



**STEGO**<sup>®</sup>  
INDUSTRIES, LLC

## NEWS RELEASE

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# STEGO RE-LAUNCHES WEB SITE

New Internet Portal Integrates Industry-Leading Vapor Barrier Products  
with Growing Digital Media Offerings

SAN CLEMENTE, Calif. – Stego Industries, the construction industry leader in below-slab moisture protection, announced Tuesday the re-launch of its web site, [stegoindustries.com](http://stegoindustries.com).

The newly-redesigned site showcases Stego's dominant line of concrete vapor barriers and retarders along with its growing list of installation accessories to provide design professionals and builders the greatest amount of flexibility and solutions in ensuring the protection of their projects' building envelopes.

The new online portal also integrates Stego's burgeoning offering of digital and multimedia content, with ready access to the latest product installation videos, industry case studies, photos and online thought leadership through Stego's social media channels.

"We are incredibly proud to introduce the new [stegoindustries.com](http://stegoindustries.com) to our industry," Stego Marketing Director Bret Houck said. "Stego is synonymous with delivering education and cutting-edge solutions to our stakeholders. This site provides the design and building communities with powerful tools to protect their projects from the dangers of moisture vapor diffusion, contaminants and soil gases."

Stego's redesigned web site offers a unique user experience to each of those stakeholders in the design and building process. Design professionals, contractors and distributors, building owners, home builders, and home owners can each optimize their viewing experience at the top of any page by selecting their field. The site will then deliver specific content tailored to each stakeholder's needs.

"With this site redesign, we set out to provide a simpler way to confront and learn about the complex challenges facing our industry. Like everything else we do, we know this new web site will create an informed conversation about the issues designers and builders face in the below-slab environment," Stego Engineering Director Joe Marks said.

The new [stegoindustries.com](http://stegoindustries.com) was developed by [HeidelDesign](http://HeidelDesign.com) of Savannah, Ga.

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1-877-GO-4-STEGO

[stegoindustries.com](http://stegoindustries.com)

STEGO INDUSTRIES, LLC is the dominant force in the below-slab vapor barrier industry. Its primary product, STEGO WRAP VAPOR BARRIER, revolutionized the below-slab environment by delivering superior performance in preventing the diffusion of water vapor and reducing the impacts of contaminants and soil gases into the building envelope.

The most-specified vapor barrier in the United States, Stego earned this distinction across North America by earning the respect, trust, and recommendation of the design, engineering and construction communities.

Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.