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# Employee Ideas Strategy

Understand where you are, where you want to get to and how to get there.



Our strategic support will help you build your employee ideas strategy, linking your crowdsourcing campaigns to your company's most important business goals, helping you accelerate on the right initiatives.

## Deliverables

### Discovery

Stakeholder interviews and Employee Ideas Program Diagnostic to assess key improvement areas

### Strategy Workshop

Co-creation of your annual employee ideas campaign strategy linked into key business objectives

### Executive Report

Strategy blueprint, objectives map, stakeholder map, annual campaign plan with clear deliverables

***Focus on  
demonstrating  
a clear ROI  
right from  
the start***