

NEWS RELEASE

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STEGO INTRODUCES NEW REGIONAL DIRECTOR

Mark Prosser Promoted to New Northeast Regional Directorship; Move Creates More Concentrated Service for Stego Customers & Distribution

SAN CLEMENTE, Calif. – Stego Industries, the construction industry leader in below-slab moisture vapor protection, announced Tuesday the promotion of <u>MARK PROSSER</u> to a newly created Regional Director position serving the Northeast United States.

The move sub-divides the current Stego sales region directed by long-time East Coast Director <u>JOHN WILKES</u>. Effective immediately, Prosser will direct all Stego sales operations in Virginia, Maryland, Delaware, Eastern Pennsylvania, New Jersey, New York and the New England States, while Wilkes continues to direct all Stego sales operations in the Southeast United States and Puerto Rico.

"I am extremely excited for Mark and for our customers," Wilkes said. "His many years with Stego - particularly as Regional Manager for the Mid-Atlantic region - provide an even more concentrated level of service and expertise to our key stakeholders, strengthening our already exceptional level of service and demonstrating our company's growth and commitment to our industry."

Prosser will be supported by Stego Regional Associates <u>KAYLA RIVERS</u> (New England) and <u>NYASHA MILLER</u> (Mid-Atlantic), along with its second-to-none network of distributors and product representatives. New England District Manager <u>MARK CONNELLY</u> will continue to support Stego's operation in Greater Connecticut.

The new Northeast Regional Director joined Stego Industries in 2005, most recently serving as Regional Sales Manager for five Midwest states (Northwest Indiana, Illinois, Michigan, Nebraska and Iowa). Stego Midwest Regional Associate CHRIS OLSON will be elevated to Regional Manager and assume these responsibilities.

"This new region is getting an outstanding advocate," Midwest Regional Director <u>JEREMY CLARK</u> said. "Mark's technical expertise, strong ties to the region and unparalleled level of service only strengthen the strong bonds Stego has made with the design and construction communities to protect their projects from the ground up."

RELATED LINKS: Stego Industries Contacts by Region

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STEGO INDUSTRIES, LLC is the dominant force in the below-slab vapor barrier industry. Its primary product, STEGO WRAP VAPOR BARRIER, revolutionized the below-slab environment by delivering superior performance in preventing the diffusion of water vapor and reducing the impacts of contaminants and soil gases into the building envelope.

The most-specified vapor barrier in the United States, Stego earned this distinction across North America by earning the respect, trust, and recommendation of the design, engineering and construction communities.

Stego Industries provides science-based solutions, field-tested results, and strategic speed to market from its 100% solar-powered headquarters in San Clemente, California.