



**STEGO**<sup>®</sup>  
INDUSTRIES, LLC

**NEWS RELEASE**

**For Immediate Release**

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## STEGO HIRES STEVE LUTES

Executive Brings Three Decades of Experience to  
Company's Rapidly-Growing Business Operations

SAN CLEMENTE, Calif. – [Stego Industries LLC](#), the leader in below-slab moisture vapor protection, announced Monday the hiring of Steve Lutes, one of the leading minds in the concrete accessories sector of the construction industry.

Lutes, most recently the General Manager for the western region of Meadow Burke of Tampa, Fla., will advance Stego's exclusive marketing position with [ARIDUS®](#), the revolutionary new rapid-drying concrete mixture from [U.S. Concrete, Inc.](#) (NASDAQ: USCR). Additionally, he will bring his formidable experience to servicing and optimizing Stego's vital national network of professional contractor suppliers.

"We are thrilled to add an expert with the skill, experience and integrity of Steve Lutes to our growing team," Stego Chief Executive Officer Paul J. Blasdel said. "This major addition demonstrates Stego's rapid advancement in the construction materials marketplace and its commitment to delivering superior value to our stakeholders in the design, construction and product distribution communities."

For more than a decade, Lutes led the national sales operations of the powerful Concrete Accessories Division (CAD) of White Cap Construction Supply, integrating multiple acquisitions, negotiating several multimillion dollar strategic supplier agreements and putting innovation into operation through his unique ability to fuse technical, programming and marketing knowledge into powerful business tools.

"The addition of Steve Lutes will demonstrate Stego's long-term commitment to our critical partners in the professional contractor supplier community," Stego Chief Operating Officer Matthew Blasdel said. "Steve's decades of experience in this field should tell our network of distributors the value we place on our relationships with them."

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STEGO INDUSTRIES, LLC is the dominant force in the below-slab vapor barrier industry. Its primary product, STEGO WRAP VAPOR BARRIER, revolutionized the below-slab environment by delivering superior performance in preventing the diffusion of water vapor and reducing the impacts of contaminants and soil gases into the building envelope.

The most-specified vapor barrier in the United States, Stego earned this distinction across North America by earning the respect, trust, and recommendation of the design, engineering and construction communities.

Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.

Stego, the stegosaurus logo, Crete Claw and StegoTack are all deemed to be registered and protectable trademarks of Stego Industries, LLC.