updating HTML code on your Website, reach out to your webmaster for assistance. Datatrac provides support for its software and services, but we stop short of changing your institution's Website, as that process varies greatly from company to company. Of course, if you have technical questions about this process, please feel free to reach out to us.

Our placeholder code is different for each customer, and also may differ by financial product or configuration. Ensure you have the correct code in hand.

Once your placeholder code is added, copy and paste the script code snippet just before the closing `</body>` tag of your Web page. This will ensure your page loads smoothly and without interruption.

Your custom placeholder and script code segments are included below. Important: All code provided must be used without modification. Marquee installations are monitored for compliance to ensure a fair representation of your institution's Award.

Preview:

[https://www.datatrac.net/BadgePreview.aspx?ClientServiceKey=gra\\_1359auto17753percentage3](https://www.datatrac.net/BadgePreview.aspx?ClientServiceKey=gra_1359auto17753percentage3)

```
<!-- Datatrac Placeholder Start --><div id='gra_1359auto17753percentage3'  
class='__datatrac_badge'></div><a  
href="http://www.datatrac.net//rates/JAX_Federal_Credit_Union?Cls=auto&Key=gra_1359auto17753p  
ercentage3&tmpl=0" target="_blank" title="Interest Rates Certified by Datatrac">Interest Rates</a> <a  
href="http://www.datatrac.net/greatrateaward.aspx" target="_blank" title="Interest Rates Certified by  
Datatrac">Certified by Datatrac</a><!-- Datatrac Placeholder End --><!-- Datatrac Script Start (Script) --  
><script type='text/javascript'> (function () { var ds = document.createElement('script'); ds.type =  
'text/javascript'; ds.async = true; ds.src = ('https:' == document.location.protocol ?  
'https://delivery.datatrac.net/gra_1359auto17753percentage3' :  
'http://delivery.datatrac.net/gra_1359auto17753percentage3'); var s =  
document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(ds, s); })();</script><!--  
Datatrac Script End -->
```