



**STEGO**<sup>®</sup>  
INDUSTRIES, LLC

## NEWS RELEASE

**For Immediate Release**

March 15, 2012

**Media Contact:** Dave Kartunen, Stego Corporate Communications (617) 676-7877 [davekartunen@stegoindustries.com](mailto:davekartunen@stegoindustries.com)

# STEGO EMBARKS ON HPD PILOT PROGRAM

Industry-Leading Vapor Barrier Company Strives to Provide Better Green Choices to Designers and Builders

**SAN CLEMENTE, Calif.** – Stego Industries, LLC, the most-specified concrete vapor barrier company in the United States, signed on Thursday to the Health Product Declaration Open Standard (HPD), a voluntary format for disclosing product content and related health concerns that are typically not reported even when a product or a building is certified “green.”

The company will prepare an HPD for its flagship product, STEGO<sup>®</sup> WRAP vapor barrier, which it will submit to the HPD Working Group. The Working Group will evaluate and synthesize the feedback and revise the draft HPD into a final version that will be officially ratified and made available to the public later this year. 30 of some of the most important names in the construction industry, representing a wide variety of products, will help refine the HPD Open Standard to provide information to customers that is reliable and actionable, through a process that is reasonable and fair to all manufacturers.

“Stego’s industry-leading line of vapor barrier products is not just the choice of green builders because of its ability to reduce energy costs by protecting the building envelope from the diffusion of water vapor, contaminants, and soil gases,” Stego Chief Executive Officer Paul J. Blasdel said. “Green builders also choose Stego because of our commitment to sustainable projects like the Health Product Declaration Pilot Program – proving we are not just a vendor to the green building community, but a partner.”

The HPD Open Standard Working Group is a voluntary association of experts from the community of building designers, specifiers, owners and users. The HPD Open Standard Working Group was convened in July 2011 by the Materials Research Collaborative, a joint project of the Healthy Building Network and BuildingGreen, Inc.

For more information, visit <http://www.hpdworkinggroup.org>

**1-877-GO-4-STEGO**

**[stegoindustries.com](http://stegoindustries.com)**

STEGO INDUSTRIES, LLC is the dominant force in the below-slab vapor barrier industry. Its primary product, STEGO WRAP VAPOR BARRIER, revolutionized the below-slab environment by delivering superior performance in preventing the diffusion of water vapor, contaminants, and soil gases into the building envelope.

Recognized across North America as the yellow vapor barrier, Stego became the most widely-specified vapor barrier in the United States by earning the respect, trust, and recommendation of the design, engineering and construction communities.

Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.